

# Make every event unforgettable with Adobe Express.

Adobe Express gives you everything you need to drive attendance and engagement for both live and virtual events. Sign up with your business email.

Get started for free



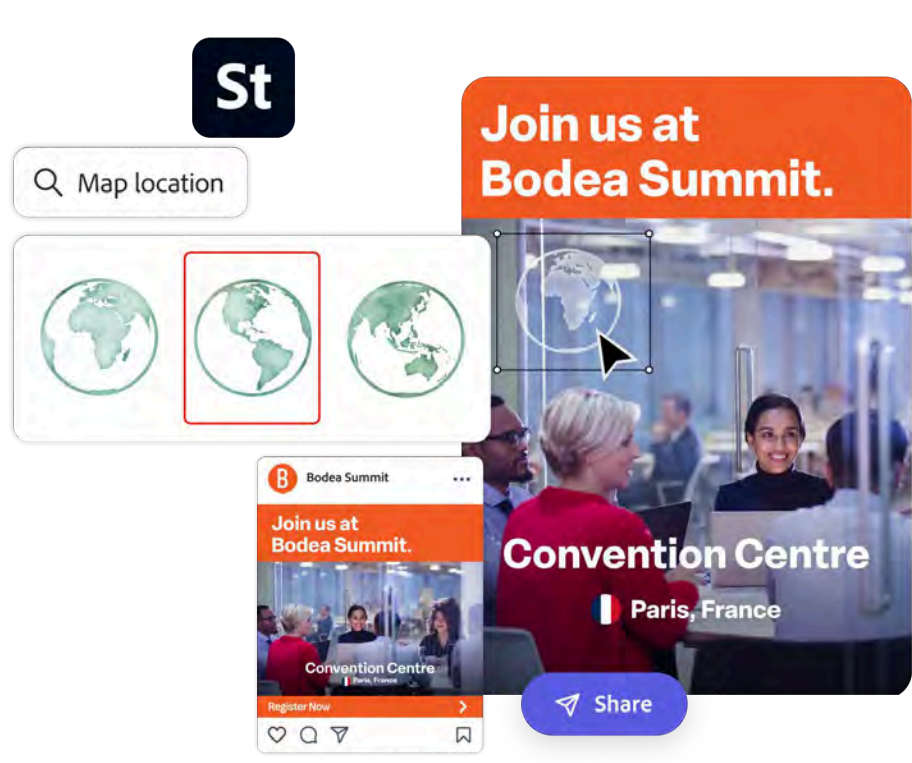
### Challenge

Promoting an event means creating a high volume of on-brand content—from event promotional kits, digital signages, social content, videos, and presentations.



