

Top 3 Ways Legal Teams Turn Document Work into Impact

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Today's speakers



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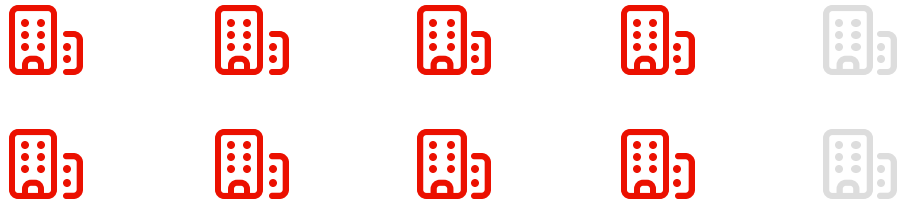
Agenda

- 1 AI and document workflows
- 2 Legal teams and top use cases
- 3 Adobe customer zero: Legal

If AI doesn't get **embedded into core business workflows**, the value doesn't scale

Everyone is using AI

8 / 10 have deployed AI in some form¹



Business value is elusive

Only **2** / 10 report significant bottom-line impact²



Turning insights into actions is hard.

Vast amounts of unstructured information

40%

productivity loss among business professionals due to content sprawl and cognitive overload¹

Communication often misses the mark

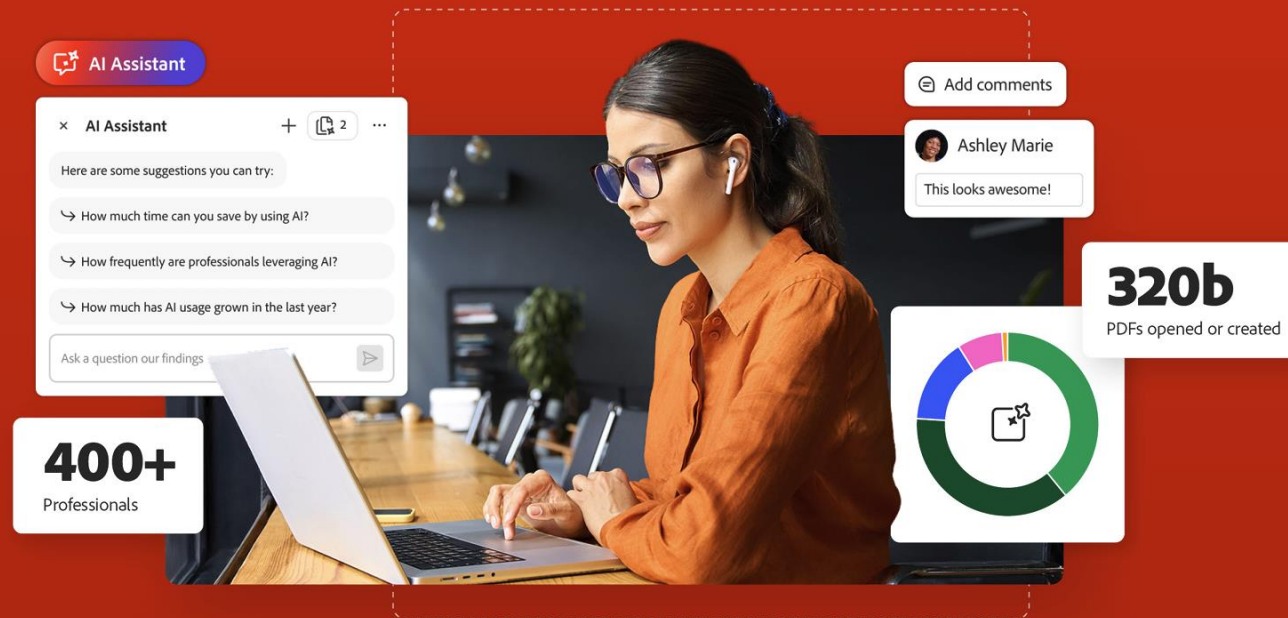
58%

of non-creative employees spend up to 29 hours/week creating visual content independently²

◀ Constant context switching slows work and outcomes ▶

State of AI in documents:

Use surges 371% as AI transforms how we work¹



Top challenges of legal teams

Efficiency & Productivity

Legal teams struggle with time-consuming manual contract reviews and extracting key information from complex documents.

Collaboration & Communication

Fragmented collaboration and poor version control slow reviews and create risk across legal workflows.

Compliance & Security

Legal teams face challenges identifying compliance risks, maintaining traceability, and securely sharing sensitive data.



