

Engage employees with HR content, made easy.

Adobe Express is the quick and easy app that empowers HR and recruiting teams to create standout content for talent recruitment, training, and internal communications. Sign up with your business email.

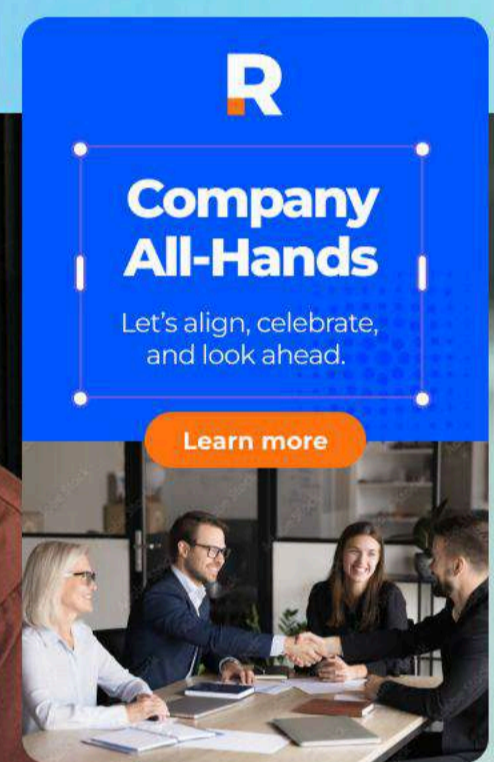
Get started free today

Adobe Express



Amelia Smith

Onboarding deck is ready.



Joshua Wills

Let's update this graphic.



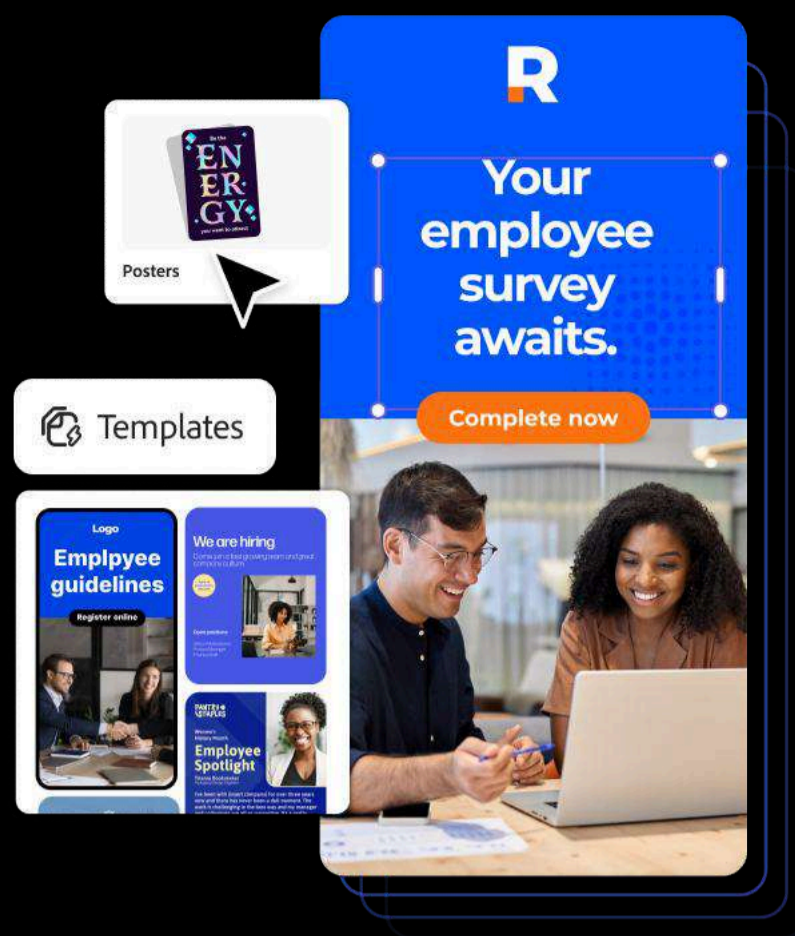
Challenge

HR, internal comms, and recruiting teams need to engage their target audience, but often are faced with limited budgets or access to design resources



How we're solving it

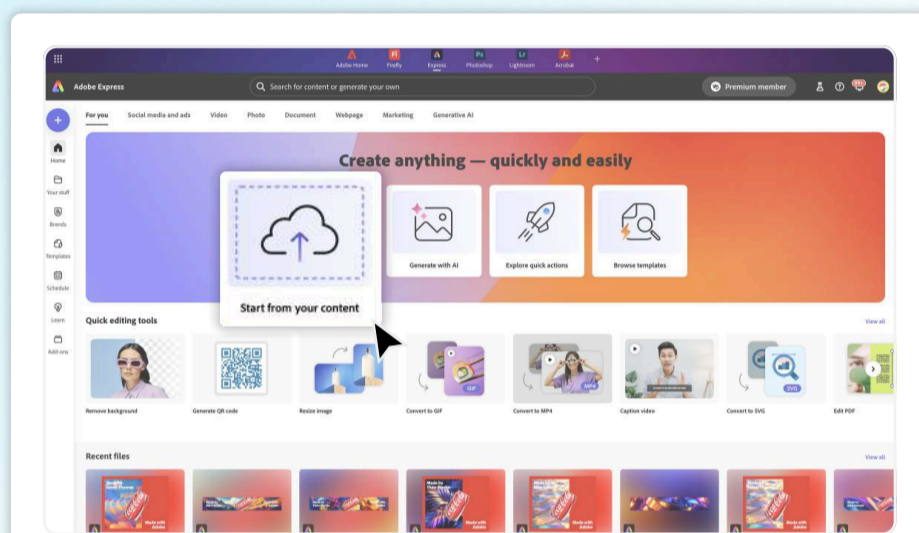
Powered by Adobe's commercially safe AI, Adobe Express makes it easy to create a high volume of standout content for a vast array of internal and external needs—with little training and no design experience.



