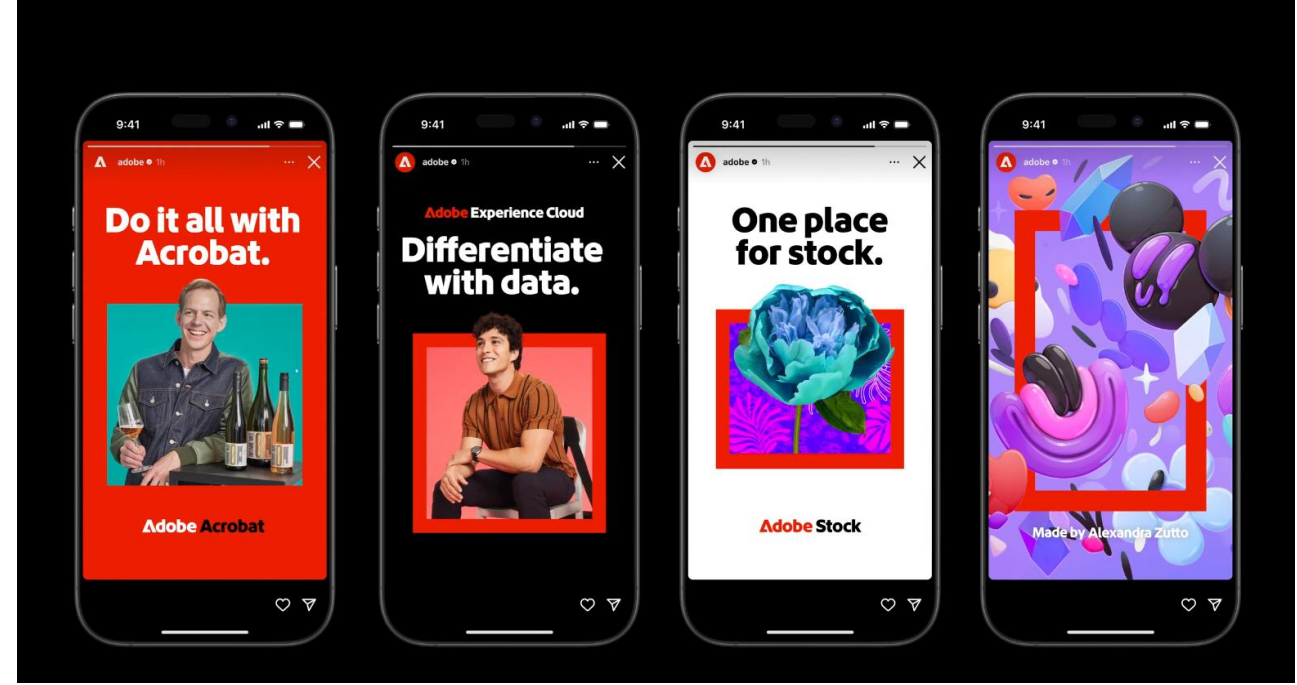


# From Strategy to Transformation

## How IT-Marketing collaboration drives innovation in the era of AI



# Today's speakers



**Ann Funai**

CIO & VP Business Platform  
Transformation,  
IBM



**Betsy Rohtbart**

VP, Marketing, IBM.com,  
IBM



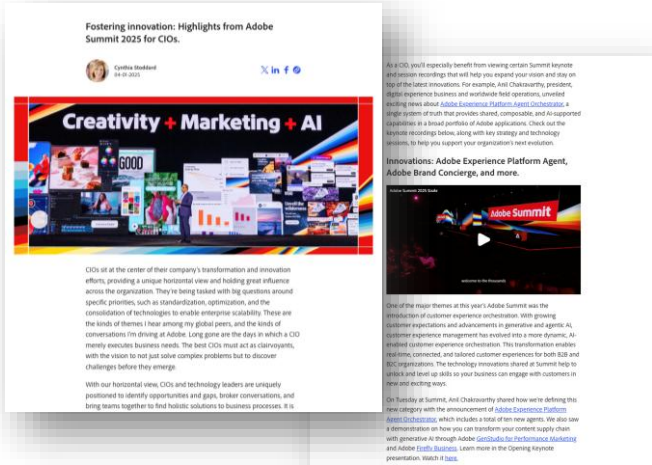
**Cynthia Stoddard**

CIO & Senior Vice President,  
Adobe

# Adobe thought leadership for continuous learning and success

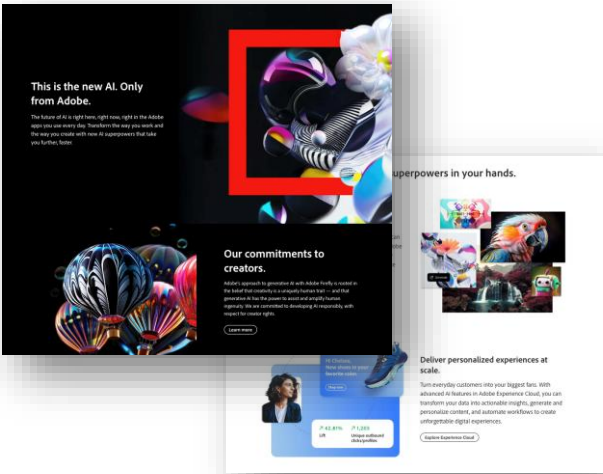
ADOBE BLOG

**Cynthia Stoddard** shares Highlights from Adobe Summit 2025 for CIOs.



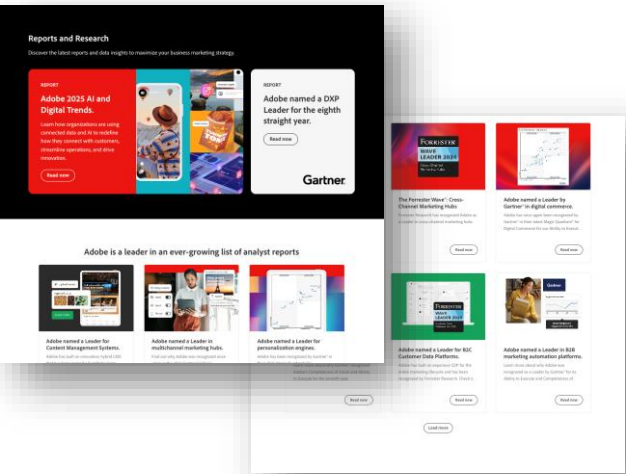
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