Introducing **Adobe** Acrobat Studio

Industry-standard productivity & creativity tools — all-in-one, AI-powered platform
for PDF editing, comprehension, collaboration, and creation



Acrobat Pro



AI Assistant



PDF Spaces



Adobe Express

Adobe's trusted security, safe AI, and integrated workflows



Legal



Finance



HR



Sales



Marketing

Adobe brings **insights and actions** together in one integrated solution.



Control critical information with PDFs

Edit, redact, convert, protect, export, and more — now with conversational AI

Comprehend



Trusted AI insights and summaries—backed by source-linked citations, plus AI-generated podcasts

PDF
DOC
HTML
VTT

Master Services Agreement (MSA)

Key Insights

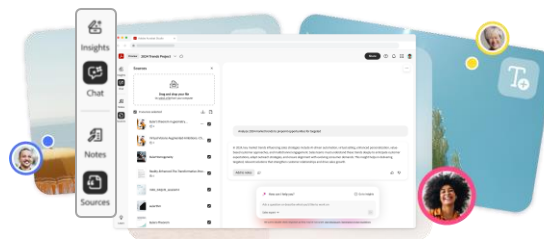
Term	24 months
Value	\$2.4M

2 risks

Collaborate



Unites documents, context, and feedback in one AI-powered workspace



Create



High-impact content across formats that are on-brand, self-served, and scalable — powered by AI, templates, and assets

Translate
새로운
Fitness sale
피트니스 할인

Custom models
Brand background
Describe what you'd like to see
green leaves with blue skies
Generate

PPT
MP4
JPG
PDF

Solutions for legal teams

Efficiency & Productivity

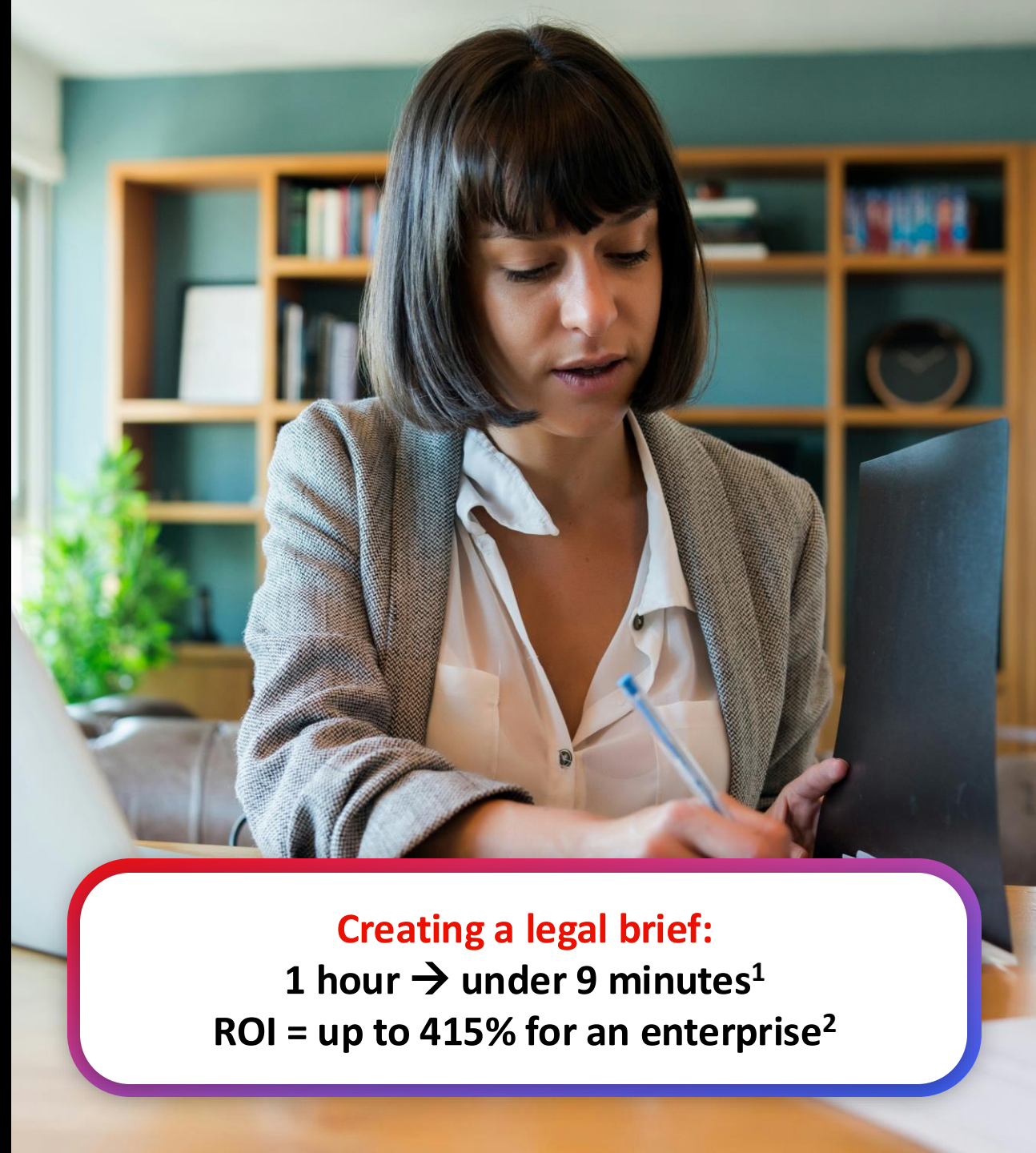
- AI-powered contract analysis and comparison
- Automated document summarization

