Adobe Express
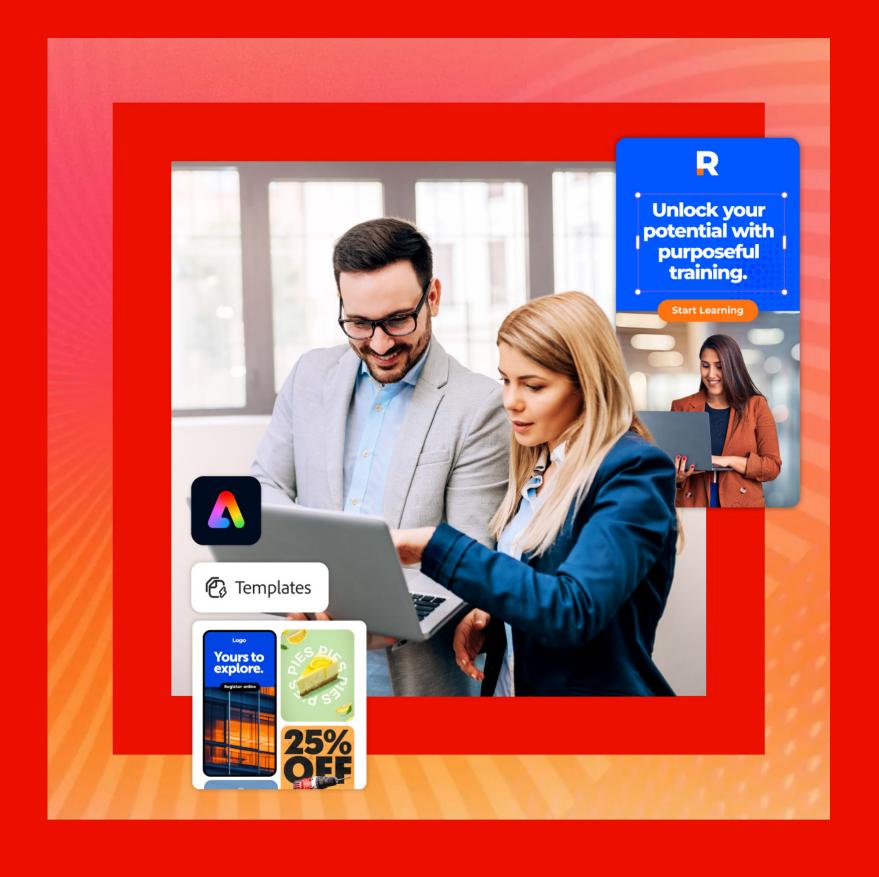
Level Up Your Day

Lightning-Fast Assets for HR Teams

Let's recap our conversation

Keeping all employee-facing content aligned with brand guidelines can be challenging — especially with traditional workflows and tight deadlines. Adobe Express offers a fast, easier way to create, edit, and share assets. Teams can quickly craft quality content without any design experience.

See how it can help you to:

Stay on brand.
Ensure brand consistency with templates and stock assets.

Enhance resources.
Create engaging assets like policy updates or training materials.

Collaborate.
Share content easily across internal platforms.

Products showcased in this event

Adobe Express

Design standout content quickly with easy-to-use templates and AI-powered tools.

Adobe Firefly

Generate images and effects instantly with AI-powered creativity.

Step-by-step demo tutorials

How to edit text

1. Open the template design in Adobe Express.

2. Click on the text you want to edit.

3. Type in the new text, such as the event name, date, or location.

4. Adjust the font size or style using the toolbar options.

5. Move the text box to the desired position by dragging it.

6. Save the changes to finalize the text edits.

How to replace an image

1. Click the existing image in the template.

2. Go to the media section on the left panel.

3. Search for a new image using keywords in the Adobe Stock free collection.

4. Select the desired image and drag it into the design.

5. Resize or reposition the image as needed.

6. Save the updated design.

Step-by-step demo tutorials

How to add animation to text

1. Select the text you want to animate.

2. Click Animation in the toolbar.

3. Choose an animation style, such as typewriter or fade-in.

4. Adjust the duration slider to control the speed.

5. Preview the animation by hovering over the options.

6. Save the design with the animation applied.

How to upload and edit a PPT file

1. Click upload and edit on the homepage.

2. Select the PowerPoint file from your computer.

3. Wait for the file to convert into an editable format.

4. Make text edits or resize elements directly in the slides.

5. Replace images by uploading new ones or using Adobe Stock.

6. Save the updated presentation.

Step-by-step demo tutorials

How to generate an image

1. Click generative AI in the left panel.

2. Select generate image.

3. Choose the orientation, such as portrait or landscape.

4. Enter a description of the image you want, e.g., people planting a tree.

5. Select photo as the style and click generate.

6. Drag the generated image into your design and resize as needed.

How to animate slide transitions

1. Select all slides by clicking and holding.

2. Right-click or use the toolbar to add a transition.

3. Choose a transition style, such as fade or slide.

4. Adjust the duration for the transitions.

5. Preview the transitions to ensure smooth flow.

6. Save the presentation with the transitions applied.

Step-by-step demo tutorials

How to collaborate on a file

1. Click Share.

2. Generate a shareable link for your team.

3. Send the link to collaborators via email or chat.

4. Allow team members to comment or edit the file.

5. Review changes made by collaborators.

6. Save the final version of the file.

How to download a file

1. Click Download.

2. Choose the file format, such as PNG, JPEG, MP4, or PDF.

3. Select animation options if downloading as an MP4.

4. Confirm the download settings.

5. Save the file to your computer.

Frequently asked questions

What are some examples of quick actions available in Adobe Express?

