

How Adobe Acrobat Studio solves three of the biggest problems in sales.

Adobe's AI-powered suite of PDF tools helps sales teams overcome information overload, collaborate more effectively, and quickly create impactful content.



AI Assistant

Understand key 2026 market trends to align sales strategies with evolving customer needs.



Sales teams are measured by how many deals they close. But behind those bottom-line numbers lie countless hours of preparation. Many sales reps struggle to digest all the customer and internal information that comes across their desks, to collaborate effectively with their colleagues, and to create effective sales content such as proposals. Acrobat Studio brings AI capabilities, document management, and content creation features to Adobe's familiar PDF platform. Within one suite, sales teams can solve some of their most pressing document-based problems and spend more time with their clients.

45%

improvement in efficiency of document summarization and analysis with AI Assistant.

Source: Forrester

Conquer information overload.

Sales teams are awash in documents like RFPs, customer websites, annual reports, and internal product documentation. This information can be extremely valuable, but only if it is digested, analyzed, and synthesized to produce insights that lead to deals. And many sales teams are simply too overwhelmed to pore over hundreds of pages each week—let alone keep straight which information pertains to which of their clients.

The AI Assistant in Acrobat Studio quickly summarizes lengthy documents, pulls out insights, and answers targeted queries from users. And PDF Spaces, the knowledge hub within Acrobat Studio, lets users consolidate up to 100 documents (of up to 600 pages each) in a single workspace. For instance, sales reps could create a workspace for each of their clients, uploading all relevant information to help them quickly prepare for pitch meetings and proposals.

Many sales teams have likely already experimented with AI tools, but Acrobat Studio offers some critical benefits that public large language models (LLMs) do not. For one, Acrobat Studio does not use customer information to train AI models, potentially helping sales teams avoid inadvertent violations of nondisclosure agreements and data privacy regulations. Also, AI Assistant returns verified, document-based answers with clickable citations, ensuring that representatives don't walk into sales meetings with incorrect information.

In a January 2025 analysis, Forrester found that AI Assistant improved the efficiency of document summarization and analysis by 45%. That added productivity, Forrester estimated, would be worth up to \$2.2 million to a sample composite organization over three years.



Edit a PDF

PURCHASE CONTRACT

PURCHASE

Item	Description	Size	Retail Price
Chicken Pho with Garlic & Peppers	A comforting blend of tender chicken and savory garlic heat, brightened by zesty peppers	12 fl. oz.	\$3.99
Mushroom Pho with Miso & Bok Choy	Earthy mushrooms swim in a rich miso broth with fresh bok choy for a soulful umami hit	12 fl. oz.	\$4.29
Beef Pho with Roasted Chili & Lime	Bold beef meets smoky chili spice and a splash of lime for a fiery yet tangy twist	12 fl. oz.	\$3.99
Spicy Shrimp Pho with Chili & Lime	Juicy shrimp and stuffing chili kick things up, cooled by a citrusy lime breeze	12 fl. oz.	\$3.99
Pork Pho with Garlic & Scallion	Tender pork steeped in garlicky broth, with crisp scallions for a savory, satisfying spoonful	12 fl. oz.	\$3.99

1.1 ORDER PLACEMENT

All orders for Spiziburst products must be placed through our official ordering system or via authorized representatives. Orders should include detailed specifications, quantities, and delivery instructions. Upon receipt of the order, a confirmation will be sent to the client, outlining the expected delivery date and any applicable terms.

1.2 DELIVERY

Spiziburst is committed to timely delivery of all orders. Standard delivery times are:

1.3 SHIPPING AND HANDLING

All Spiziburst products are carefully packaged to ensure safe transit. Shipping and handling fees will be calculated based on the order size and delivery location. Clients are responsible for inspecting the products upon delivery and reporting any damages or discrepancies within 48 hours. Spiziburst will arrange for replacements or refunds as necessary.

1.4 ACCEPTANCE AND RETURNS

Please see our full return policy and terms of sale on our website for more details.

Create standout content.

Content creation is typically seen as the domain of marketing or design, but sales teams also must be able to quickly create standout content that communicates core messaging to customers. This includes presentations, pitch decks, and sales proposals. Also, sales teams often create a large amount of internal content such as sales playbooks and scripts, battlecards, and buyer persona documents. Acrobat Studio AI Assistant gives sales teams a jump start on content creation, helping them collect insights from multiple information sources and begin outlining and drafting new assets. According to Forrester's analysis, one team used AI Assistant to help develop client brand strategy documents, pitches, and client content deliverables, resulting in a 50%–75% time savings. Over three years, Forrester estimated, a sample composite organization might become 30% more efficient at content generation, potentially leading to more than \$500,000 in productivity gains.

The Acrobat Studio suite also includes Adobe Express Premium, which allows non-designers to quickly create professional, on-brand content using approved templates. The tool lets users rapidly resize content, insert or remove images, and draw from a library of stock photos — or create custom assets with Adobe Firefly GenAI. It also allows design teams to lock elements like fonts and colors within approved templates, ensuring that all sales assets align with an organization's branding.

Collaborate effectively.

The most significant deals can take weeks or months of collaborative effort. But when sales teams rely on email for communication and collaboration, important details often get lost, and representatives waste valuable time chasing down document versions. Acrobat Studio lets sales teams collaborate in context, sharing PDF Spaces workspaces with all source documents preserved in their original format, along with AI-powered insights and notes.

With all stakeholders reviewing documents in the same space, teams can stay aligned and make continued progress on shared messaging. Additionally, Acrobat Studio includes Acrobat Pro, which allows teams to securely digitize contracts and other paper records, edit documents directly in Acrobat, and collaborate on PDFs in the cloud to consolidate feedback. Using Acrobat Pro, teams can permanently redact information from documents if needed, protect sensitive documents with passwords and permissions, and securely gather e-signatures for fast turnarounds.

The bottom line.

Acrobat Studio gives sales teams the tools to create professional, consistent content to help them win customers' attention — and, ultimately, their business.

[Learn more](#)

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