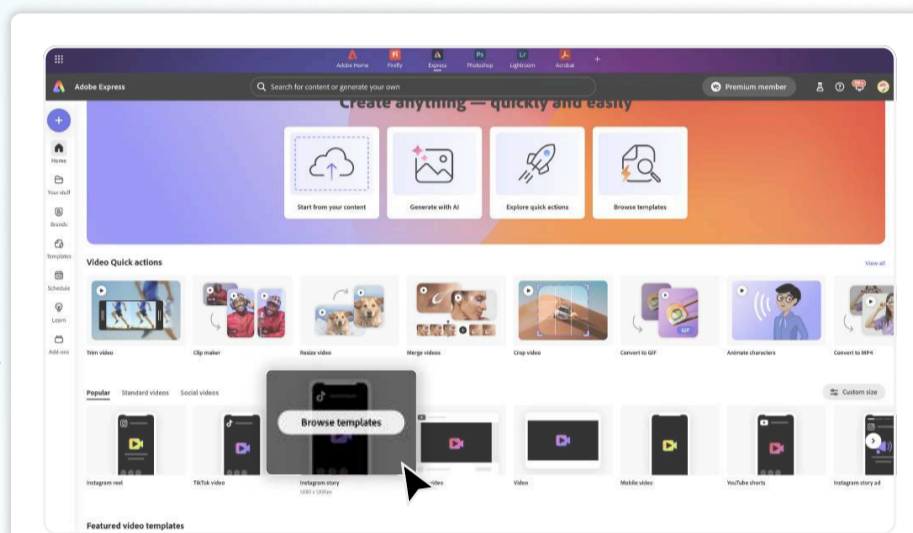
Choose from thousands of HR templates and use the all-in-one editor to start creating content like newsletters, onboarding docs, or job postings.

- Customize templates with thousands of backgrounds, design assets, icons, and fonts
- Access 1 million diverse, royalty-free image assets from Adobe Stock
- Remove backgrounds, resize, and crop images with just one click
- Edit, combine, and organize documents with PDF Quick Actions

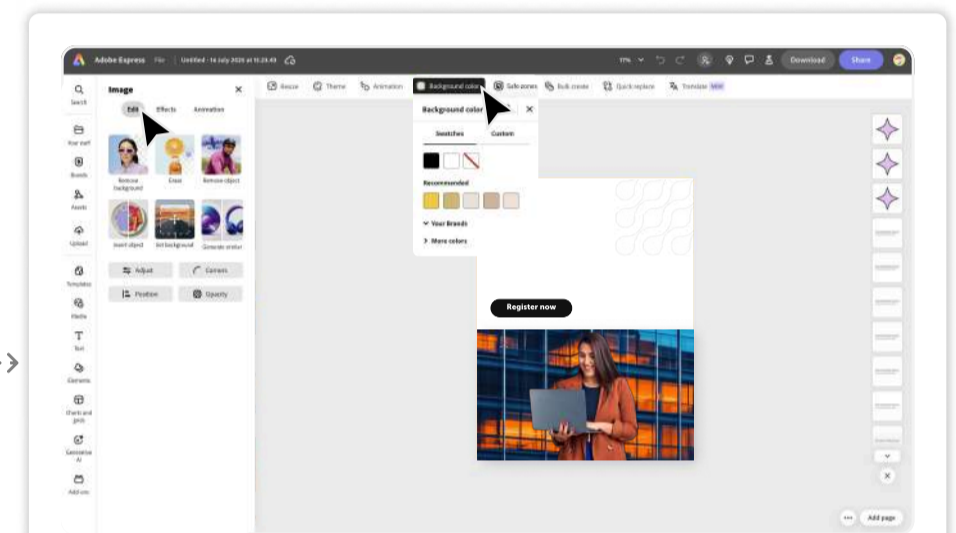
5 steps to quickly create HR content.



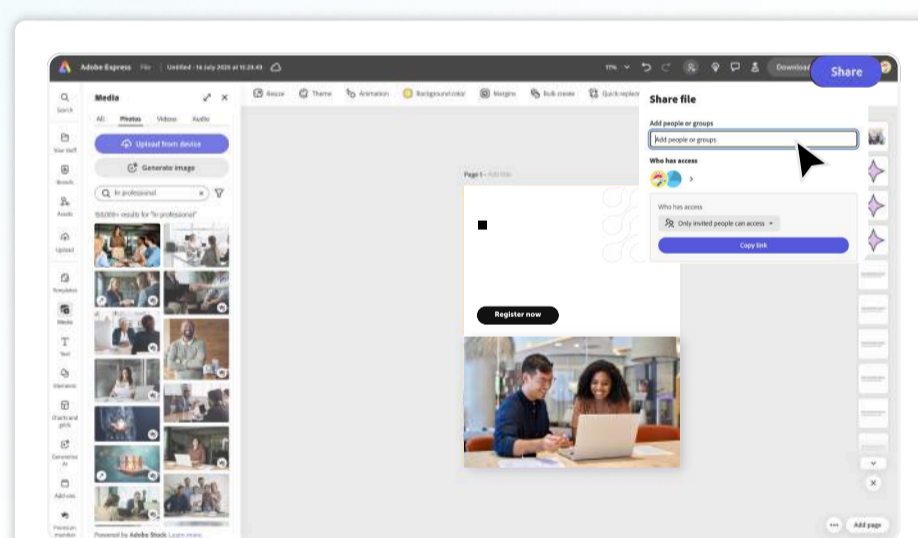
Start with your own content. Upload videos, PDFs, images, and more to reuse and adapt.



