

Create compelling sales content at speed.

Accelerate deals with content that connects.

The better your team differentiates your brand from the competition, the faster it can accelerate and win more deals. But the more time it takes to customize pitch decks, sales collateral, and create high-impact digital and social prospecting campaigns, the less time you have to sell — and that goes straight to your bottom line.

Adobe Express is the quick and easy content creation app that allows sales teams to quickly customize engaging and personalized content that captures the attention your brand needs. This means less reliance on marketing for support and more time spent engaging prospects and closing deals.

Start using Adobe Express



The challenge sales teams face.

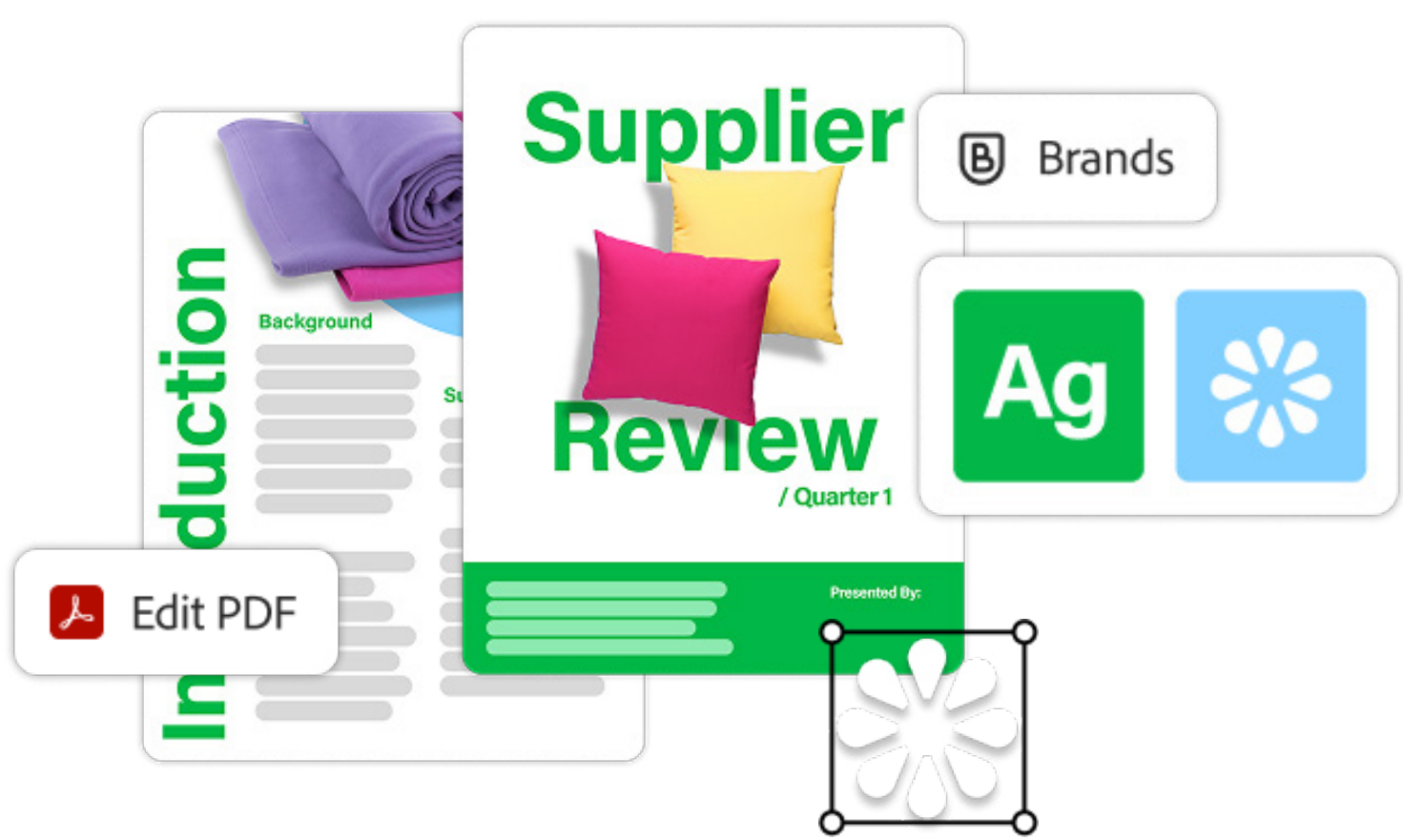
Being able to create persuasive, personalized sales content quickly is often the difference between a closed deal and a close miss. Bottlenecks caused by marketing and creative teams juggling competing priorities often result in lost opportunities for sales teams.

How Adobe Express solves it.

Allow sales teams to create, adapt, and circulate materials independently. Empower creators across teams to meet their own quick content needs in Adobe Express.

Personalize presentations

Quickly and easily customize pitch decks, banners, documents, and more with the all-in-one editor that makes showcasing and selling your products and services a snap.



Sales Results

Remove background

Customize sales collateral

Shift your personalization capabilities into overdrive using presentation templates with built-in brand guardrails to create digital flyers, one-pagers, web pages, and more at speed.

Social prospecting

Use branded templates or select from Adobe's professionally designed media assets to rapidly create social campaigns, leave-behinds, and other prospecting assets to generate more opportunities.

Innovation & Investment

Learn more

Generate QR code

Proven results.

70%

faster regional launches

dentsu

92%

time reduction in social media template production

AECOM

26x

higher engagement rates

IBM

“Our creative team used to take two hours to produce a social media tile. With Adobe Express, we’ve cut that down to 10 minutes.”

AECOM

Let your sales team create content faster.

Adobe Express can empower you and your sales team to easily and quickly produce highly effective, on-brand content. Reach out to a sales representative to learn more.

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