Collaboration & Communication

- Centralized collaboration spaces with integrated tools
- Policy distribution with tracking

Compliance & Security

- Attributable AI insights
- Enterprise-grade encryption, permissions, redaction
- Audit-ready documentation tools



Creating a legal brief:
1 hour → under 9 minutes¹
ROI = up to 415% for an enterprise²

You are in control of your data.

- 1 Customer data is not used to train large language models.
- 2 Acrobat AI Assistant and PDF Spaces only look at the documents you tell it to.
- 3 Customer has controls and discretion to enable and disable storing chat history & documents in the cloud.*
- 4 Responses with verifiable citations to specific points in the source documents.
- 5 Enterprise controls to manage who has AI access in the company.**
- 6 Easy to deploy across the enterprise.**

Top 3 use cases for Legal

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Use case #1

Contracts



**[DEMO placeholder
Contracts]**

Use case #2

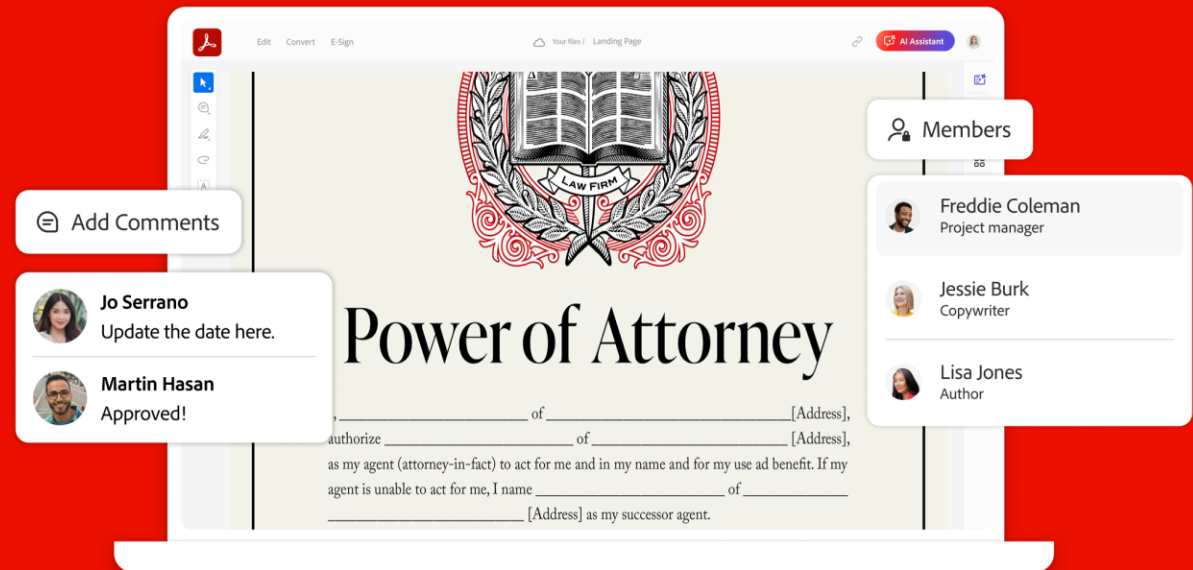
Collaboration

Collaboration productivity: Key needs

1 Centralized workspaces

2 Traceable collaboration

3 Role-based permissions



**[DEMO placeholder
Collab]**

Use case #3

Creation and distribution

Creation and distribution: Key needs

- 1 Audit-ready documentation
- 2 AI-powered insights
- 3 On-brand templates
- 4 Secure distribution

The image shows a digital design interface for creating a website. A callout bubble with a lightning bolt icon says "Create with a template". Another callout bubble with a brand icon says "Apply brand". Below these, a preview of a website for "Raissi, Reedy & Partners" is shown. The website has a red header with the firm's name and a date "August 22, 2025". The main content area features a "Our Firm" section with a paragraph of text and a "Practice Areas" section with a list of services. On the right side, there are three statistics: "\$9.2B" (with a note about client recovery), "1,500" (with a note about clients represented), and "120,000" (with a note about contracts negotiated). A navigation menu at the top right includes "Home", "About Us", and "Our Attorneys". A brand icon "Ag" and a scale of justice icon are also visible.

