

Adobe Acrobat

Made by AI Assistant
September 10, 2025

Scale Smarter:
Acrobat Studio
for Modern
Enterprises



Session summary

In this webinar, Pierre Tapia and Michi Alexander from Adobe introduce **Acrobat Studio**, the new AI-powered workspace that expands Acrobat beyond PDFs into insights, collaboration, and content creation. The session highlights how enterprise teams can accelerate adoption, increase ROI, and strengthen value realization through Acrobat Studio. Attendees will learn how PDF Spaces, AI Assistant, and Adobe Express integration create seamless, accessible workflows designed for knowledge workers.

Key takeaways



Adoption and Value Realization: Acrobat Studio helps organizations unlock adoption by surfacing insights instantly, reducing manual work, and addressing AI skepticism through trusted, enterprise-grade security.



Efficiency and ROI: Customers using Acrobat AI Assistant save up to 45% of time on document tasks, with measurable ROI (415%) from improved decision-making and reduced tool sprawl.



Contextual Collaboration: PDF Spaces allow teams to work in one shared knowledge hub, combining human and AI input while maintaining source citations.



Accessible Workflows: Acrobat Studio supports auto-tagging and accessibility best practices, aligning with Adobe's accessibility resources and helping ensure compliance.



On-Brand Content Creation: Adobe Express integration empowers any employee to create polished, on-brand assets directly from Acrobat Studio, reducing fragmentation across teams.

Features showcased in this event

Adobe Acrobat Studio

Manage, summarize, and create content efficiently with this reimagined workspace for business professionals.

AI Assistant (AIA)

Extract key insights, identify trends, and link back to source content for faster, confident decision-making.

PDF Spaces

Organize files, links, and notes in collaborative workspaces to align teams and achieve shared goals.

Adobe Express Templates

Create branded visuals, reports, and presentations directly within your workflow.

Step-by-step demo tutorials

Open Acrobat Studio

1. Take a look at the integrated workspace with access to PDFs, Adobe Express, and AI features.
2. Press the Select files button and add your chosen files.
3. Click the Add to PDF Spaces button.
4. Once you've uploaded your documents, review what's in them without entering a prompt.

Select AI Assistant

1. In the prompt field, click the Choose an Assistant drop-down menu.
2. Choose from a prebuilt assistant or customize your own by giving it a name and a description.
3. Generate instructions for your custom assistant and review.
4. Click Save and apply.
5. Prompt your saved assistant with something like "Identify key pain points" and review the results with citations.
6. Prompt the assistant to draft a deliverable, such as a draft proposal.
7. Click Save to notes and continue to refine.

Step-by-step demo tutorials

Collaborate with Others

1. Click the Share button.
2. Add an email or name for collaborative review.

Create with Express

1. In Acrobat Studio home, navigate to Create new content.
2. Bring in your document from PDF Spaces to update within Adobe Express.
3. Use images, graphs, and tables available within Adobe Express to update your asset.
4. Make final adjustments back in Acrobat before sharing final files.

Frequently asked questions

What is Acrobat Studio?

Acrobat Studio is a first-of-its-kind destination that empowers people to enhance their productivity, quickly and easily create stand-out content and get fast, helpful insights to work smarter. Acrobat Studio combines Adobe Express content creation capabilities with trusted PDF tools and agentic AI, making it seamless to create, edit, share and learn from documents and visual content in the same place. Learn more by visiting adobe.com/acrobat.

Where can I find pricing information on Acrobat Studio?

You can find pricing details on features here: <https://www.adobe.com/acrobat/features.html>

Does Adobe have plans for integrating with NetSuite? An example would be gathering information from a fillable PDF and importing it to NetSuite?

The integration with NetSuite and Acrobat Sign allows you to send agreements such as contracts, quotes, and other documents to recipients directly from NetSuite. You can also create fillable forms and pre-populate templates.

Frequently asked questions

What does Acrobat Studio do for accessibility issues with PDFs?