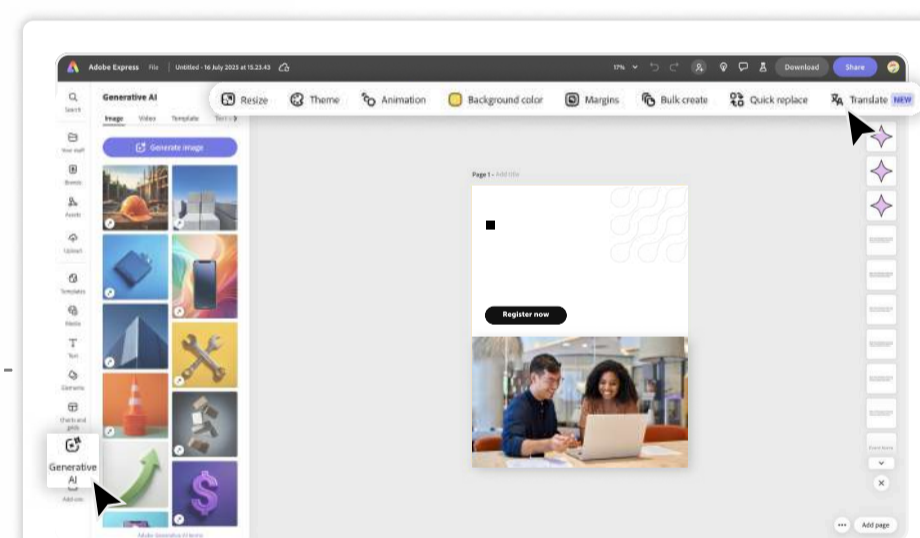
Or pick a ready-made template. Choose from thousands of professional designs for any format—social media, ads, documents, webpages, flyers, and more.



Customize with ease. Edit text, swap images, and apply your brand colors and fonts in just a few clicks.



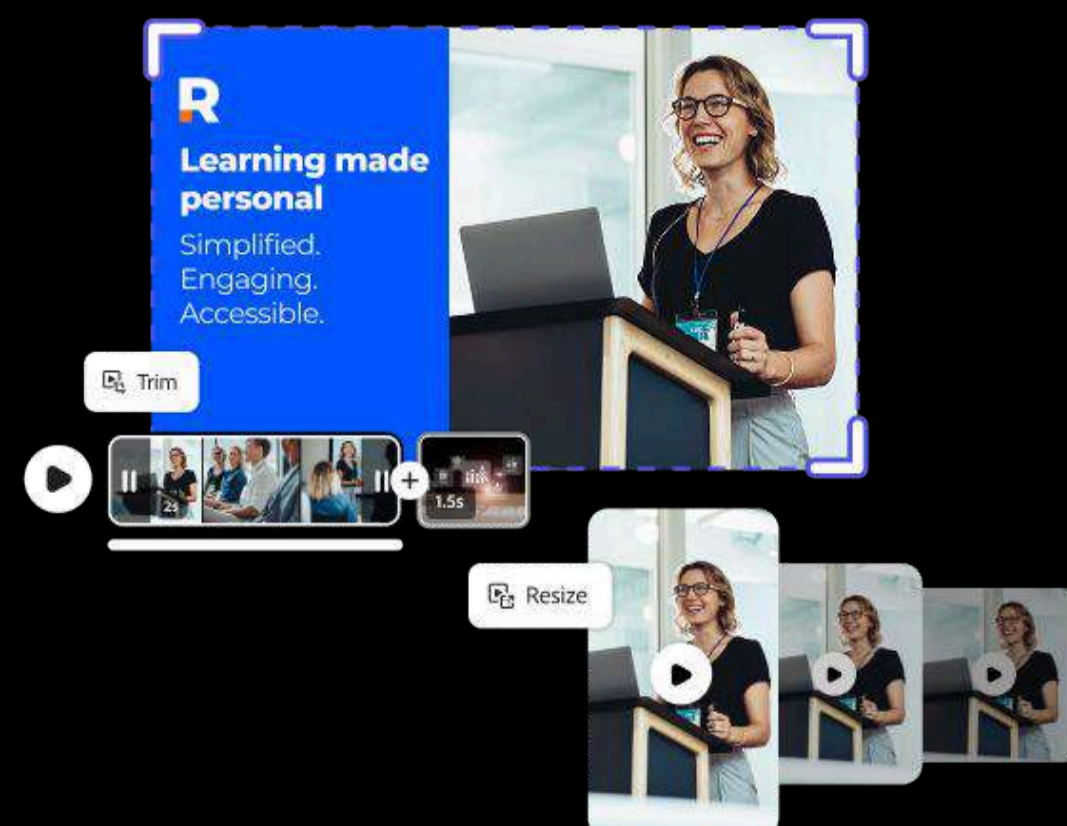
Collaborate with your team. Work together in real time, gather feedback, and refine your design before publishing across your channels.



