

Power your teams' productivity with Creative Cloud for enterprise.



If you ask most businesses how their creative work paradigm has changed over the past few years, they'd undoubtedly tell you that the demand for more output continues to grow rapidly. And, as the pressure to produce increases, disconnected tools and workflows can make it challenging to share assets or processes across teams. The result? An inability to confidently scale their output while maintaining consistency throughout campaigns, markets, and channels.

To complicate matters, important creative methodologies are often stored in the heads of those who've developed them, making it difficult to capture, share, or replicate winning workflows across different teams. When each team has to reinvent a new workflow from scratch — which may lead to unauthorized tool or image usage — the complications multiply.

Create winning workflows and repeatable results.

Creative Cloud for enterprise is the creative ecosystem that brings together world-class creative tools, AI-powered workflows, and enterprise governance that empowers organizations to create standout content faster, at scale, and with confidence.

From automating repetitive tasks using AI, like resizing images and videos, to localizing globally distributed campaigns, businesses have already realized time and cost savings. Now, Firefly Graph lets you build, save, and share your valuable AI-powered workflows to scale proven processes across your organization, helping you deliver more content in less time. And giving creatives easier access to the tools they want to use, while making it easier for IT teams to enable them, opens up new creative possibilities by letting them work with all their familiar design tools and favorite AI models in one platform.



"If you use AI to be faster, you are only tapping into part of its potential. If you use AI to improve, not just accelerate, you gain a competitive edge. ...We've unlocked time for creativity instead of compliance."

Dominik Heinrich
Senior Director, Global Design Intelligence
and Technology Experiences
The Coca-Cola Company

Share your workflows and scale your output.

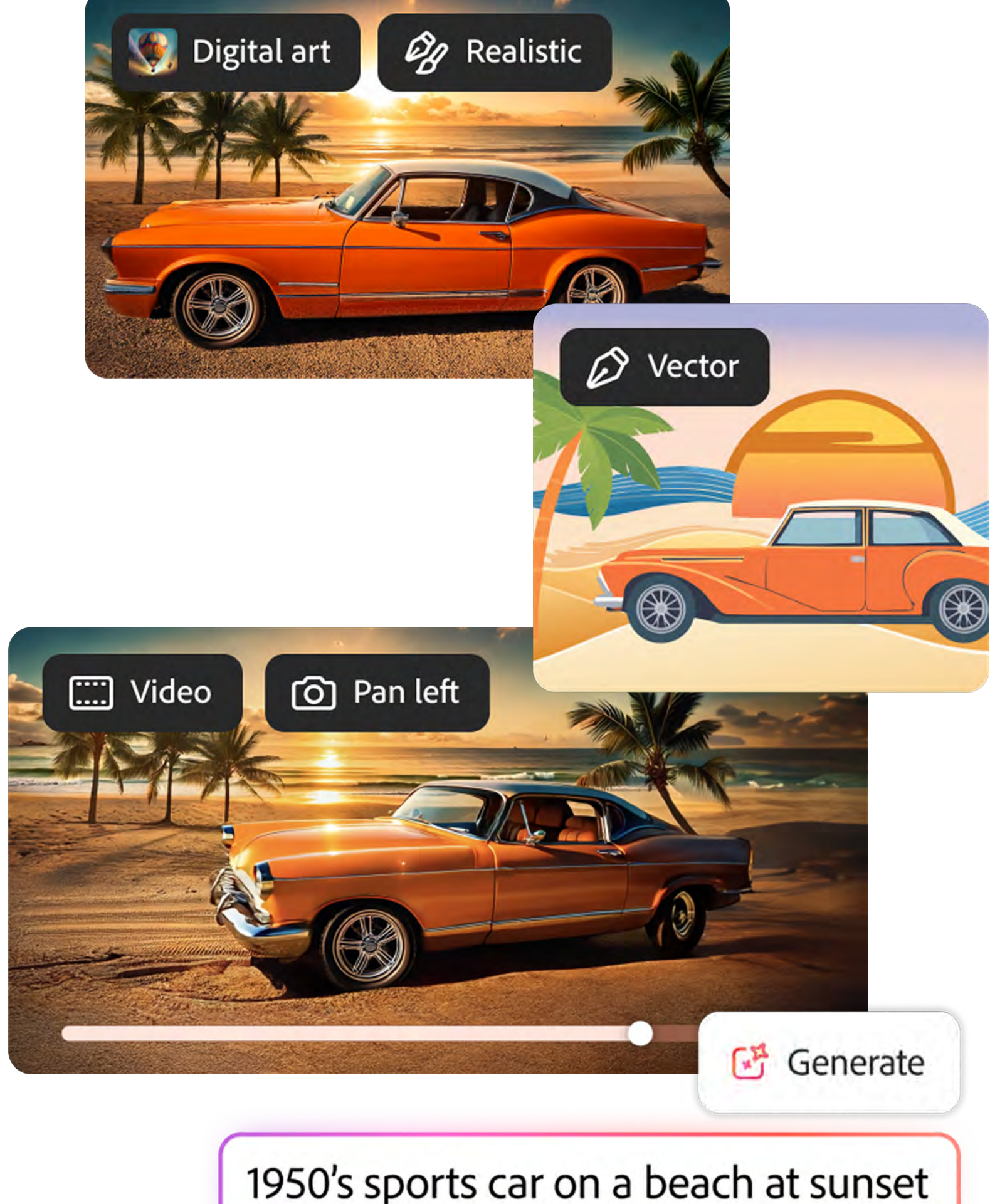
A workflow that produces standout, on-brand work quickly and reliably is your most valuable asset. But if that workflow is locked within a single person or team, the rest of your organization can't reap the benefits. Firefly Graph now lets you turn creative workflows into organizational assets that can be shared across all your teams to create consistent content faster.