### How we're solving it

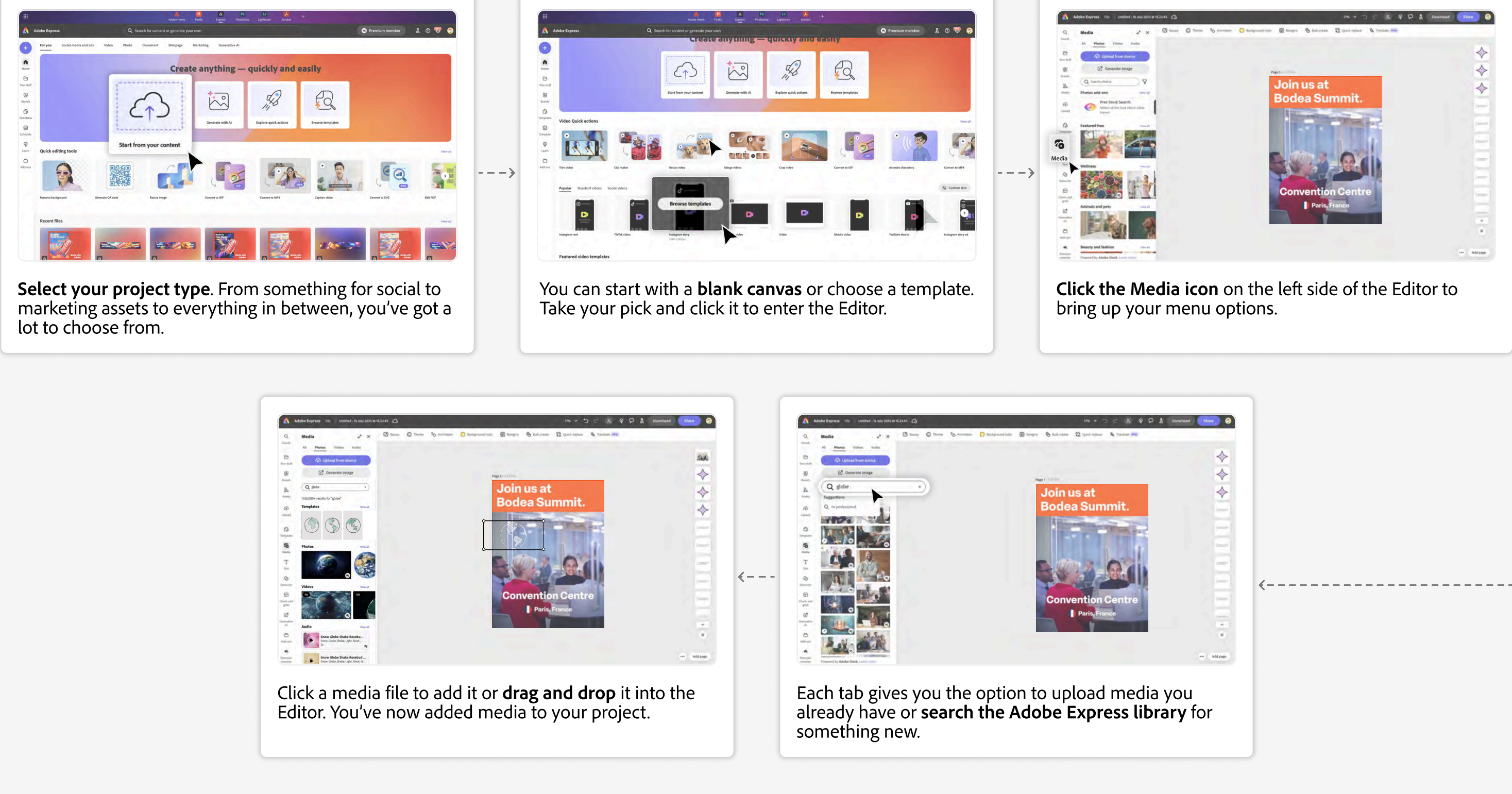
Adobe Express is the quick and easy app that helps event marketers adapt a variety of marketing content without relying on outside support or time-consuming review processes.



### With the easy-to-use editor, Adobe Express streamlines self-serve, on-brand content creation for any kind of event marketing.

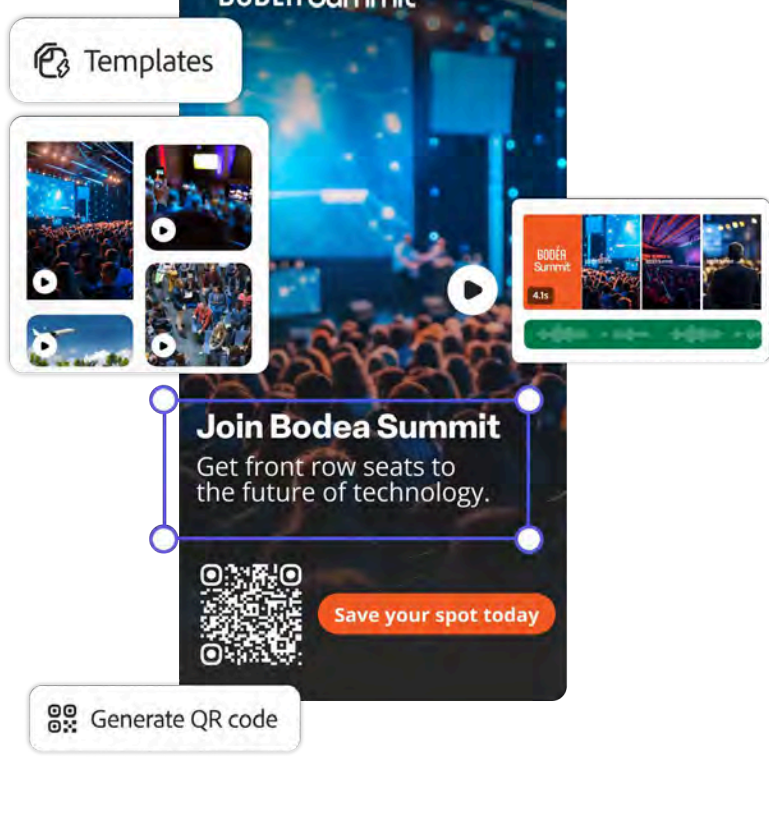
- Adapt any of our professionally designed templates for event signage, flyers, videos, banners, and more.
- Personalize your campaigns using 1M+ royalty-free stock images, video, and more for any audience.
- Stylize post-event one-pagers and docs with smart text reflow and PDF quick actions.
- Design engaging, interactive carousel posts, dynamic brochures, and events decks with multi-page support.

