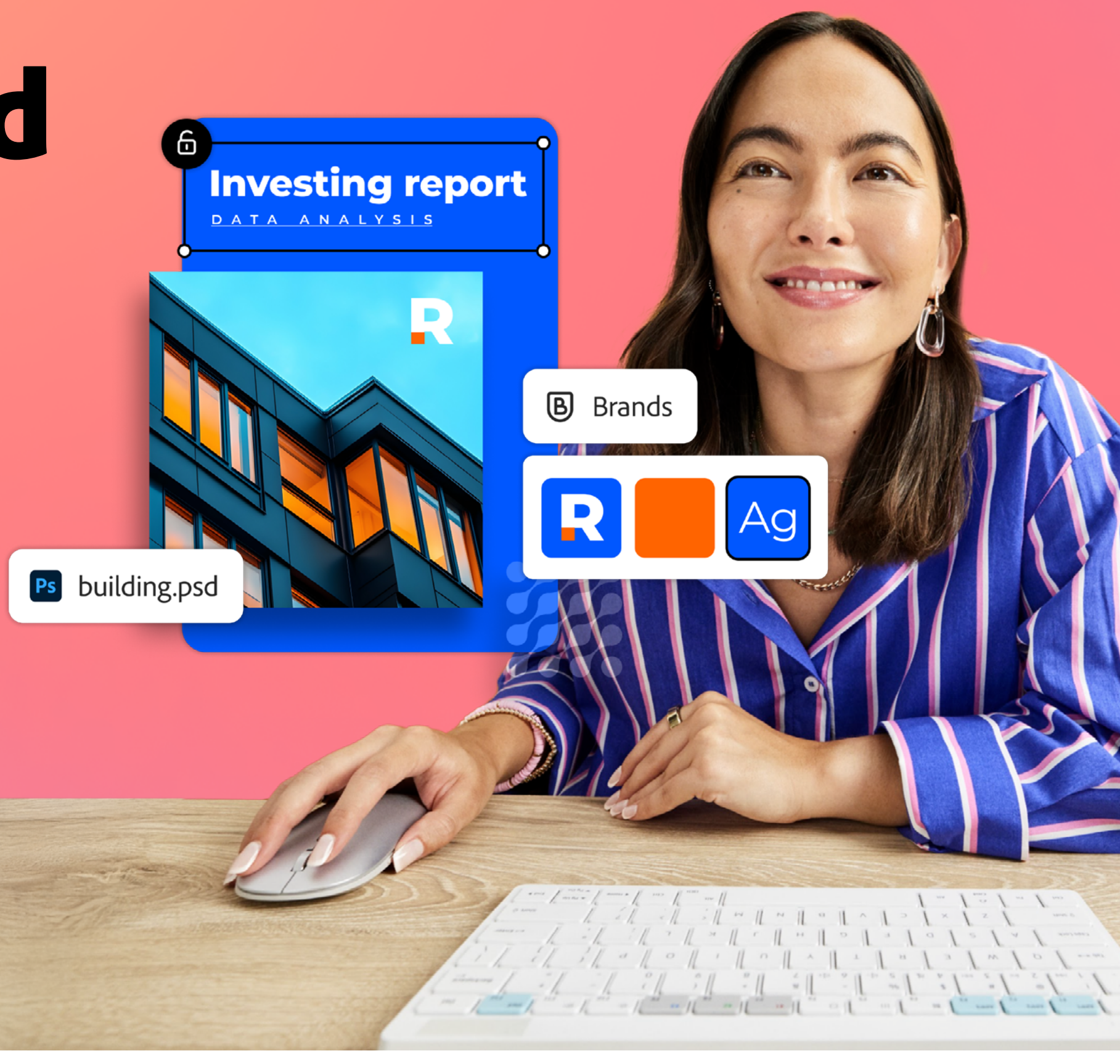


Protect your brand and empower your team.

Give teams the tools to create without giving up brand integrity.

Adobe Express is built to support creatives and the cross-functional teams that depend on their guidance. Hand off last-mile and routine edits while staying in control of your brand and creative vision, and speed up production for even the most intricate projects — including video.

