



Adobe Firefly

# Example Prompts & Structure Details





## Adobe Firefly – Example Prompt

**Photo of a man, looking straight ahead; dressed business casual; looking professional, happy, and optimistic; walking on a sidewalk, in downtown New York City; during a sunny day**

**Character/Subject Description:** The description of the man as "looking straight ahead" and being "dressed business casual" helps paint a picture of his appearance and demeanor. Additionally, the descriptors "professional, happy, and optimistic" provide insight into his emotional state, which can help guide the interpretation of the photo.

**Emotion and Mood:** The prompt effectively conveys the emotions of the character, portraying him as confident and positive, which adds depth to the image and sets a tone for the overall mood of the scene.

**Action and Engagement:** The mention of the man walking on a sidewalk suggests movement and engagement with the environment, adding dynamism to the scene.

**Clarity & Specificity:** The prompt provides a clear setting by specifying the location (downtown New York City), the time of day (sunny), and the character's actions (walking on a sidewalk). This clarity helps the reader visualize the scene.

**Visual Elements:** While the prompt specifies the setting as downtown New York City on a sunny day, it could potentially benefit from additional details to enhance the visual impact, such as mentioning iconic landmarks.

### Firefly Generated Examples:

[https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3A69fc119a-a7bc-484f-a41d-ab330129606b&ff\\_channel=shared\\_link&ff\\_source=Text2Image](https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3A69fc119a-a7bc-484f-a41d-ab330129606b&ff_channel=shared_link&ff_source=Text2Image)  
[https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3Aa74b6491-f9d5-46ac-9c43-7631b1553f92&ff\\_channel=shared\\_link&ff\\_source=Text2Image](https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3Aa74b6491-f9d5-46ac-9c43-7631b1553f92&ff_channel=shared_link&ff_source=Text2Image)  
[https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3Ad9d731cf-c228-4320-8be8-8ecb4c45ae98&ff\\_channel=shared\\_link&ff\\_source=Text2Image](https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3Ad9d731cf-c228-4320-8be8-8ecb4c45ae98&ff_channel=shared_link&ff_source=Text2Image)  
[https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3A3813879f-8ca9-432b-bdbc-7089109936d4&ff\\_channel=shared\\_link&ff\\_source=Text2Image](https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3A3813879f-8ca9-432b-bdbc-7089109936d4&ff_channel=shared_link&ff_source=Text2Image)





## Adobe Firefly – Example Prompt

**Photo of a woman, looking straight ahead; dressed business casual; looking professional, happy, and optimistic; walking on a sidewalk, in downtown New York City; during a sunny day**

**Character/Subject Description:** The description of the man as "looking straight ahead" and being "dressed business casual" helps paint a picture of his appearance and demeanor. Additionally, the descriptors "professional, happy, and optimistic" provide insight into his emotional state, which can help guide the interpretation of the photo.

**Emotion and Mood:** The prompt effectively conveys the emotions of the character, portraying him as confident and positive, which adds depth to the image and sets a tone for the overall mood of the scene.

**Action and Engagement:** The mention of the man walking on a sidewalk suggests movement and engagement with the environment, adding dynamism to the scene.

**Clarity & Specificity:** The prompt provides a clear setting by specifying the location (downtown New York City), the time of day (sunny), and the character's actions (walking on a sidewalk). This clarity helps the reader visualize the scene.

**Visual Elements:** While the prompt specifies the setting as downtown New York City on a sunny day, it could potentially benefit from additional details to enhance the visual impact, such as mentioning iconic landmarks.