### 5 steps to get started with events content creation.

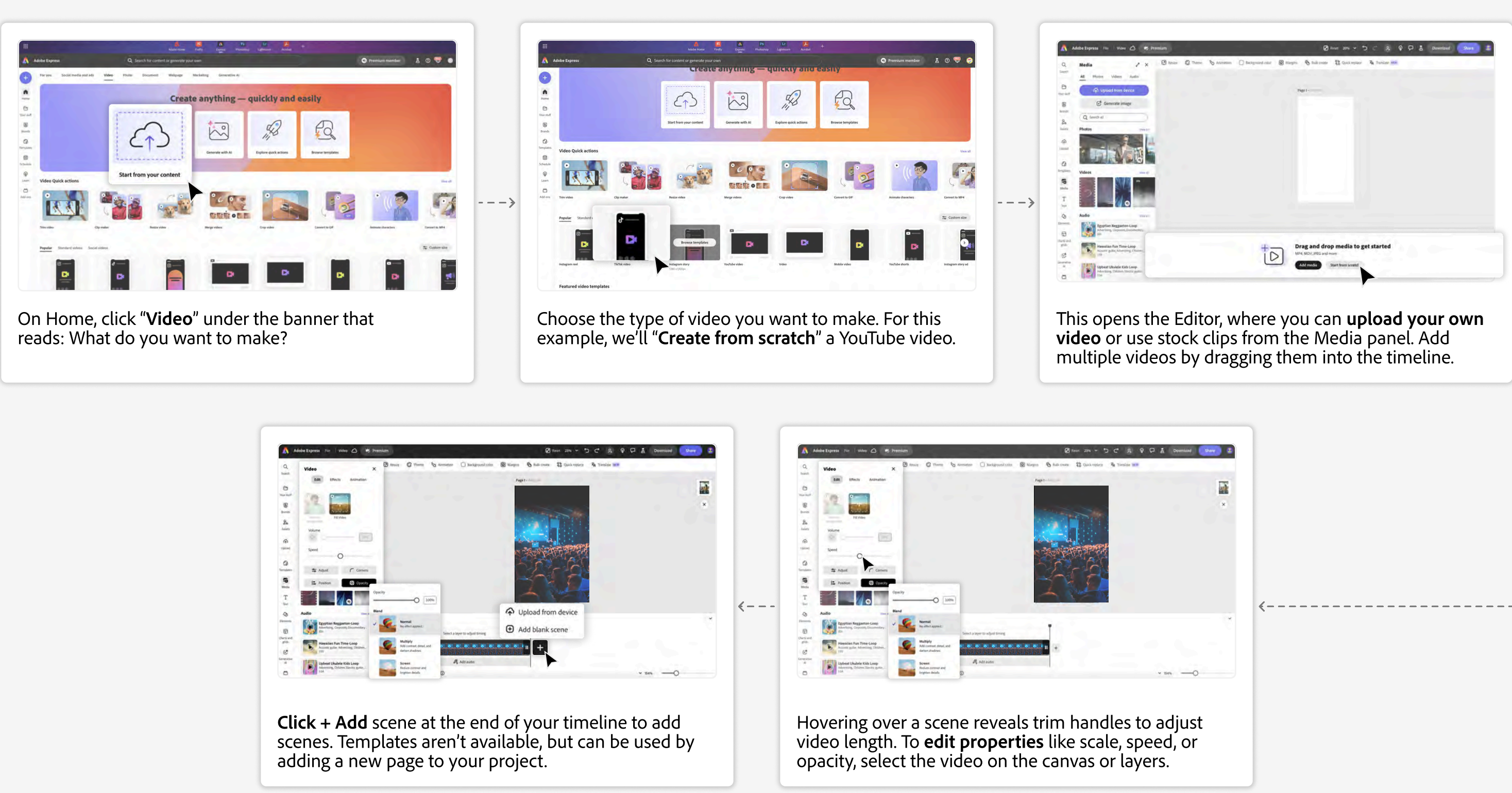


### Win over audiences with scroll stopping video and social content to promote the event while it's still going on.

- Create and edit video and animations in a fraction of the time with a simplified drag and drop editor.
- Upload event recordings and have Adobe Express spin the highlights into social clips for TikTok, Instagram, and more.
- Simplify complex video edits with auto-captions, scene transitions and more, in one-click with Video Quick.