- Use Firefly Graph to build, save, and share AI-powered workflows so every creative team can produce standout content with consistency, speed, and precision.
- Access Adobe Stock, with unlimited premium images, video, audio, 3D models, and more to bring your vision to life.
- Store, organize, and sync brand elements in Creative Cloud Libraries so teams can easily access the assets they need.
- Orchestrate productions and accelerate review-and-approval cycles with Frame.io.
- Expand your organization's production power by training Firefly on your brand's style, images, or products with Adobe Firefly Custom Models.

Ideate and create seamlessly.

Creatives shouldn't have to spend their time stitching together workflows and getting bogged down with context switching. Creative Cloud for enterprise comprises more than 20 integrated applications, including Adobe's Firefly all-in-one creative studio, to help them ideate and create across every medium so they can produce their best work.

- Generate images, video, voiceovers, soundtracks, and more with Adobe Firefly.
- Choose from a portfolio of top AI models, including Google, OpenAI, and Runway, to best support your style or use case.
- Accelerate ideation and concepting by using those models directly in Firefly Boards.
- Create stunning images, videos, and designs in apps like Photoshop, Premiere, Illustrator, and InDesign.
- Reformat and repurpose content quickly across hundreds (or thousands) of assets with Firefly Creative Production bulk actions in Creative Cloud.
- Instruct Firefly AI Assistant (now in beta) to help you streamline your creative multistep projects.



1950's sports car on a beach at sunset

Maintain control and mitigate risk.