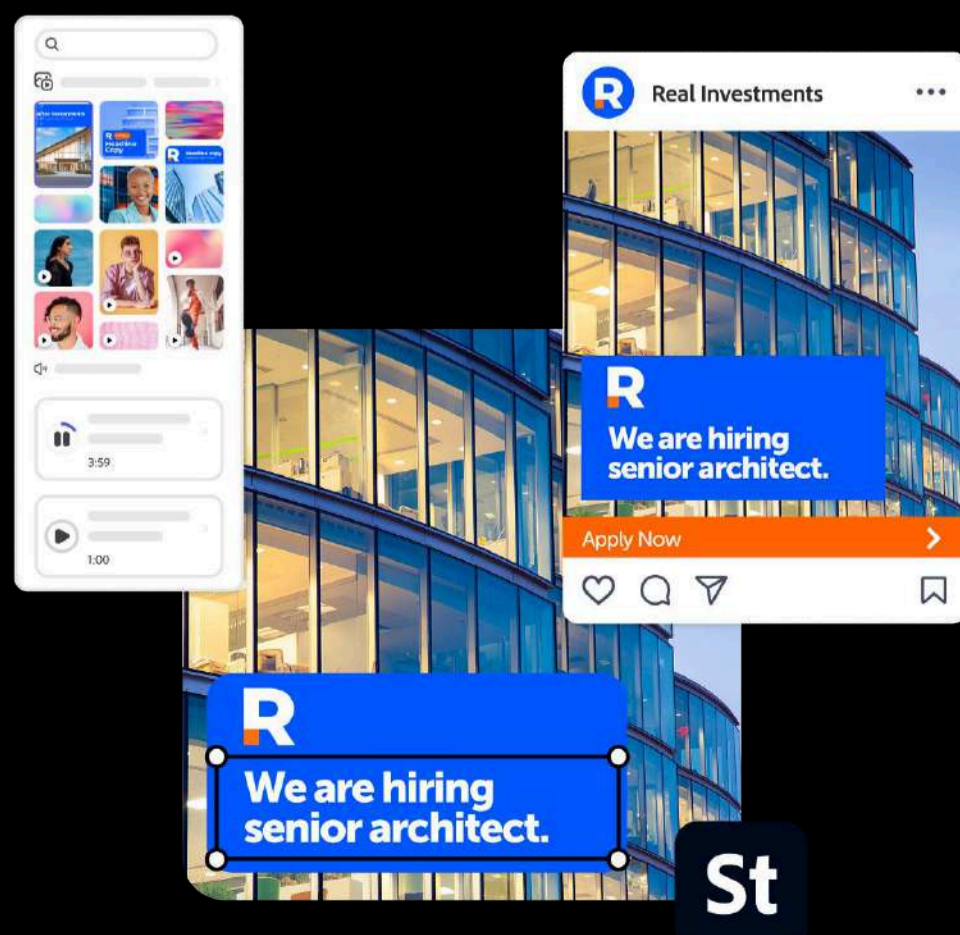
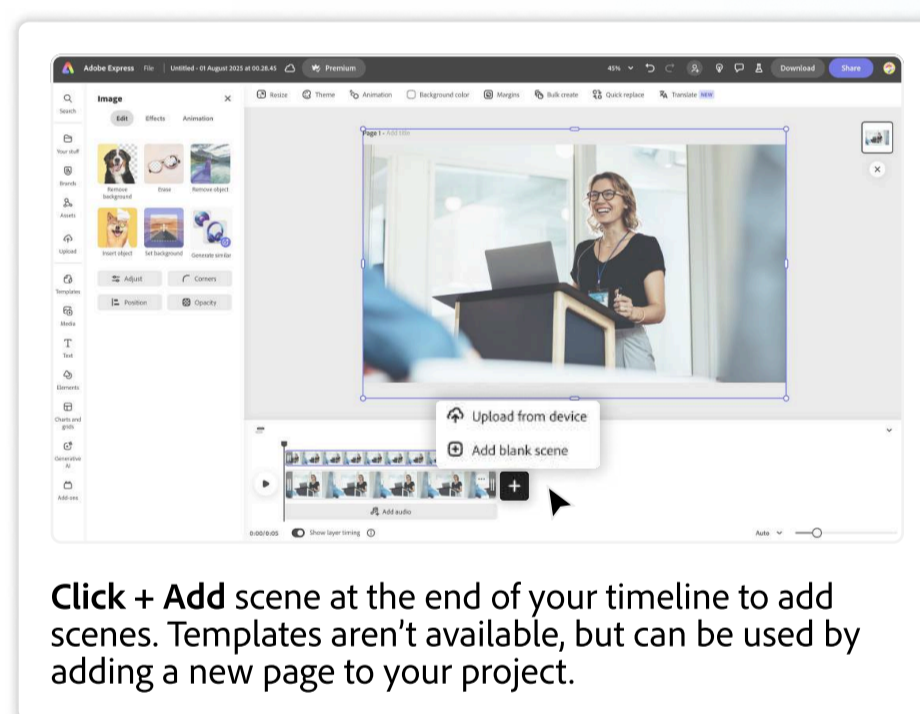
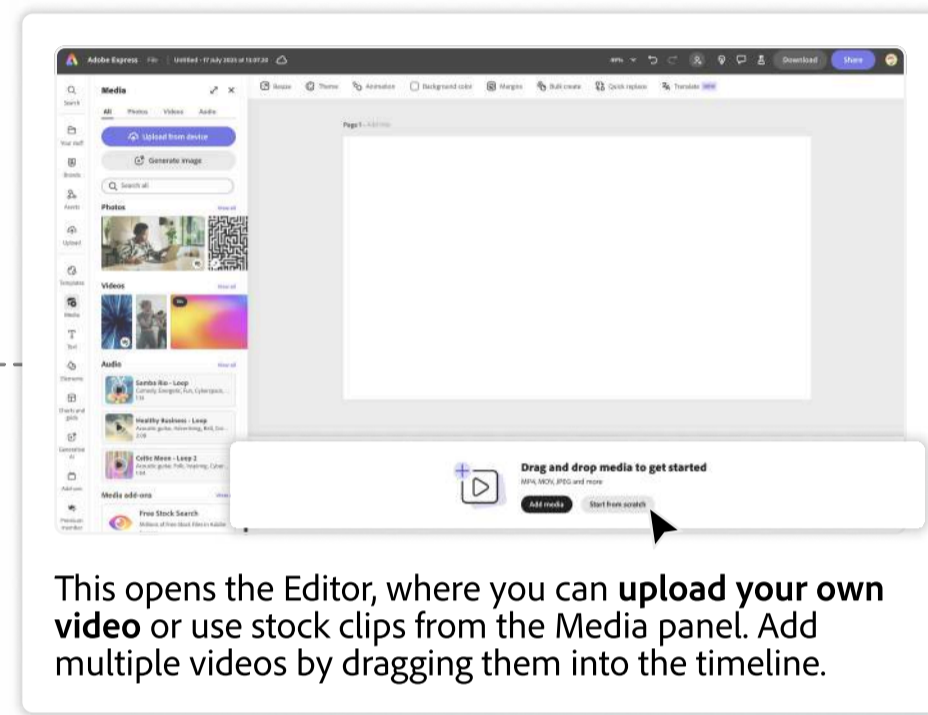
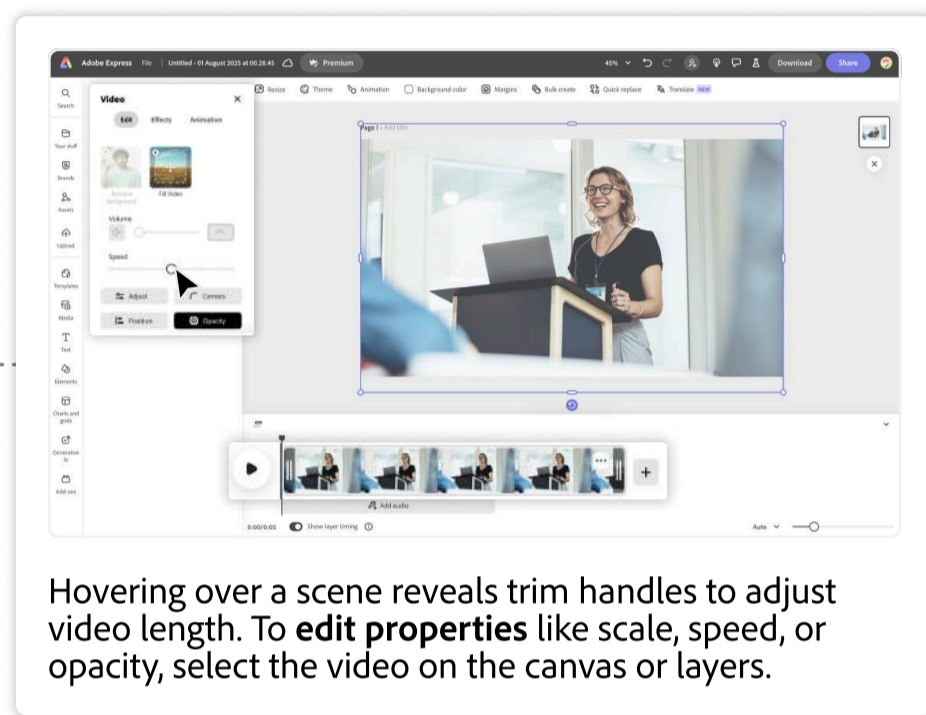