Our Firm

Raissi, Reedy & Partners is a multidisciplinary law firm built on a foundation of legal excellence and strategic insight. From corporate advisory and litigation to personal legal matters and emerging industries, our attorneys are known for delivering sophisticated solutions tailored to the specific needs of our clients. With decades of combined experience across diverse sectors, we serve startups, global enterprises, and individuals with the same dedication to clarity, efficiency, and results.

Our firm thrives at the intersection of law, innovation, and industry. We maintain specialized teams in technology, international law, regulatory compliance, and intellectual property, allowing us to meet the demands of a rapidly evolving legal landscape. Clients trust us not only for our deep legal knowledge but for our ability to anticipate challenges and navigate complexity.

At Raissi, Reedy & Partners, relationships are central to our practice. We believe in building lasting partnerships through transparency, responsiveness, and mutual respect. Our client-first ethos extends beyond casework to include thoughtful planning, proactive counsel, and unwavering advocacy. Every matter we take on is an opportunity to advance our clients' goals while upholding the integrity and independence that define our firm's character.

Practice Areas

Corporate Law	Digital Media & Entertainment	Sports & Entertainment Law
Commercial Litigation	Tax Law	Health Compliance
Mergers & Acquisitions	Real Estate Transactions	Tech Startup Advisory
Employment & Labor Law	Family Law	Art & Cultural Property Law
Intellectual Property	Estate Planning & Probate	Aviation & Aerospace Law
Contract Drafting & Negotiation	Personal Injury	International Business Law
Compliance & Regulatory Affairs	Medical Malpractice	Civil Rights Litigation
Bankruptcy & Restructuring	Consumer Protection	Adoption Services

\$9.2B
\$9.2 Billion+ recovered for clients through litigation, settlements, and arbitration across multiple jurisdictions and industries.

1,500
1,500+ Clients Represented globally, including high-growth startups, and influential public institutions.

120,000
120,000+ Contracts Negotiated or reviewed in the past decade, spanning IP licensing, employment agreements, and multinational transactions.

75
75 Countries Served through direct legal representation, cross-border consulting, and strategic international partnerships.

**[DEMO placeholder
Distribution]**

Reimagining the Business of Law with Acrobat

Adobe Legal & Government Relations —
Customer Zero

Adobe



Adobe Customer Zero



Danielle Riccitelli
Director, Legal Strategy,
Innovation & Operations
Adobe

Why we needed to go first

Why Acrobat matters for legal teams

- Legal work is accelerating
- Expectations: speed + accuracy + compliance
- Work types: contracts, investigations, regulatory analysis, and policy
- All of it is document-heavy and high-stakes

The pain point

We were spending more time tracking things down than understanding the issues.



What we do as Customer Zero

How we use Acrobat & Acrobat Studio internally

- 1 Apply them to **real** matters — not test cases
- 2 Test across compliance, employment, policy, and regulatory work
- 3 Identify what truly makes work **faster, clearer, more accurate**
- 4 Adopt it into our workflows when it works

Outcome

We become the proving ground for legal innovation.

Global IP enforcement



Challenge

- Huge volume of country-specific laws
- Manual comparison across regions
- Hours spent collecting → not analyzing



How Acrobat PDF Spaces helped

- Per-country secure workspaces
- AI extraction of key requirements
- Centralized, trusted global roll-up



Impact

- 50% faster assessments
- Clear audit trail
- Scalable global enforcement model

Executive Order intake & impact analysis



Challenge

- Rapid increase in EO volume and velocity
- Manual review couldn't keep up
- Needed fast interpretation across multiple teams



How Acrobat PDF Spaces helped

- Centralized intake & review
- AI summaries and impact highlights
- Reliable, source-linked reporting



Impact

- 60%+ faster review cycles
- Able to keep pace with policy activity
- More timely, actionable insights

AI state-level legislation tracking



Challenge

- 1,000+ AI bills across 50 states
- Similar themes but subtle differences that matter
- Disconnected sources: bill text, Adobe POV, trade letters, task-force reports
- Manual comparison slowed accurate policy guidance



How Acrobat PDF Spaces helped

- Central Space per bill or issue with all supporting documents
- AI summaries highlight similarities/differences across states
- SME collaboration in one shared, trusted workspace



Impact

- Faster multi-state comparison & evaluation
- Clear, 360° view of each policy issue
- Higher-quality, more consistent policy recommendations

Our mission

Adobe Legal & Government Relations should be world-class at using Acrobat.

