

# Scale HR communications that get noticed.

Turn one announcement into engaging content that reaches every employee, everywhere.

HR teams juggle impossible content demands from last-minute executive updates to open enrollment deadlines and new hire onboarding materials. When the CEO needs an all-hands presentation by tomorrow, or the team is scrambling to create recruiting materials for that job fair next week, traditional workflows leave you choosing between speed and staying on brand. Adobe Express empowers HR teams to create fast, professional, and compliant content.

Start using Adobe Express

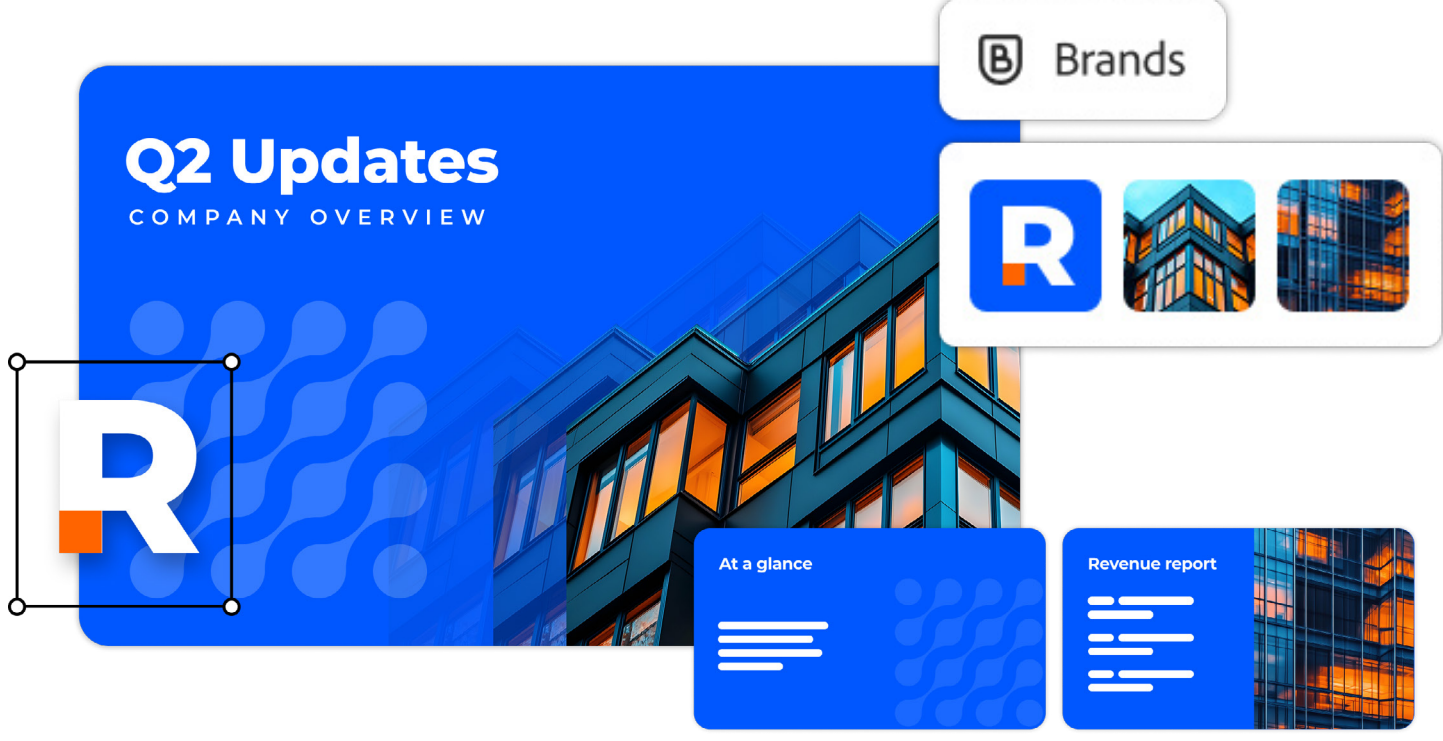


## The HR content crunch.

With limited design resources and tight deadlines, your team struggles to deliver consistent, engaging communications, recruitment materials, and training content across various channels, hurting both impact and brand integrity.

