

Inside the Video Workflows Powering Enterprise Storytelling

Adobe



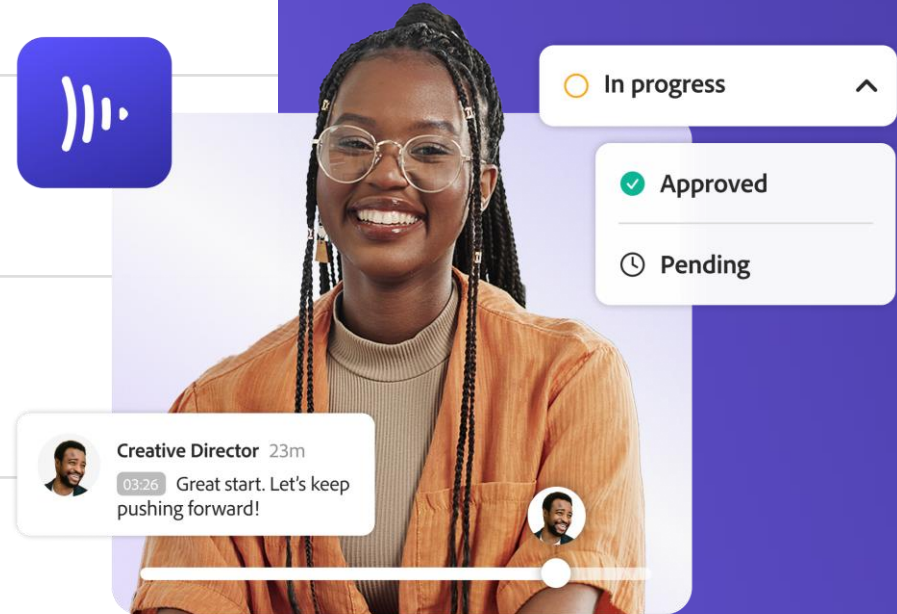
Agenda

What's new with Frame.io

Behind the workflow: A Customer Zero story

And then it ships: The marketing side

Q&A



Today's speakers



Becca Dobyns

Senior Manager,
Video Production

Adobe

Adobe



Olivia Skopas

Product Marketing Manager,
Frame.io

Adobe



Shawn McDaniel

Senior Professional
Video Evangelist and
Community Advocate

Adobe

Announcements from NAB 2026



Color Mode in Premiere Pro

Professional color grading,
now on desktop



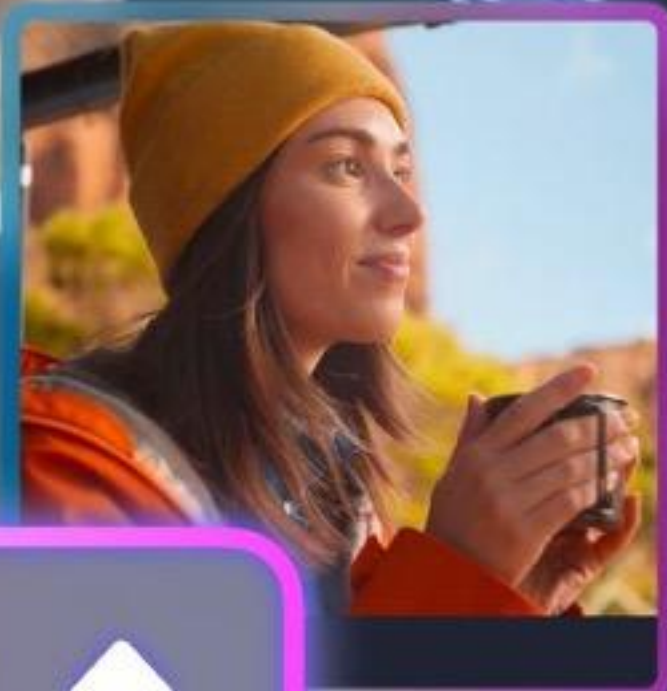