Acrobat Studio includes Acrobat Pro so you can use the Accessibility tools to create tagged PDFs. Also, PDF Spaces allows you to unlock the information within PDFs. For example, you could ask AI Assistant to summarize a document into another language, making it more accessible.

Where can I learn more about PDF Spaces?

You can learn more about PDF Spaces by visiting
<https://helpx.adobe.com/acrobat/using/unlock-with-pdf-spaces.html>

Can designs created in Adobe Express be edited in InDesign?

You can export from Adobe Express to PDF, then import it into InDesign.

Frequently asked questions

Do you have any information on Acrobat Studio being used in an educational setting?

- **For Research:** Acrobat Studio allows you to consolidate academic journals, research papers, and experimental data to easily synthesize information and plan proposals.
- **For Students:** Acrobat Studio has the ability to bring together lecture notes, textbooks, and academic articles to create study guides and summarize course materials.
- You can find some education use cases here:
<https://www.adobe.com/acrobat/generative-ai-pdf/how-to-videos.html>

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On-demand webinar

Scale Smarter: Acrobat Studio for Modern Enterprises

Our speakers



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Adobe



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Adobe

Agenda

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Changing expectations and challenges
in document workflows

02

Introducing Adobe Acrobat Studio

03

Customer testimonials and use cases

04

What's next

Expectations of knowledge workers are changing in a generative AI world



Break through information overload to get to results faster



Collaborate and share from start to finish, across multiple teams



Communicate with impact to drive action

But the way teams use PDFs is ready for a change

Critical insights are buried in long documents

Teams lose hours searching for information across long or scanned PDFs. Key details are buried, ignored, or misread.

PDFs are disconnected from context and goals

Teams share PDFs without the context, insights, or direction that make them actionable. Once sent, they're often forgotten or misused.

Turning document insights into content is fragmented

Teams use disconnected tools to turn information into presentations, reports, and more, leading to slow workflows, duplicate work, and off-brand results.

PDF is the #1 document format — powering work everywhere



3 trillion

PDFs worldwide

11%

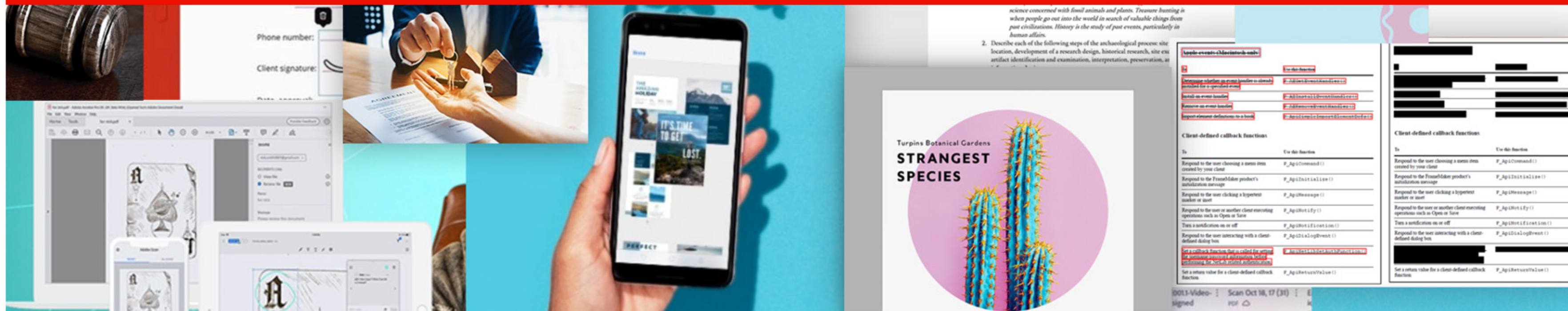
PDF searches up YOY

400+ billion

PDFs opened in Adobe products last year

Secure + interoperable

#1 business file format



Core PDF capabilities

Multi-surface ecosystem

Best-in-class AI technology

Introducing

Adobe Acrobat Studio

Built right in your PDF workflow, Acrobat Studio accelerates document comprehension, collaboration, and creation — all in one trusted, AI-powered platform.