Start creating in Adobe Express

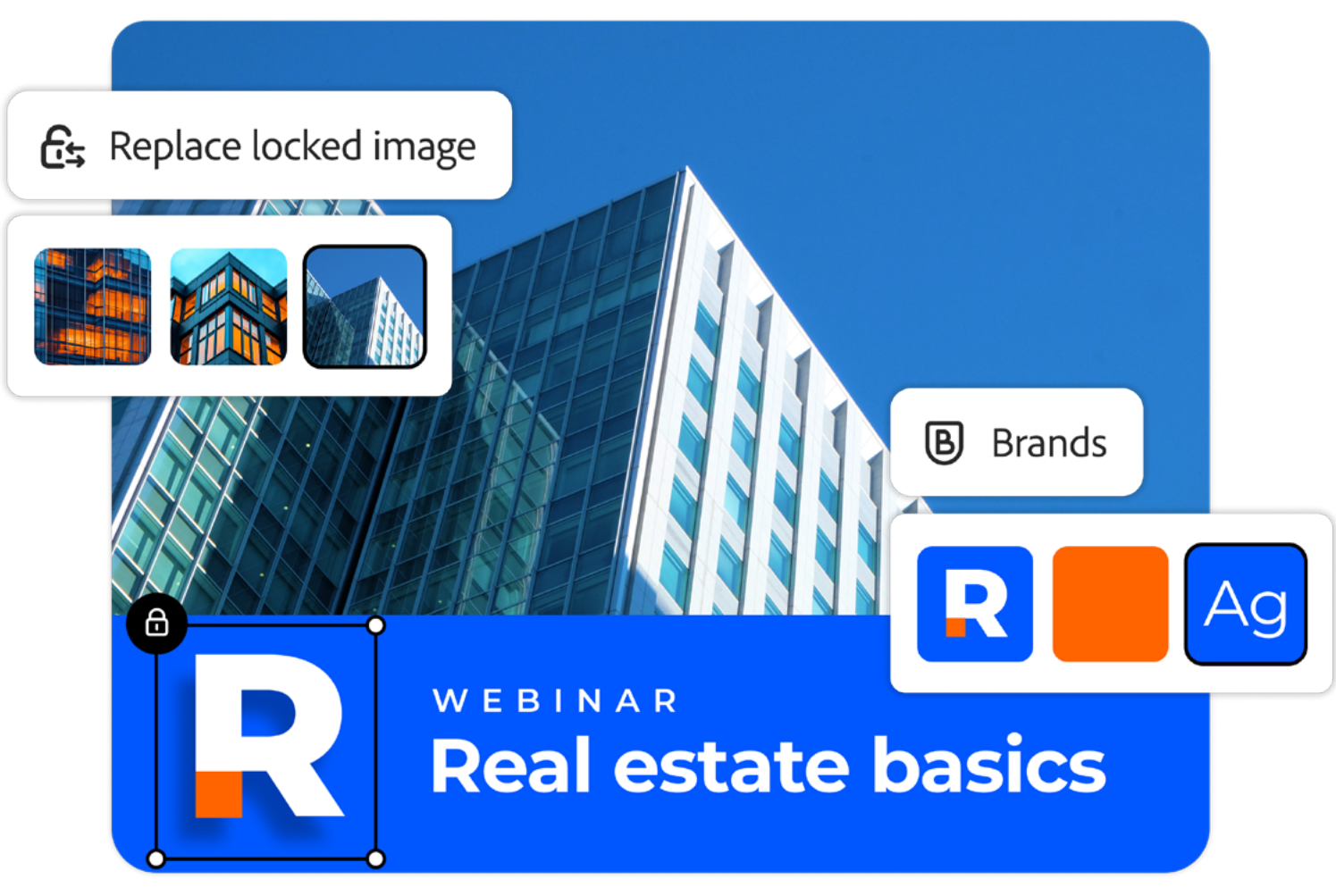


The collaboration challenge.

When content needs multiply across marketing, sales, and HR, creative teams play a critical role in empowering the rest of the organization. By equipping teams with Adobe Express, the all-in-one editor built for speed and brand control, design leaders can support faster content creation while ensuring every asset stays consistent and on brand.

How Adobe Express solves it.

Give your teams the tools and the confidence they need to stay on brand. With integrated workflows, teams can collaborate more efficiently to create content quickly.