Object Matte + 3D in After Effects

More control, more
dimension



Adobe Firefly Enhancements

AI Assistant, Boards, and
30+ models for end-to-end
creative production



Frame.io Drive



Behind the workflow: A Customer Zero story



**Becca
Dobyns**

Senior Manager,
Video Production
Adobe

And then it
ships: The
marketing side

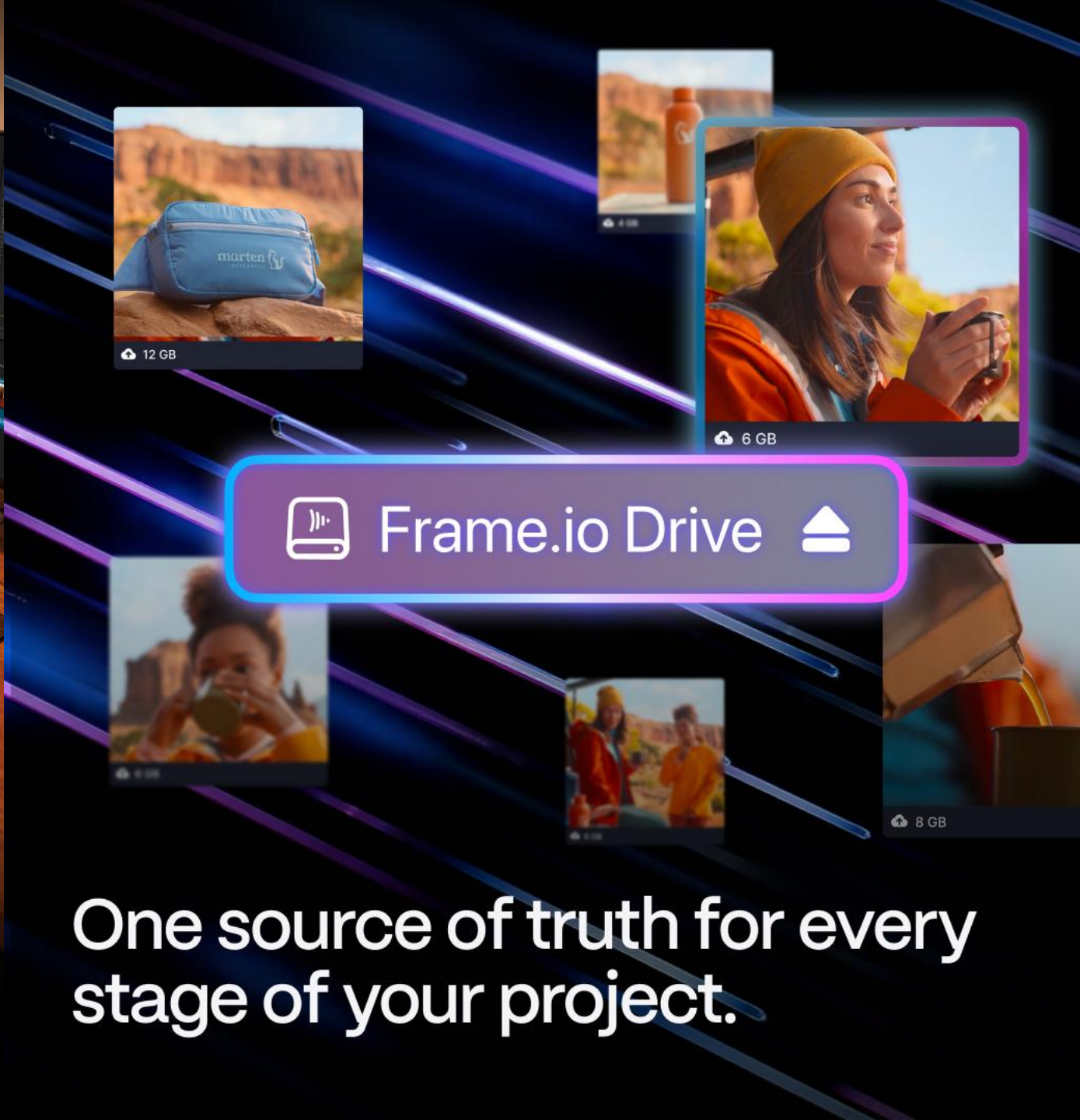


Olivia Skopas

Product Marketing
Manager, Frame.io
Adobe



Stream locally.
Work globally.



 Frame.io Drive 

One source of truth for every
stage of your project.

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