

Human + AI: The Force Multiplier for Document Work

Adobe

The illustration shows a document titled "Valuable Employee Benefits for a Better Work Experience" with a red Adobe PDF icon. A woman's profile picture is in the top right corner. A white callout box states: "Validated and applied updates across all sections." Below the document, a white box labeled "AI Assistant" lists four findings: "Outdated policy reference detected.", "Policy section requires update.", and "Key employee benefit not clearly defined." The bottom of the image features a colorful, wavy graphic.

Valuable Employee Benefits for a Better Work Experience

Validated and applied updates across all sections.

HR Policy and Guidelines

AI Assistant

- Outdated policy reference detected.
- Policy section requires update.
- Key employee benefit not clearly defined.

Today's speakers



**Lisa
Croft**

Director, Enterprise
Solutions Enablement
Adobe



**Dan
MacConnell**

Senior Director, Enterprise
Productivity
Adobe



**Lori
DeFurio**

Principal Business
Solutions Technologist
Adobe



**Keenan
Beavis**

CEO and Lead
Growth Consultant
Longhouse



**Angela
Popplewell**

Co-Founder and
Chief Storyteller
100cameras

Agenda

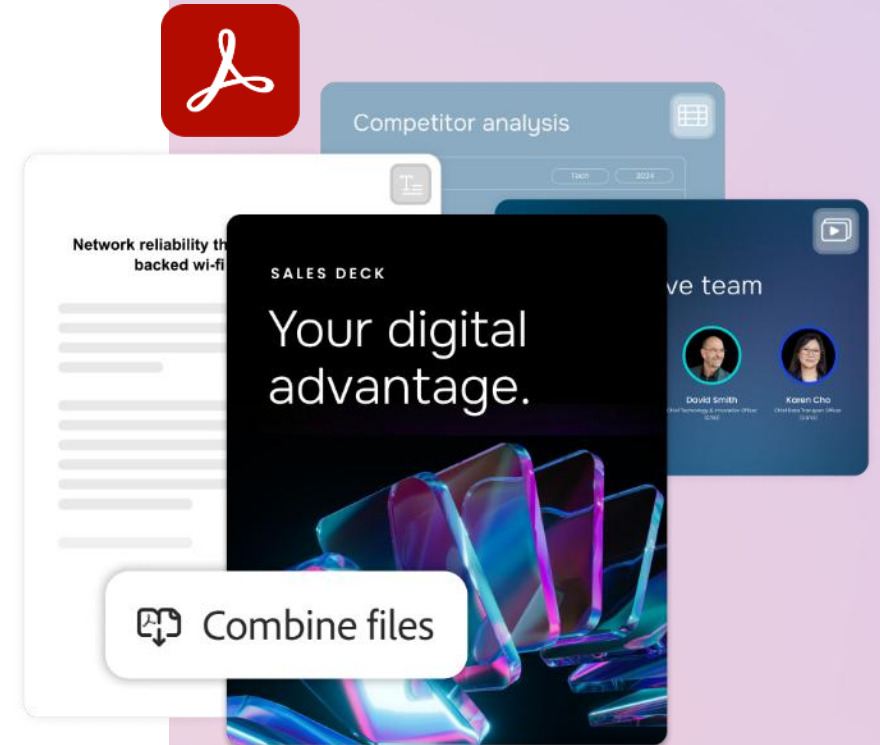
Human + AI in the enterprise

The force multiplier for document productivity

Demo: Acrobat Studio

Customer success: Longhouse and 100cameras

Q&A



Human + AI in the enterprise



**Dan
MacConnell**

Senior Director,
Enterprise Productivity
Adobe

Adobe Acrobat Studio

Industry-standard productivity and creativity tools — unified in an AI-powered platform for PDF editing, comprehension, collaboration, and creation.