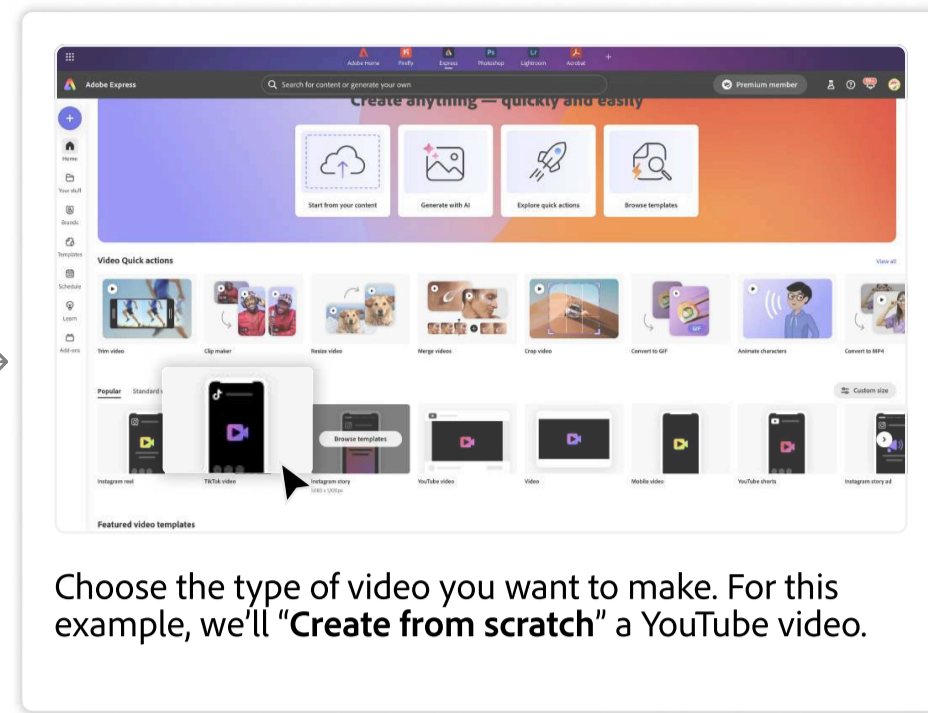
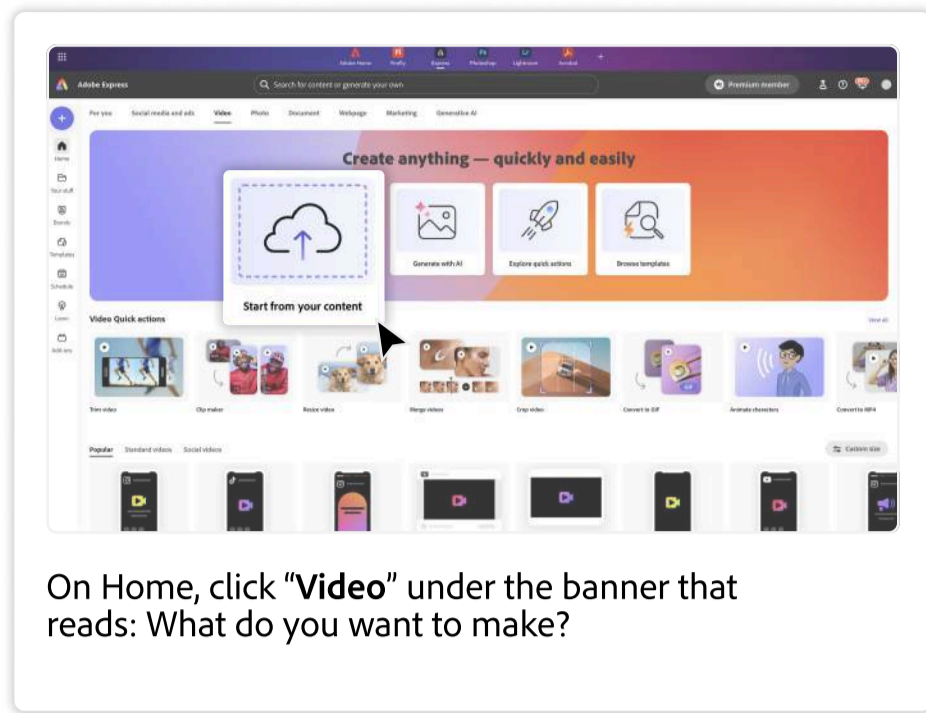
Enhance with AI. Generate visuals, remove backgrounds, translate text, and more to speed up your workflow.

