

Level Up Your Day with
Adobe Creative Cloud

Ideate and Create with Firefly Boards



Let’s recap our conversation

Creative momentum often stalls when teams work in silos or struggle to align early ideas. Firefly Boards brings everyone together, making it easier to explore concepts, get feedback faster, and move forward with clarity. Together, Adobe Firefly and Adobe Express can help you:



Kick-start ideas with a shared visual canvas.
Upload assets, generate images, and explore concepts collaboratively.



Align creative direction as a team.
Group content, leave feedback, and iterate visually so everyone stays on the same page.



Move from concept to production with ease.
Export to Adobe Express or Adobe Photoshop to bring ideas to life without breaking flow.

Products showcased in this event



Adobe Firefly
Generate images and video instantly with AI-powered creativity.



Adobe Express
Create engaging graphics, videos, and more with no design background necessary.

Your questions answered

What makes Firefly Boards unique?

It’s a shared, visual workspace where teams can combine assets and AI-generated content to align ideas.

Do I need design experience to use it?

Not at all. The interface is simple and intuitive, so anyone on your team can jump in and contribute.

How do I move ideas into production?

You can export them directly to Adobe Express or Photoshop to refine and finalize your creative assets.

Other resources for inspiration

- Product page: [Adobe Firefly Boards](#)
- Solutions overview: [Content Supply Chain](#)
- Report: [Empowering the Content Process with AI Creative Tools](#)

Try for yourself — ideate, generate, and collaborate with the next evolution of creative AI.

Create with Firefly