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Adobe Acrobat Pro

AI Assistant

PDF Spaces

Adobe Express

Adobe's trusted security, responsible AI, and integrated workflows

DEMO: Adobe Acrobat Studio



**Lori
DeFurio**

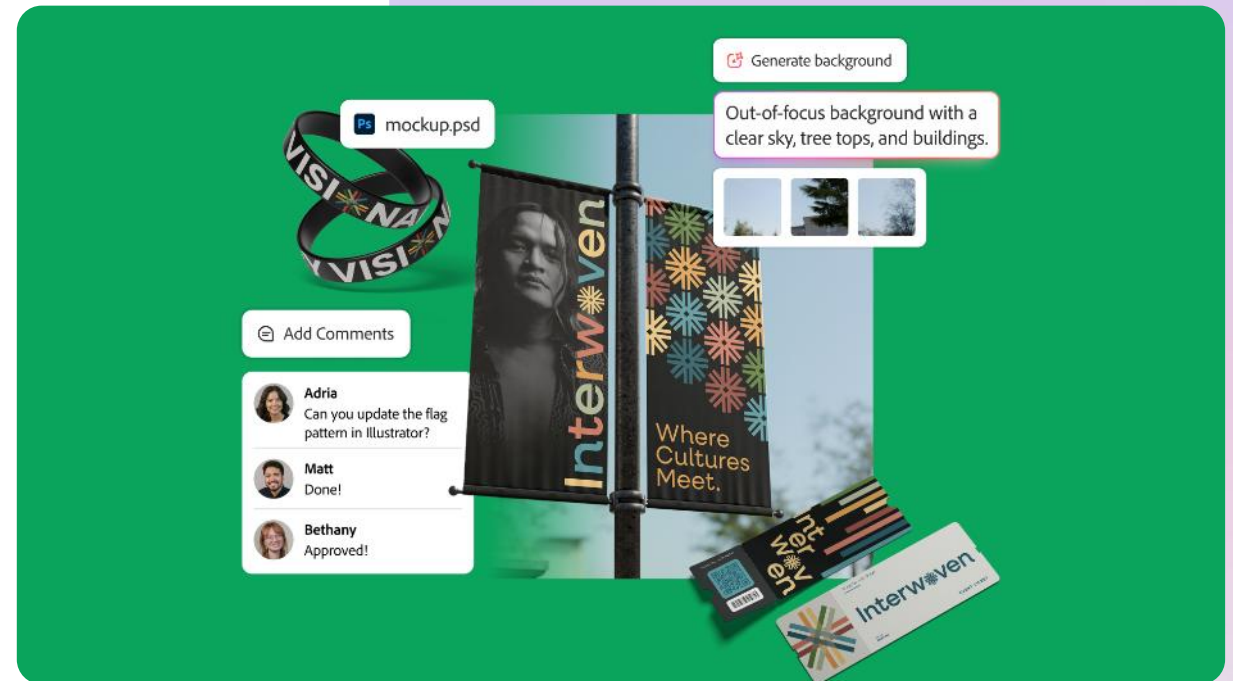
Principal Business
Solutions Technologist
Adobe

Customer success: Longhouse



Keenan Beavis

CEO and Lead Growth Consultant
Longhouse



Longhouse

Our Vision

A world where leaders can focus on making their impact.

Our Mission

To win time back for business & community leaders by simplifying to-do lists, allowing them to focus on what needs them most.



Branding & Graphic Design



Web Design



Digital Advertising



AI Optimization (AEO)



SEO



Winning Time Back



@longhouseteam



longhouse.co

Customer success: 100cameras



**Angela
Popplewell**

Co-Founder and
Chief Storyteller
100cameras



100cameras



100cameras: an enterprise footprint

"It was amazing to collaborate with 100cameras and the talented and creative students...To see the photos the students captured of the ways they see the world around them was truly inspiring. 100cameras teaches them how to use self-expression to flip the narrative on how a world of outsiders views their home."

— Apple Newsroom



"Toyota joins the 100cameras Impact Circle, which will fund programming for 10,000 students within the next year. The Impact Circle collective serves as a combined hub of support, fueling 100cameras' comprehensive programming platform that encompasses virtual learning and hands-on classroom experiences across the United States and worldwide."

— Toyota Newsroom



"For the kids, sharing their life with the rest of the world is a reward in itself, but 100cameras goes one step further. The photographs are available for sale, and 100% of the profits go back to the children's organizations."

— CNN



"100cameras is similarly intentional when it places cameras in the hands of curious young people who, through photography, discover the power of self and content's enormous capacity to bring change."