### Firefly Generated Examples:

[https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3Ad0c7c9f1-f5ec-45f7-9619-92528d327d1a&ff\\_channel=shared\\_link&ff\\_source=Text2Image](https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3Ad0c7c9f1-f5ec-45f7-9619-92528d327d1a&ff_channel=shared_link&ff_source=Text2Image)  
[https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3Ab80fa442-2207-4b79-86e3-5f151648c24c&ff\\_channel=shared\\_link&ff\\_source=Text2Image](https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3Ab80fa442-2207-4b79-86e3-5f151648c24c&ff_channel=shared_link&ff_source=Text2Image)  
[https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3Ae4520bd0-e440-4df9-8ae3-a9ccce2b0a5f&ff\\_channel=shared\\_link&ff\\_source=Text2Image](https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3Ae4520bd0-e440-4df9-8ae3-a9ccce2b0a5f&ff_channel=shared_link&ff_source=Text2Image)  
[https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3Afcdebab3-e8d8-437c-8fb8-198bb28e2749&ff\\_channel=shared\\_link&ff\\_source=Text2Image](https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3Afcdebab3-e8d8-437c-8fb8-198bb28e2749&ff_channel=shared_link&ff_source=Text2Image)





## Adobe Firefly – Example Prompt

**A sporty, athletic person, looking forward; with their Black Lab puppy; looking happy and adventurous; running on the beach, leaving footprints in the sand; a beautiful landscape, with ocean views; during a sunny day**

**Character/Subject Description:** The description of a "sporty, athletic" person "looking forward" and with their "black lab puppy" helps paint a picture of his appearance and demeanor. Additionally, the descriptors "happy and adventurous" provide insight into his emotional state, which can help guide the interpretation of the photo.

**Emotion and Mood:** The prompt effectively conveys the emotions of the character, portraying them as 'happy and adventurous' which adds depth to the image and sets a tone for the overall mood of the scene.

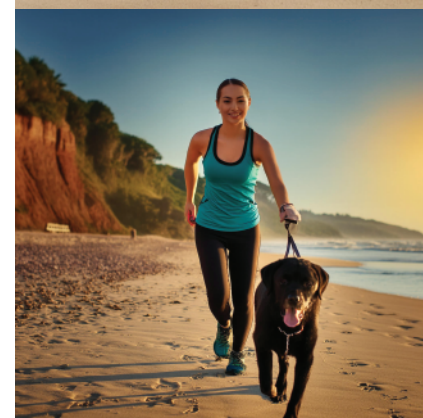
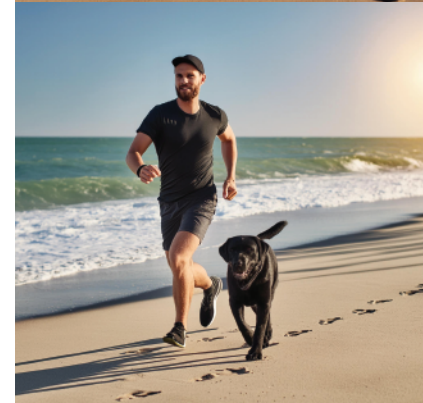
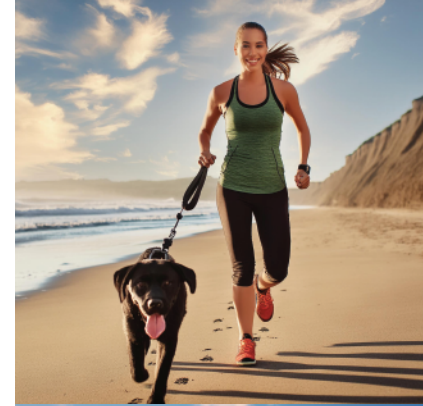
**Action and Engagement:** The mention of the person running on the beach suggests movement and engagement with the environment, and adding dynamism to the scene by including a mention of footprints in the sand.

**Clarity & Specificity:** The prompt provides a clear setting by specifying the location of a beautiful landscape with ocean views, the time of day (sunny), and the character's actions. This clarity helps the reader visualize the scene.

**Visual Elements:** While the prompt specifies the setting as a beautiful landscape with ocean views, it could potentially benefit from additional details to enhance the visual impact, such as mentioning iconic landmarks.