Create video content for internal training or presentations, or company-culture videos for recruiting.

- Edit video with drag-and-drop ease
- Record voiceovers for instructional videos
- Access Adobe Stock for video, music, and sound effects
- Use generative AI to create motion graphics or design elements, or to create animated characters
- Enhance videos with intros and outros using Generate Video
- Generate captions for your video



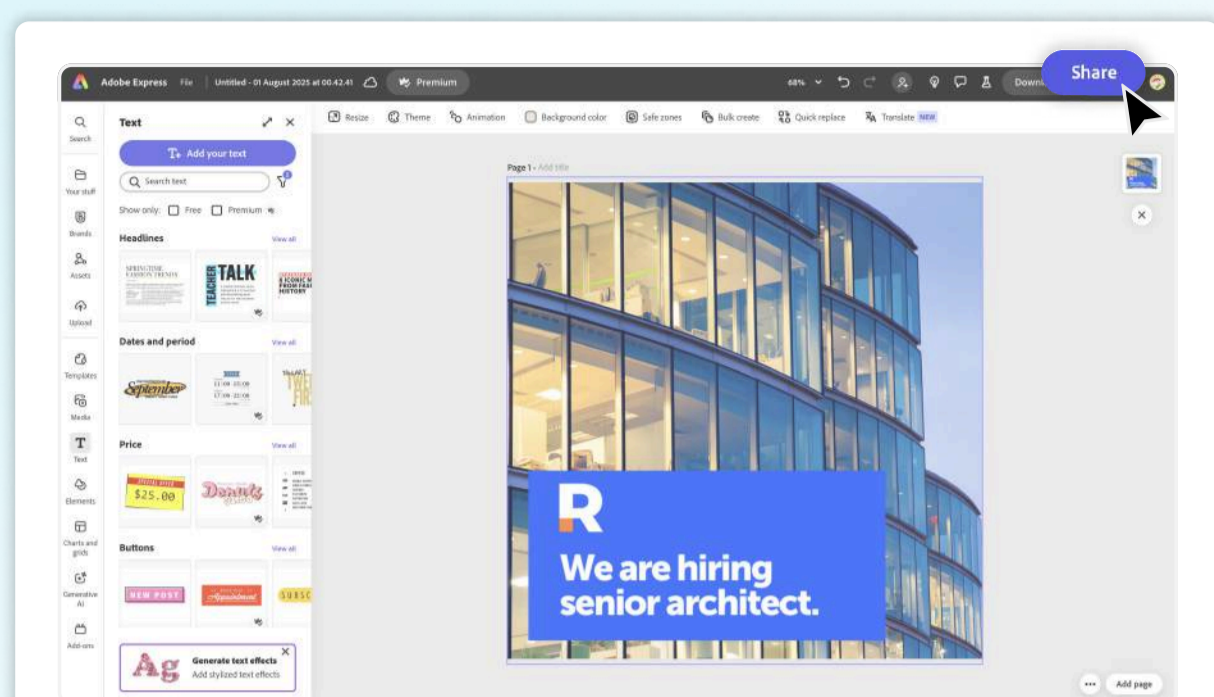
Produce engaging HR videos with an easy to use editor.