## How Adobe Express solves it.

### Meet every content demand instantly.



#### Create all-hands presentations quickly.

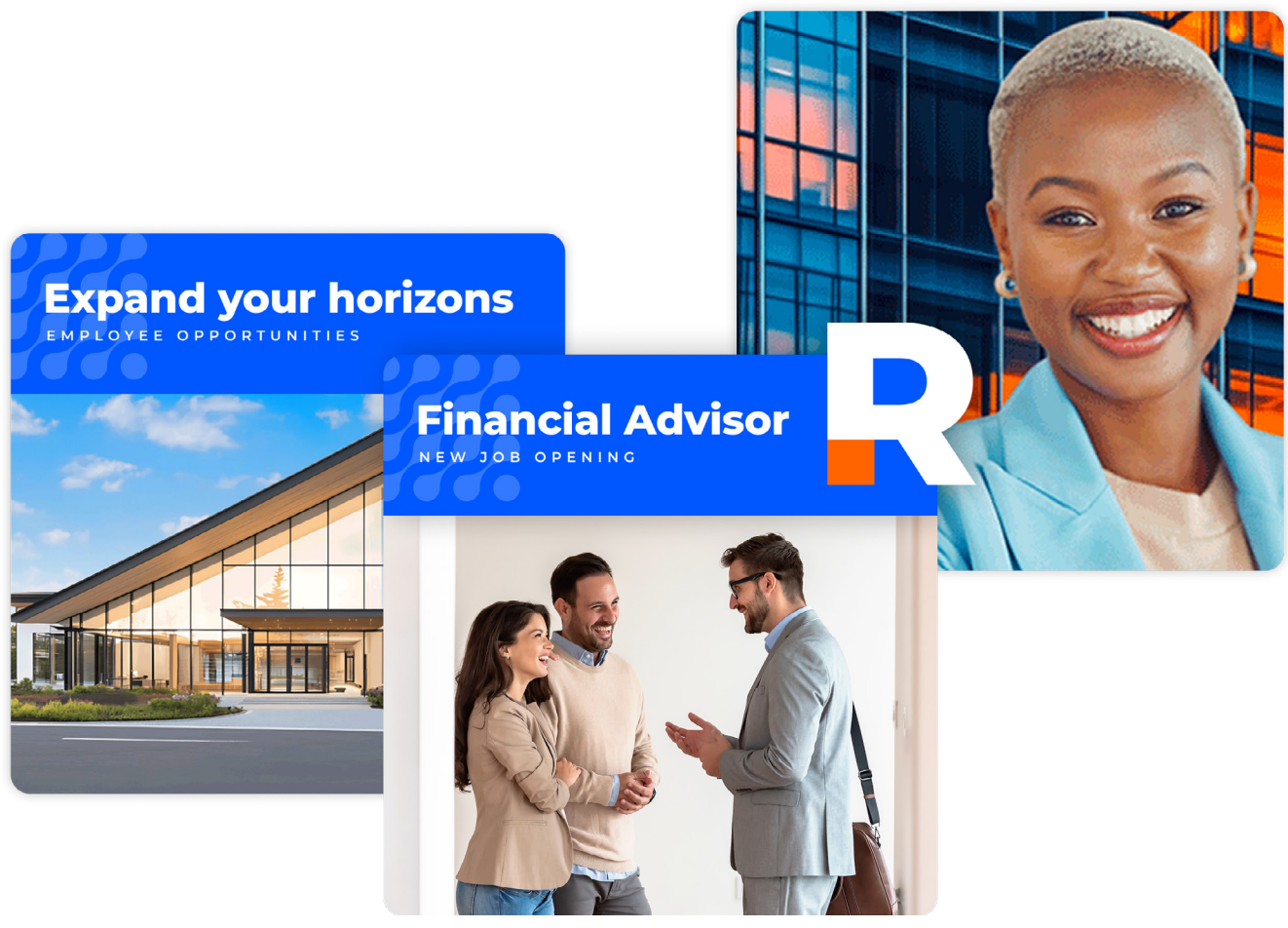
Build executive communications, quarterly updates, and policy announcements using professional templates that automatically match your brand guidelines.



#### Never miss another recruitment deadline.

Generate job posting graphics, career fair materials, and company culture content on demand.

### Attract top talent.



#### Build recruiting experiences that convert on LinkedIn and beyond.

Design compelling career pages, job postings, and event materials that make candidates want to learn more about working at your company.



#### Scale globally without losing brand consistency.

Apply brand kits instantly to ensure every piece of recruiting content reflects your company's professional image.

### Deliver training that sticks.



#### Design learning materials and video tutorials that employees want to consume.

Develop multipage training modules, onboarding videos, safety notices, and policy guides with professional layouts and easy-to-use editing tools that make complex information digestible.



#### Engage remote employees with dynamic content.

Add animations and interactive elements to presentations that keep distributed teams engaged during virtual training sessions.

## Proven results.

70%

faster content creation

dentsu

45%

improved content creation efficiency

accenture

26x

higher engagement rates

IBM

“It simplified the process for everyone.”

accenture

## Give your HR team the creative tools they need.

Stop letting content bottlenecks slow down critical communications. Help your HR team create content that drives employee engagement and attracts top talent.

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