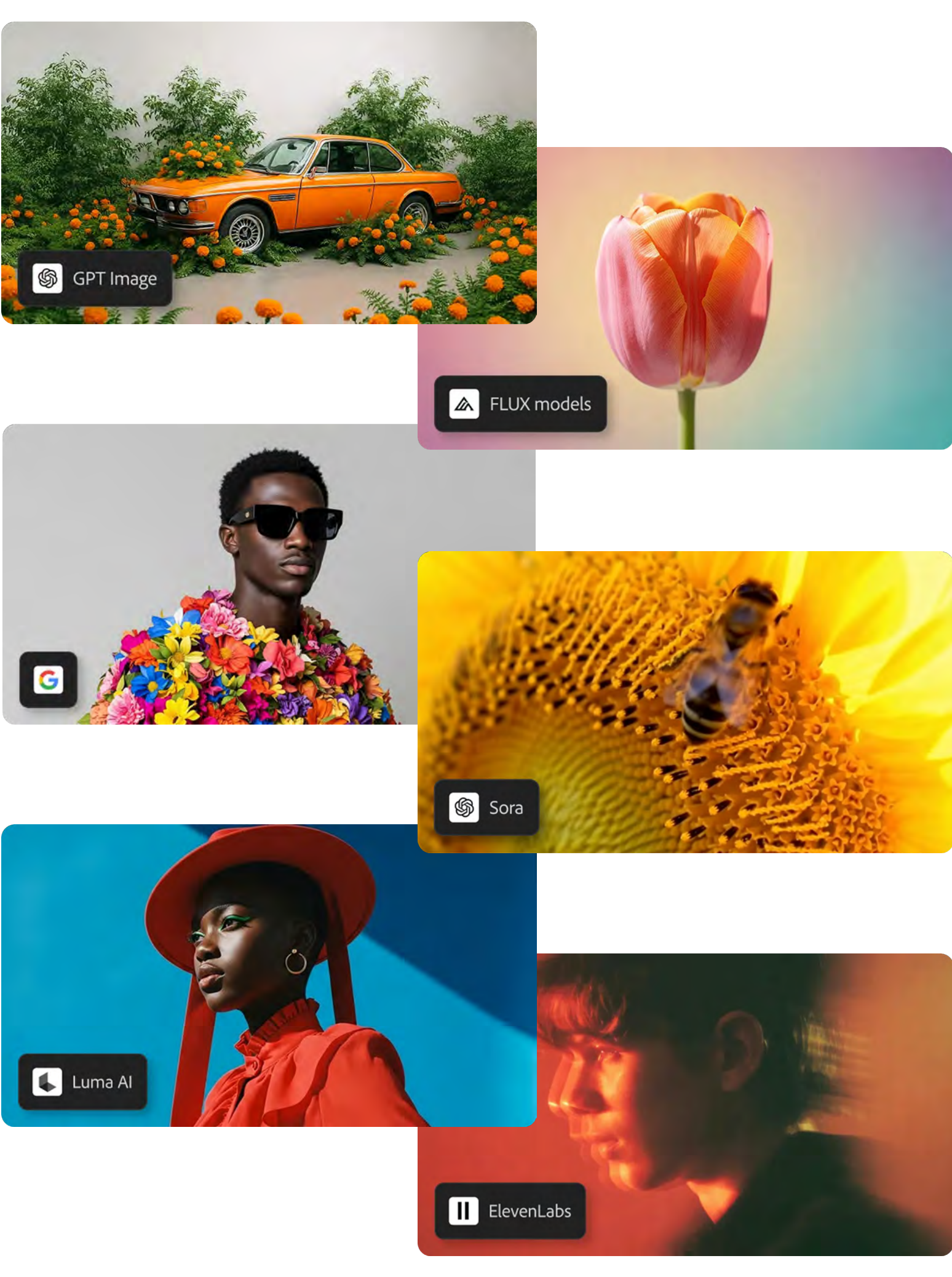
As many IT leaders and admins know, keeping track of all the different applications and tools that creatives may want to use can present challenges for control and governance. Adobe Creative Cloud for enterprise gives IT full control over AI models, applications, and content access so every team can generate assets confidently.

- Mitigate the risk of users accessing applications that the organization has not approved.
- Create confidently with IP indemnification for Adobe, OpenAI, and Google model outputs.
- Control which partner models can be used and centralize licenses and access according to team, role, or user through the Adobe Admin Console.
- Share credits across your organization for high-volume AI generation.
- Allow users to access partner models within Creative Cloud with the knowledge that Adobe will not train on your business's content.
- Get 1 TB of cloud storage per user and 180-day version history for auditability.
- Ensure security with SSO+ enterprise-grade encryption and 24/7 support with ISO 27001, SOC 2, FedRAMP, HIPAA, and GDPR compliance.
- Ensure trust and transparency for content authenticity via C2PA.

Choose the right tool for every task.

As generative AI development expands, being able to access the most popular partner models within Creative Cloud workflows helps creative pros find fresh inspiration through new (and faster) ways of ideating. Give your teams the power to always achieve their creative vision with models that are optimized for specific processes or tasks:

- GPT Image for photorealistic images
- FLUX models for high-resolution images
- Gemini 3 Pro Image (with Nano Banana Pro) for prompt-based editing and greater prompt accuracy
- Luma AI for cinematic video and advanced controls
- Sora for realistic world simulation and synchronized audio
- ElevenLabs for realistic voiceovers



Start scaling your organization's output with Creative Cloud for enterprise.

Equip your teams with the tools and techniques they need to confidently create content at scale without ever leaving the Adobe creative ecosystem. Discover how Creative Cloud for enterprise lets them share their most valuable workflows and ideas, so your organization can produce your best work, faster.

[Learn more](#)