We model what's possible.
And we become the showcase for legal departments everywhere.

That's Customer Zero.



What this means for customers

What we've learned — and what customers get



Faster insights — less hunting, more deciding



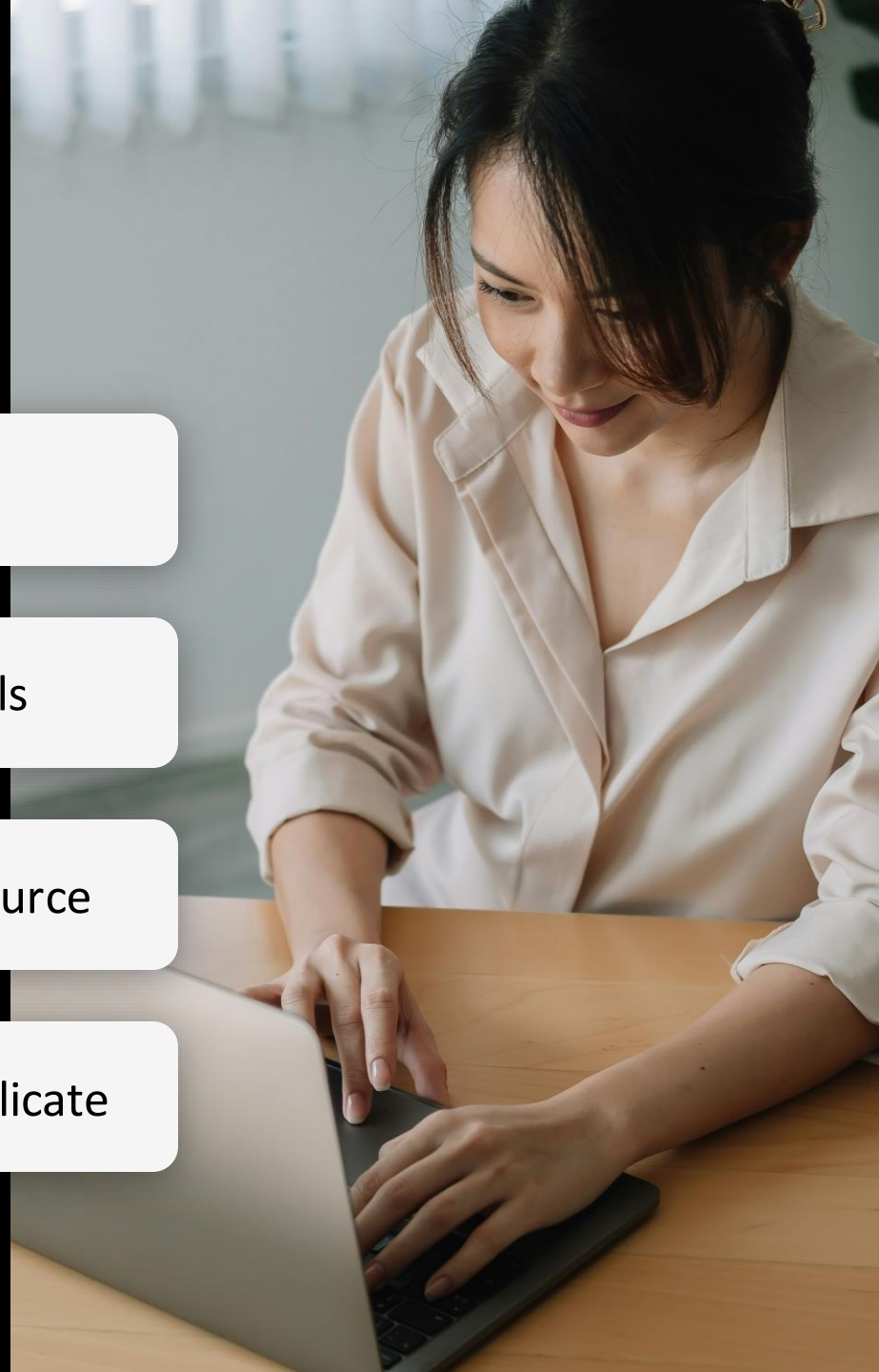
Secure, precise collaboration — shared Spaces with guardrails



Confidence in decisions — everything is linked back to the source



Real workflows, not theories — proven patterns you can replicate



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