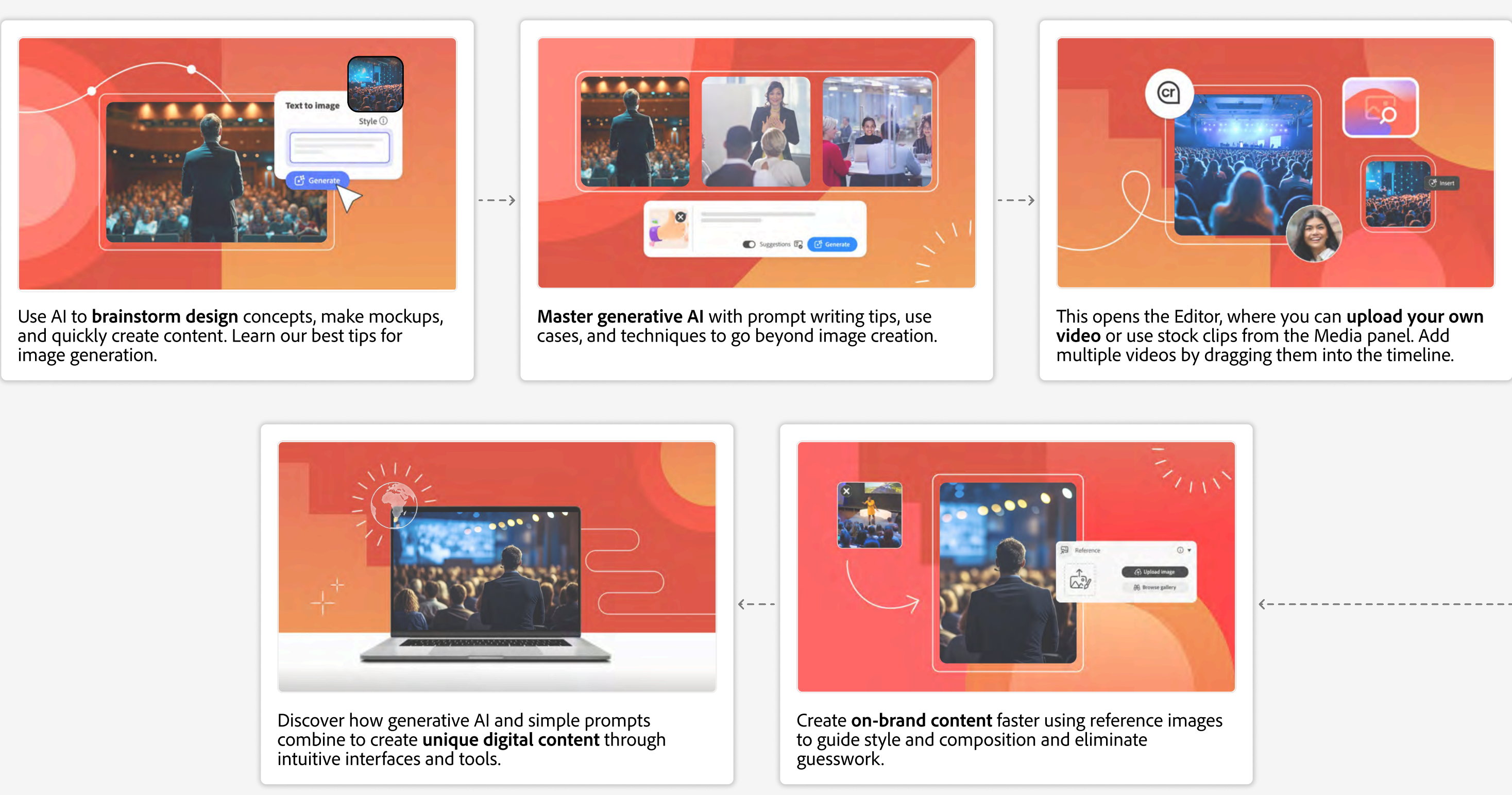
### Edit Actions easily and professionally.



### Take your content to the next level with commercially safe generative AI.

- Use AI to enhance your content by adding objects or removing unwanted distractions.
- Generate content and image variations that matches the look and feel of your event with a reference image.
- Use text prompts to produce commercially safe, custom video b-rolls, intros, and outros.

### How to use generative AI for content creation.



70%

faster time to market by enabling marketers to create their own content

dentsu

70%

and revisions to accelerate production timelines for global events

informamarkets

10x

increase in time savings by reducing handoffs, automating repetitive tasks, and streamlining event marketing asset creation.

Red Hat

Adobe Express can empower you and your event marketing team to easily and quickly produce standout on-brand content.

Sign up with your business email