How Acrobat Studio drives efficiency, clarity, and ROI

Each capability is designed to address a core pain point — so you can improve team output, reduce tool sprawl, and deliver measurable business value.

1. Built on the PDF platform your teams already trust

Acrobat Studio brings powerful AI into the **trusted Acrobat** environment, so it's secure, scalable, and familiar. It gives IT full control and makes enterprise-wide adoption easy.

How Acrobat Studio drives efficiency, clarity, and ROI

Each capability is designed to address a core pain point — so you can improve team output, reduce tool sprawl, and deliver measurable business value.

2. Unlock knowledge inside documents with trusted AI

AI Assistant helps teams find answers fast, with citations that point directly to the source. This builds trust in AI for high-stakes workflows where accuracy and validation are essential.

How Acrobat Studio drives efficiency, clarity, and ROI

Each capability is designed to address a core pain point — so you can improve team output, reduce tool sprawl, and deliver measurable business value.

3. Accelerate decisions through shared workspace collaboration

PDF Spaces brings documents, context, and team feedback into one AI-powered workspace—so teams stay aligned and move from insight to decision without switching tools.

How Acrobat Studio drives efficiency, clarity, and ROI

Each capability is designed to address a core pain point — so you can improve team output, reduce tool sprawl, and deliver measurable business value.

4. Create standout content across every team

With **Adobe Express and Firefly built in**, anyone can create polished, on-brand content, from slides to visuals to videos without needing extra design help.

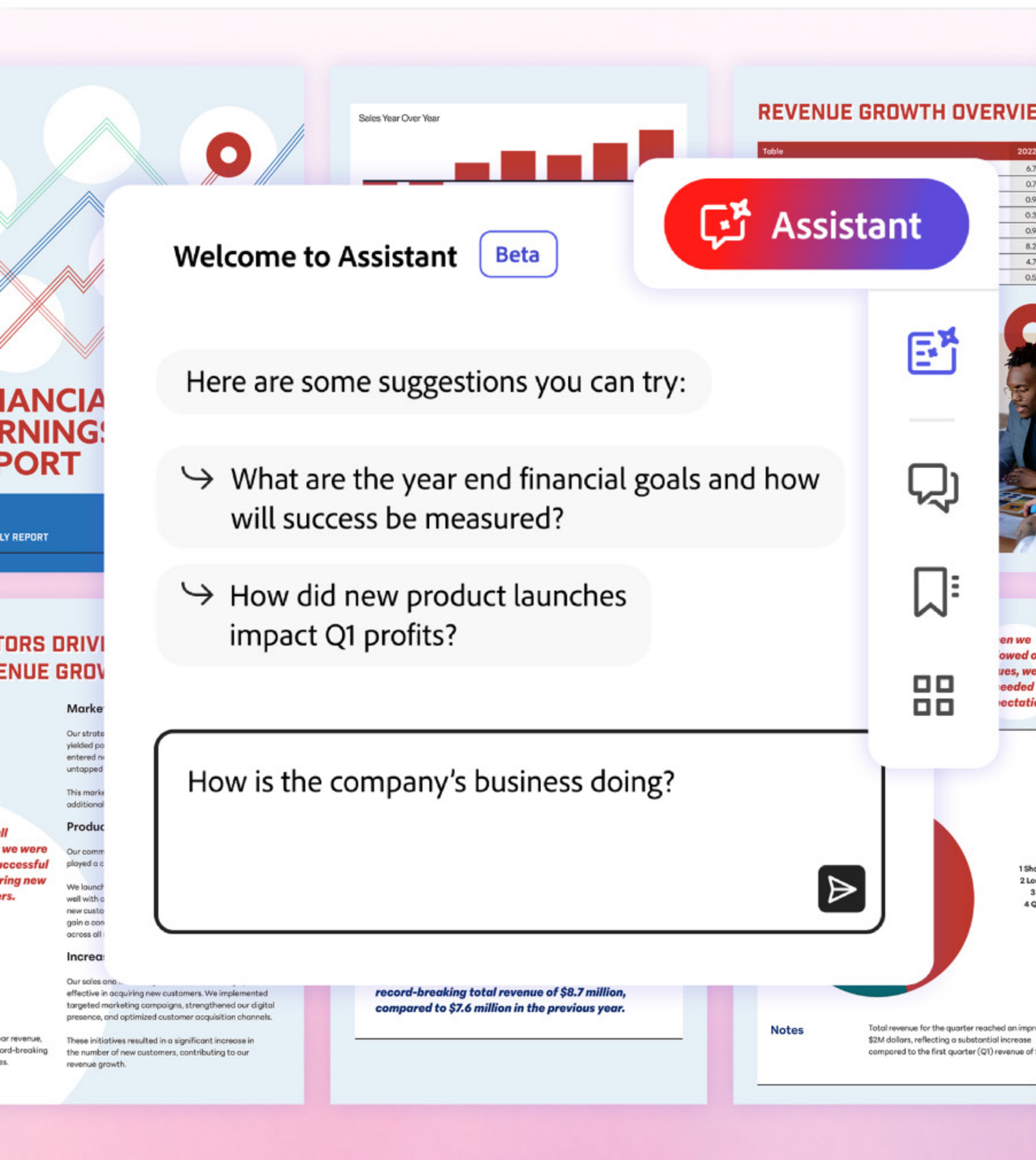
How Acrobat Studio drives efficiency, clarity, and ROI