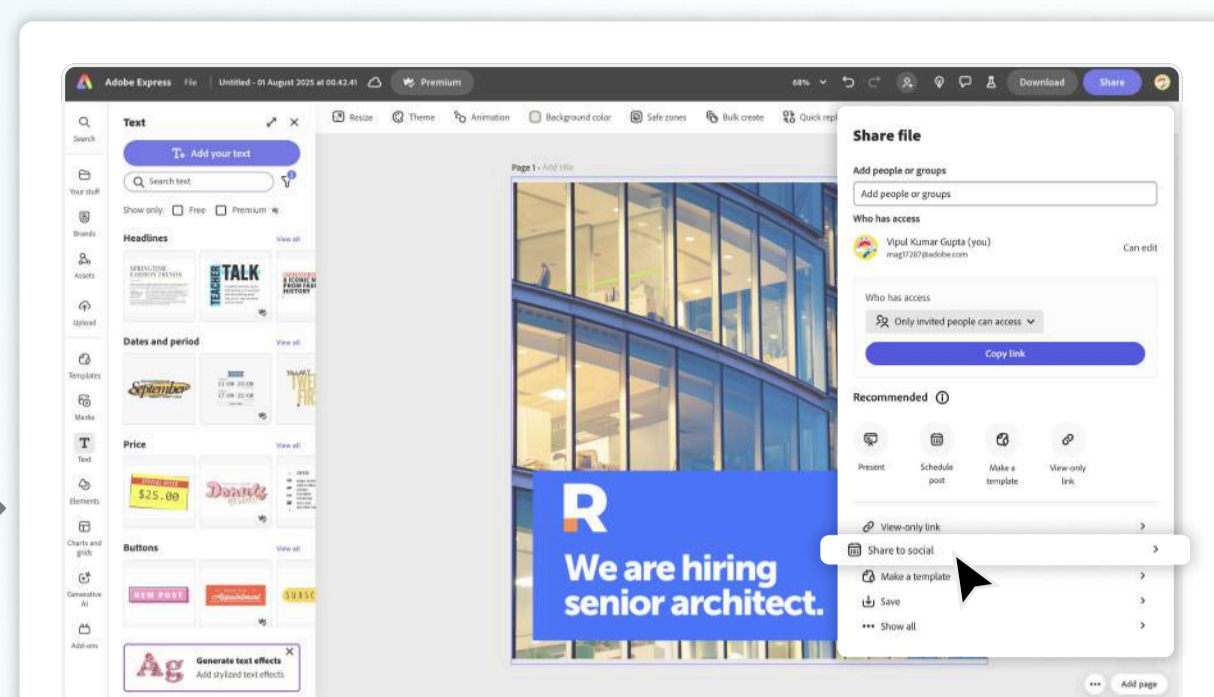
Produce compelling collateral for recruiting or company events, job fairs, and more.

- Create scroll-stopping webpages to promote events and registration
- Upload text-heavy PDFs and turn them into print-ready stunning flyers, one-pagers, newsletters, and more with PDF Print and Custom Margins support
- Create physical signage or displays
- Spin up social media posts while you're still at events to drive excitement and attendance

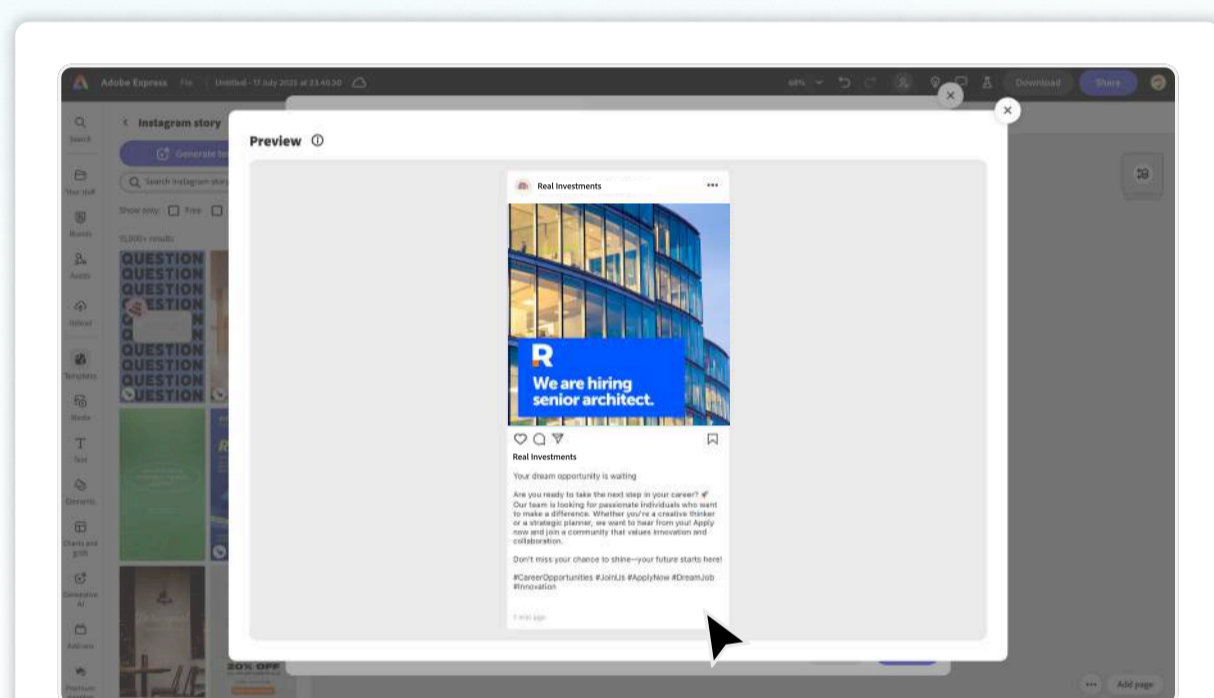
Preview scroll-stopping recruiting social posts.