### Firefly Generated Examples:

[https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3A2665fid0-062e-41d0-9287-4cd65cf1cc1c&ff\\_channel=shared\\_link&ff\\_source=Text2Image](https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3A2665fid0-062e-41d0-9287-4cd65cf1cc1c&ff_channel=shared_link&ff_source=Text2Image)  
[https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3A1ce36bd6-588f-4e0b-a739-5d3e649bb5c1&ff\\_channel=shared\\_link&ff\\_source=Text2Image](https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3A1ce36bd6-588f-4e0b-a739-5d3e649bb5c1&ff_channel=shared_link&ff_source=Text2Image)  
[https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3A10add089-5052-4df9-be85-2d7f0b34a29c&ff\\_channel=shared\\_link&ff\\_source=Text2Image](https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3A10add089-5052-4df9-be85-2d7f0b34a29c&ff_channel=shared_link&ff_source=Text2Image)  
[https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3Ad15136d-b5b2-4432-bdc9-b901c51bad93&ff\\_channel=shared\\_link&ff\\_source=Text2Image](https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3Ad15136d-b5b2-4432-bdc9-b901c51bad93&ff_channel=shared_link&ff_source=Text2Image)





## Adobe Firefly – Example Prompt

**A colorful photo of a beautiful elderly woman; with flowers and vines; happy, bright brown eyes; an opulent palace background; holding a beautiful glass perfume bottle**

**Character/Subject Description:** The description of the woman as "beautiful elderly woman" and with "flowers and vines" helps paint a picture of her appearance and demeanor. Additionally, the descriptors "happy and bright brown eyes" provide insight into her emotional state, which can help guide the interpretation of the photo.

**Emotion and Mood:** The prompt effectively conveys the emotions of the character, portraying her as happy, which adds depth to the image and sets a tone for the overall mood of the scene.

**Action and Engagement:** The mention of the "an opulent palace background" sets the environment, adding dynamism to the scene.

**Clarity & Specificity:** The prompt provides a clear setting by specifying the object (beautiful glass perfume bottle), and the character's actions (holding). This clarity helps the reader visualize the scene.

**Visual Elements:** While the prompt specifies the setting as an opulent palace background, it could potentially benefit from additional details to enhance the visual impact, such as mentioning specific types of flowers.

### Firefly Generated Examples:

[https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3A80a69400-a8ff-4f81-85cf-5f96833bec23&ff\\_channel=shared\\_link&ff\\_source=Text2Image](https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3A80a69400-a8ff-4f81-85cf-5f96833bec23&ff_channel=shared_link&ff_source=Text2Image)  
[https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3A866b6f8f-b42d-4fa9-973c-98b4c9ca6c35&ff\\_channel=shared\\_link&ff\\_source=Text2Image](https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3A866b6f8f-b42d-4fa9-973c-98b4c9ca6c35&ff_channel=shared_link&ff_source=Text2Image)  
[https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3A5a5137c1-b05a-45e0-8307-62716de6a640&ff\\_channel=shared\\_link&ff\\_source=Text2Image](https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3A5a5137c1-b05a-45e0-8307-62716de6a640&ff_channel=shared_link&ff_source=Text2Image)  
[https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3A37ede464-cd33-4155-abe1-1c460af29c4b&ff\\_channel=shared\\_link&ff\\_source=Text2Image](https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3A37ede464-cd33-4155-abe1-1c460af29c4b&ff_channel=shared_link&ff_source=Text2Image)





## Adobe Firefly – Example Prompt

**A group of people, casually hanging out; looking forward, happy, relaxed; on the beach; beautiful landscape, with ocean views; during a sunny day**

**Character/Subject Description:** The description of the group of people as "casually hanging out" helps paint a picture of their appearance and demeanor. Additionally, the descriptors "happy" and "relaxed" provide insight into their emotional state, which can help guide the interpretation of the photo.

**Emotion and Mood:** The prompt effectively conveys the emotions of the individuals, having them looking forward at the camera while portraying them as happy, which adds depth to the image and sets a tone for the overall mood of the scene.