— Paramount



"When you find something that aligns with your brand and mission so perfectly, you have to shout it from the rooftops. That's how we feel about 100cameras."

— The Travel Channel



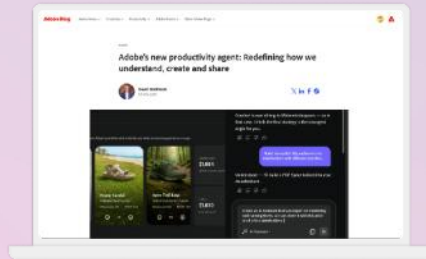
"Photography allows children an unfiltered medium through which to express their voices, and the 100cameras photos included herein serve as a window into their experience...When children are engaged, they become active participants in resilience building and recovery."

— United Nations Centre for Policy Research

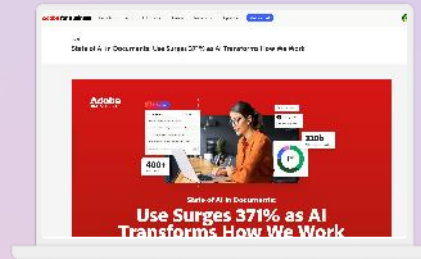


Resources

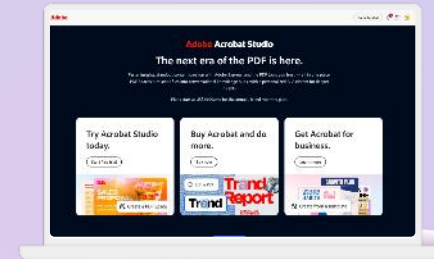
Adobe's new productivity agent



State of AI in documents



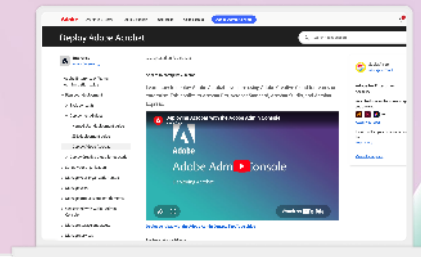
Adobe Acrobat Studio



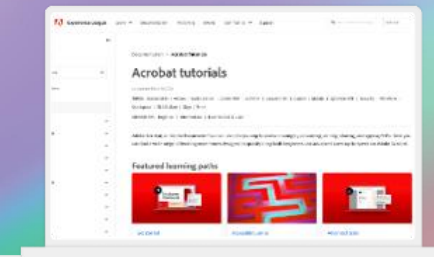
Security Overview: Adobe Acrobat AI Assistant



Deploy Adobe Acrobat

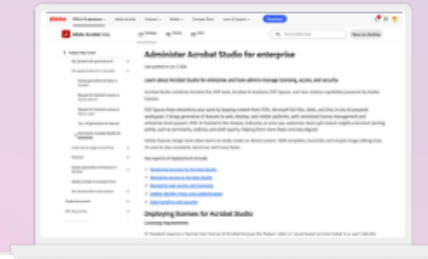


Experience League: Acrobat Tutorials



Resources

Administer Acrobat Studio for Enterprise



Longhouse



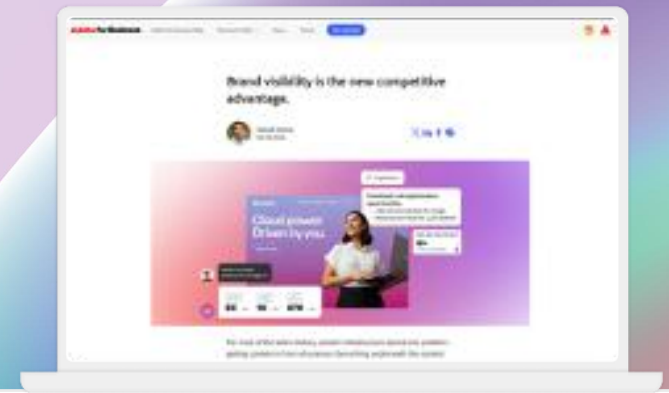
100cameras



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Brand visibility is the new competitive advantage



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