Quick actions in Adobe Express include resizing images, removing backgrounds, converting files, and creating new designs from templates. These actions save time and simplify the design process.

What file formats can be downloaded from Adobe Express?

Designs can be downloaded as PNG, JPEG, MP4 (for animations), or PDF files. Users can also download flattened PDFs for print purposes.

What is Adobe Firefly, and how does it integrate with Adobe Express?

Adobe Firefly is a generative AI tool integrated into Adobe Express. It allows users to generate custom images by describing what they need, such as "people planting a tree," and then drag the generated image directly into their design.

Frequently asked questions

How does Adobe Express ensure that designs stay on brand?

Adobe Express allows users to upload brand assets, such as logos and color palettes, and provides tools like an eyedropper to match brand colors. This ensures all designs align with the company's branding.

What are some common challenges HR teams face when creating content?

HR teams often face limited design support from creative teams, budget constraints for outsourcing design work, and a lack of time or design experience to create customized content.

How does Adobe Express address the lack of design experience in HR teams?

Adobe Express provides thousands of templates, easy-to-use tools, and features like quick actions, allowing users to create professional designs without requiring advanced design skills.

Other resources for inspiration

- Tutorials: [Learn Adobe Express](#)
- Product page: [Adobe Express](#)
- Solutions overview: [Adobe Express for Teams](#)
- Remix Express file: [Invitation template](#)
- Remix Express file: [Presentation template](#)

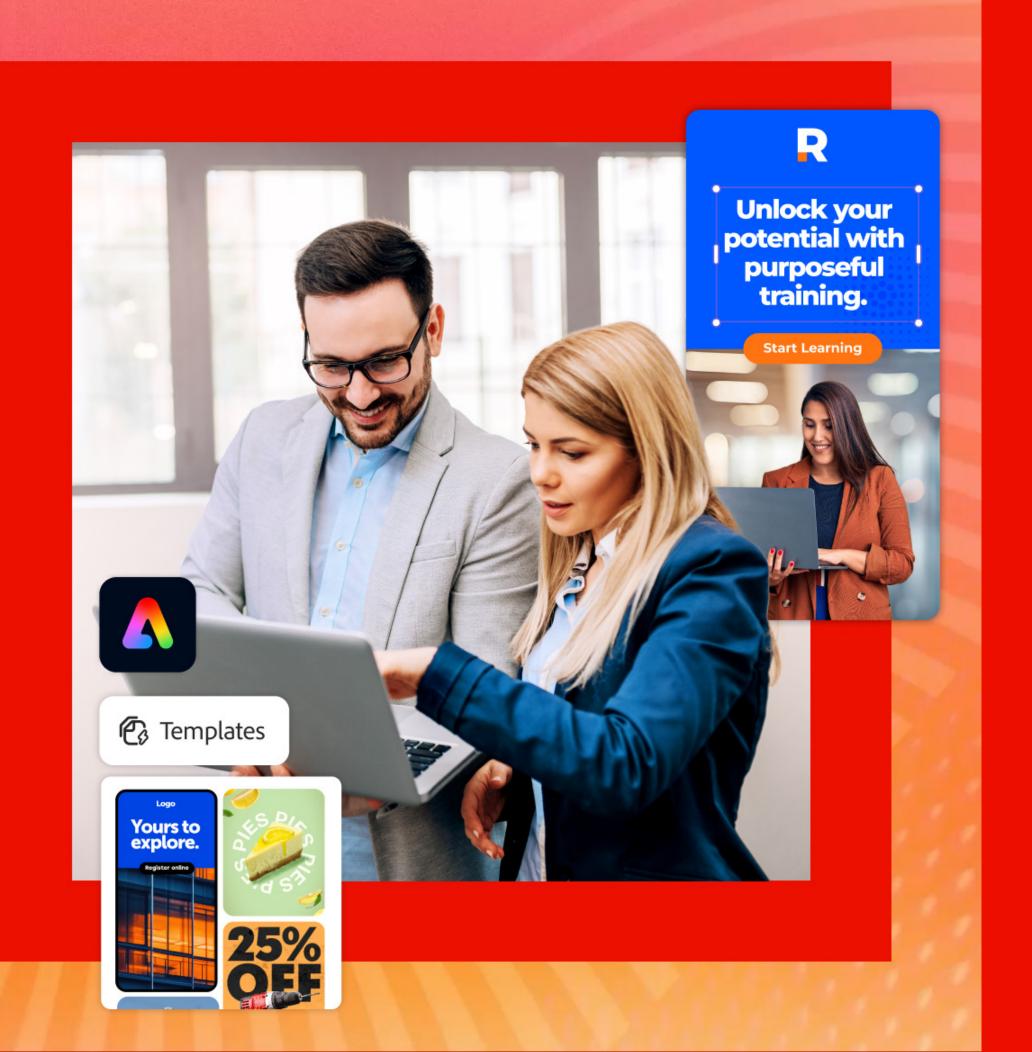# Try for yourself — ideate, generate, and collaborate with the next evolution of creative AI.

Create with Express

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