**Action and Engagement:** The mention of the "on the beach" sets the environment, adding dynamism to the scene.

**Clarity & Specificity:** The prompt provides a clear setting by specifying the overall scene (beautiful landscape), and the additional details to include "ocean views" and "during a sunny day". This clarity helps the reader visualize the scene.

**Visual Elements:** While the prompt specifies the setting as an "beautiful landscape with ocean views", it could potentially benefit from additional details to enhance the visual impact, such as mentioning specific locations or iconic landmarks.

### Firefly Generated Examples:

[https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3Adffad1f-d9da-4b4c-bfe5-550b403f74f9&ff\\_channel=shared\\_link&ff\\_source=Text2Image](https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3Adffad1f-d9da-4b4c-bfe5-550b403f74f9&ff_channel=shared_link&ff_source=Text2Image)  
[https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3A7de45be4-7b91-4d41-b5f8-31be3f6740ec&ff\\_channel=shared\\_link&ff\\_source=Text2Image](https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3A7de45be4-7b91-4d41-b5f8-31be3f6740ec&ff_channel=shared_link&ff_source=Text2Image)  
[https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3A6de51782-19dd-442f-bc4c-860cd5dae820&ff\\_channel=shared\\_link&ff\\_source=Text2Image](https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3A6de51782-19dd-442f-bc4c-860cd5dae820&ff_channel=shared_link&ff_source=Text2Image)  
[https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3A97188c84-d2a3-457f-901a-52cd1411cb60&ff\\_channel=shared\\_link&ff\\_source=Text2Image](https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3A97188c84-d2a3-457f-901a-52cd1411cb60&ff_channel=shared_link&ff_source=Text2Image)





## Adobe Firefly – Example Prompt

**An abstract illustration of green fuzzy monsters; looking happy and friendly; playing in a heavy metal band, in the middle of the jungle; surrounded by wild animals; during a tropical sunset**

**Character/Subject Description:** The description of the monsters "abstract" and "fuzzy" helps paint a picture of their appearance and demeanor. Additionally, the descriptors "happy" and "friendly" provide insight into his emotional state, which can help guide the interpretation of the photo.

**Emotion and Mood:** The prompt effectively conveys the emotions of the character, portraying them as happy and friendly, which adds depth to the image and sets a tone for the overall mood of the scene.

**Action and Engagement:** The mention of them "playing in a heavy metal band" and "in the middle of the jungle" sets the environment, adding dynamism to the scene.

**Clarity & Specificity:** The prompt provides a clear setting by specifying the environment (surrounded by wild animals), and the time of day (during a tropical sunset). This clarity helps the reader visualize the entire scene.

**Visual Elements:** While the prompt specifies the setting as "a tropical sunset", it could potentially benefit from additional details to enhance the visual impact, such as mentioning specific locations or iconic landmarks.

### Firefly Generated Examples:

[https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3A586ec1e4-2a2f-42f3-a74e-6c2befe95158&ff\\_channel=shared\\_link&ff\\_source=Text2Image](https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3A586ec1e4-2a2f-42f3-a74e-6c2befe95158&ff_channel=shared_link&ff_source=Text2Image)  
[https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3Ac35ac860-b7ba-4f12-be15-15775b0f4137&ff\\_channel=shared\\_link&ff\\_source=Text2Image](https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3Ac35ac860-b7ba-4f12-be15-15775b0f4137&ff_channel=shared_link&ff_source=Text2Image)  
[https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3A45492fb5-26bc-4bfc-98d0-3bced6fa8fc1&ff\\_channel=shared\\_link&ff\\_source=Text2Image](https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3A45492fb5-26bc-4bfc-98d0-3bced6fa8fc1&ff_channel=shared_link&ff_source=Text2Image)  
[https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3A36f9199c-c969-4270-9de6-31a65d6a0fa9&ff\\_channel=shared\\_link&ff\\_source=Text2Image](https://firefly.adobe.com/public/t2i?id=urn%3Aaaid%3Asc%3AUS%3A36f9199c-c969-4270-9de6-31a65d6a0fa9&ff_channel=shared_link&ff_source=Text2Image)