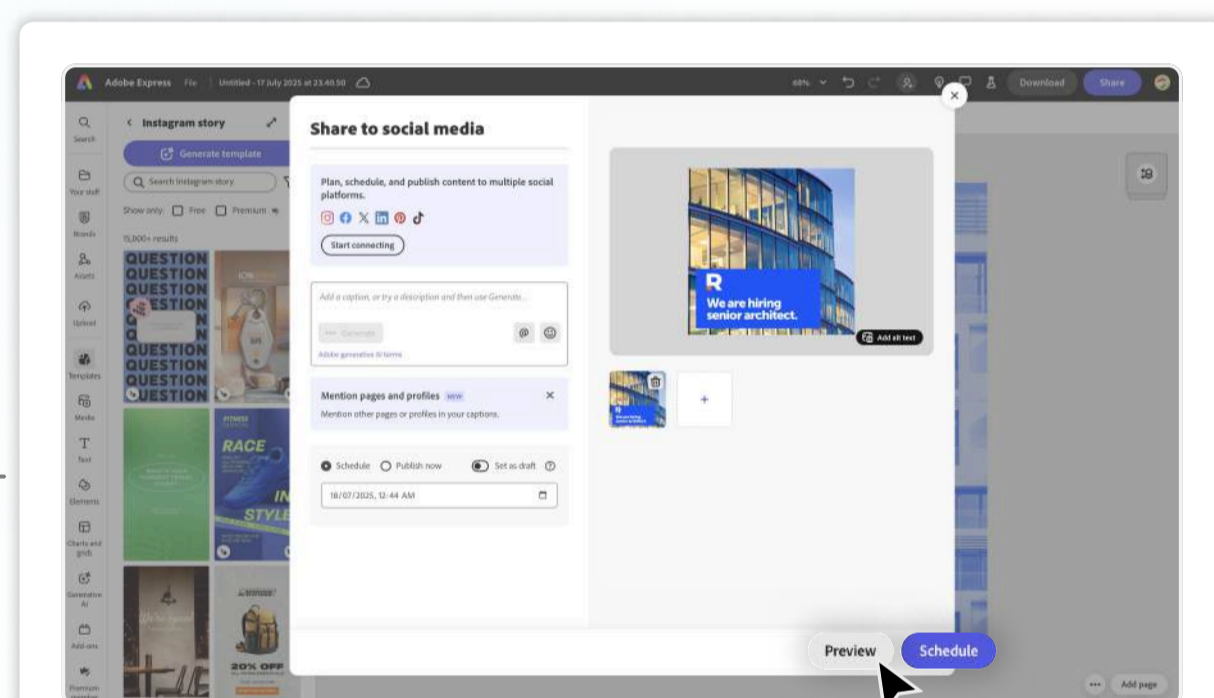
With your file opened in the Editor, click the **Share** button.



Click the icon of the **social media platform** where you'll post your file.



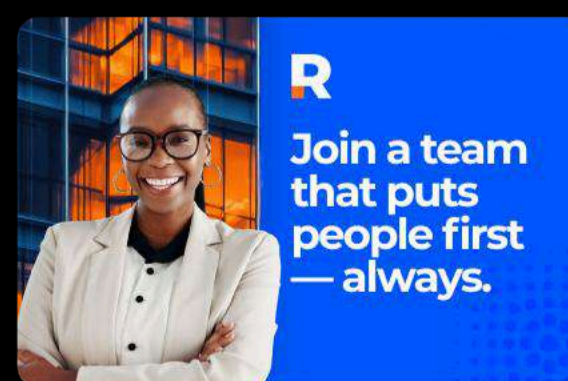
Your file will appear for you to **play or view**.



In the pop-up, scroll to find the **Preview** and **schedule** button, then **select Preview** to see the final output.

Attract talent with personalized emails and targeted social media posts.

- Use Rewrite to generate copy that's optimized for tone, length, and clarity
- Translate text for any region
- Create social carousels for LinkedIn with multipage support
- Resize ads for different channels with the Resize Quick Action
- Use the Content Scheduler to preview and publish your posts from within Adobe Express



92%

AECOM reduced the time for social media template production

AECOM

1.5 hrs

Dentsu saved on each creative asset

dentsu

45%

Accenture's Learning and Development team improved efficiency

accenture

Adobe Express empowers you and your HR team to quickly and easily produce engaging content for a wide array of use cases.

[Sign up with your business email](#)



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