Each capability is designed to address a core pain point — so you can improve team output, reduce tool sprawl, and deliver measurable business value.

5. Achieve real ROI through time savings and tool consolidation

Organizations using **Acrobat AI Assistant** report up to **45% time savings** and **415% ROI**.^{*} Studio builds on that impact by combining AI, collaboration, and creation in one platform.

^{*} Based on [Forrester Consulting's Acrobat AI Assistant Total Economic Impact report, 2025](#)



How does this translate into ROI for businesses?

Acrobat AI Assistant can cut document summarization and analysis time by up to **45%** and deliver up to **415%** ROI over three years.

"New Technology: The Projected Total Economic Impact of Adobe Acrobat AI Assistant,"
Forrester and Adobe, 2025.

Everything you need, all in one powerful Acrobat experience

What you know and trust

Acrobat Pro Full-featured PDF tools to edit, organize, sign, redact, compare, and protect documents.

Enterprise-grade security and admin controls Encryption, watermarking, audit trails, sandboxed environments, and centralized admin oversight ensure compliance, data protection, and governance at scale.



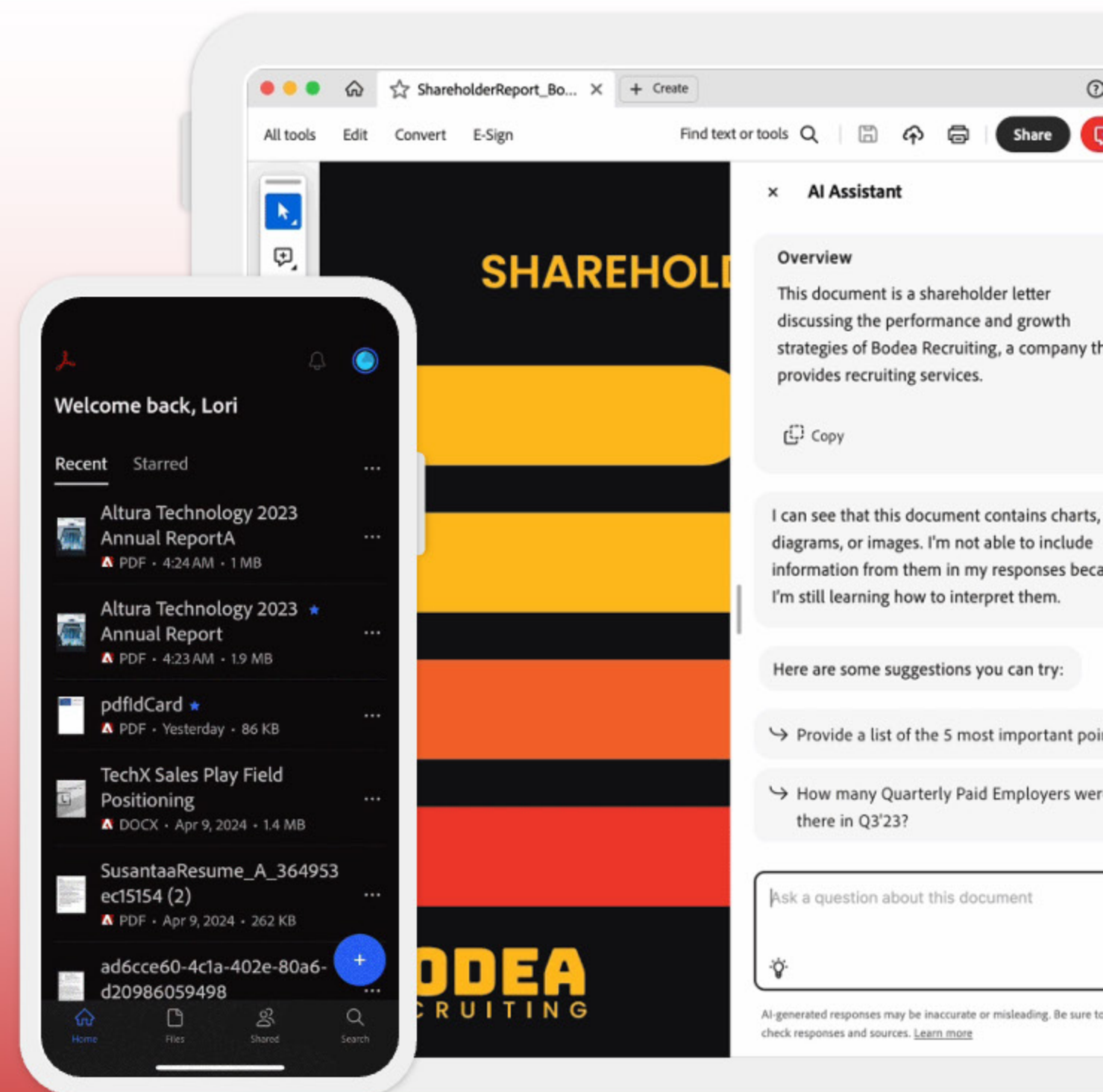
What's new in Studio

AI Assistant Built into Acrobat to answer questions, summarize content, and extract insights directly from docs.

Specialized Assistant Teams can deploy specialist and custom assistants tuned to specific functions like legal or finance to guide users with confidence and transparency.

PDF Spaces AI-powered workspaces to group files, links, and notes, so teams can collaborate on projects to achieve shared goals.

Adobe Express Branded visuals, reports, and decks using fast-start templates, right inside the workflow.



Summary

01

Changing expectations and challenges in document workflows

02

Introducing Adobe Acrobat Studio

03

Customer testimonials and use cases

04

What's next

Helpful resources

- [Adobe Acrobat Studio](#)
- [Adobe Acrobat Studio Launch\[Newsroom\]](#)
- [Adobe Acrobat: PDF Spaces](#)
- [Adobe Acrobat Resources](#)
- [Adobe Acrobat Learn & Support](#)
- [Adobe Acrobat Plans & Pricing](#)
- [Adobe Trust Center](#)
- [Adobe Webinars](#)

Thank you

Adobe Acrobat