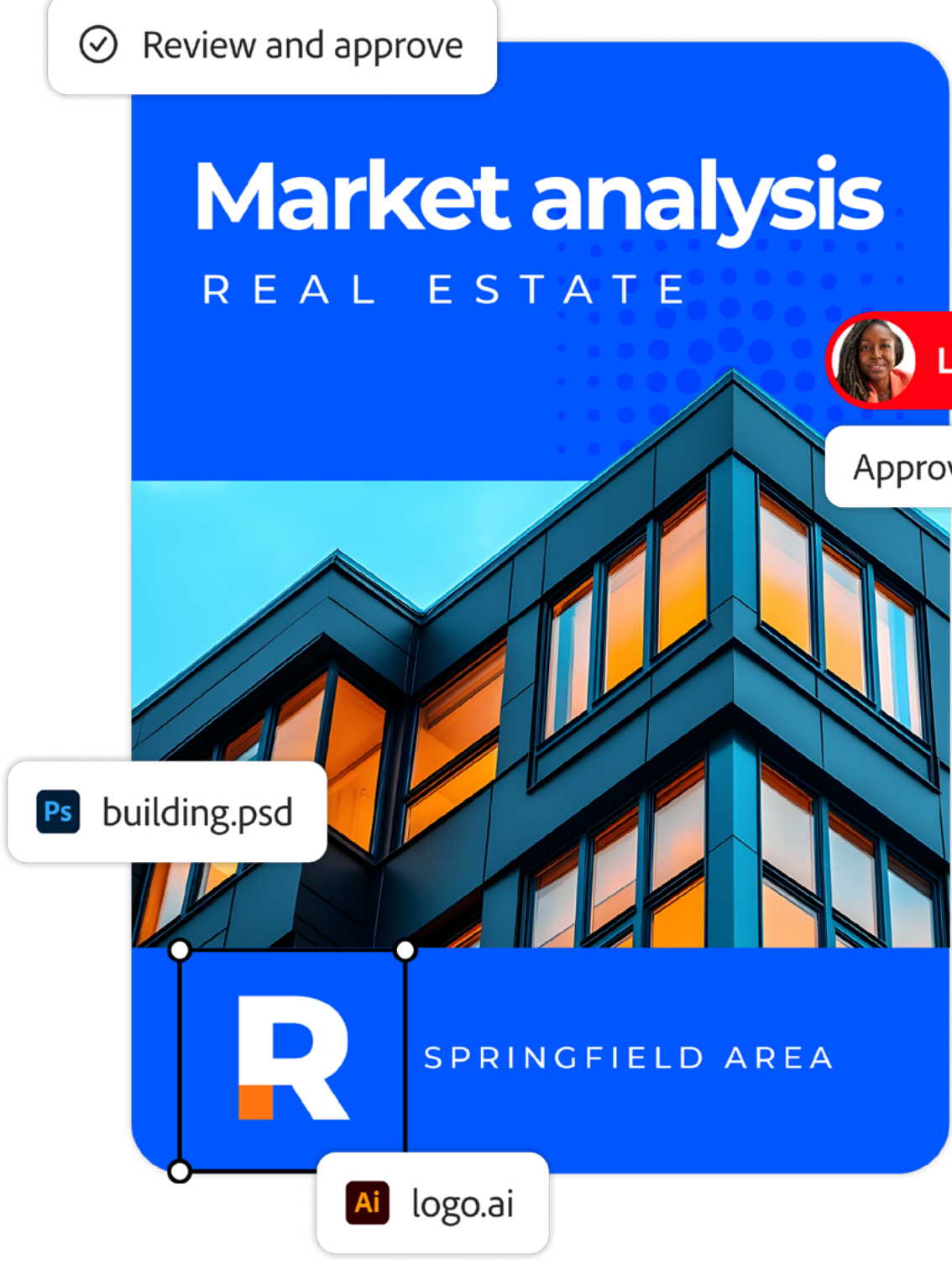


Work better together with live coediting, faster template creation, and built-in approval workflows.

- Use comprehensive Creative Cloud integrations to stay connected with the rest of the organization and ensure that linked branded assets stay synced and up-to-date.
- Import Photoshop, Illustrator, and InDesign files directly into high-fidelity Adobe Express templates without losing design quality.
- Collaborate in real time with live coediting, in-line comments, and shared Projects that keep everyone aligned.
- Keep feedback and approval in one centralized location.

Build and share brand kits and locked templates to ensure brand consistency at scale.

- Store your organization's logos, fonts, and colors in brand kits, making it easy for everyone to create content that looks and feels consistent.
- Lock approved elements and use style controls so teams can self-serve last-mile edits and stay on brand.
- Access approved templates and assets instantly through a brand-customized home experience.



The production bottleneck.

Design teams are creating more personalized multimedia content, especially video. But video production is time-consuming, expensive, and challenging to get right. Creating quality content at scale shouldn't require sacrificing brand integrity or blowing your budget.

How Adobe Express solves it.

Speed up and scale video production with commercially safe AI that delivers on quality.



Use commercially safe generative AI to scale content variations, generate storyboards, and refine assets without starting from scratch.

- Adjust your visuals automatically with Generative Expand to fit any format, saving you the hassle of manual resizing.
- Clean up visuals or add new design elements with Generative Fill.
- Generate results matching the layout or style of a reference image you provide.
- Create content variations while adhering to your brand with Custom Models trained on your own assets.

Create polished content quickly with intuitive tools.

- Save time with a drag-and-drop video editor and handy Quick Actions that make editing video fast and frustration-free.
- Import Photoshop and Illustrator assets straight into your video projects and easily turn them into animations or content for your social channels.
- Add captions with a single click and quickly improve your audio without extra software.
- Share your videos in crisp 4K or instantly repurpose them for social media using Clip Maker.



Proven results.

70%

faster content creation.

dentsu

92%

time reduction in social media template production.

AECOM

26x

higher engagement rates.

IBM

“Our creative team used to take two hours to produce a social media tile. With Adobe Express, we’ve cut that down to 10 minutes.”

AECOM

Empower your teams to create more without overloading design.

Keep every project on brand, on message, and on schedule with Adobe Express.

Start creating in Adobe Express