

The adidas Adobe Team

Want to know what your star players can do for you? Just ask.
Discover the diverse skills and expertise of your team with the top 3 questions for each member.

How can we improve the adoption and usage of our Adobe Tool stack?

What interesting webinars or product updates are relevant to my use cases?

Where are the most beautiful nature spots for outdoor activities?



Tool Adoption

Use Cases

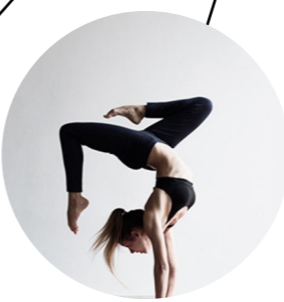
Retail

Customer Journey

KBOs/KPIs

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What future retail trends should adidas be focused on?

How can adidas personalize at scale and enhance customer lifetime value?

What is the best selection for a James Bond movie marathon?



Digital Transformation

Scale Up Activities

Entrepreneurship

Results Focused

Marketing Cloud



Maximilian Happel

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Who can help me with technical questions regarding Adobe Experience Cloud solutions?

What business challenges can Adobe Experience Cloud solutions help me solve?

What is the best after-work hang out spot in Hamburg?



Customer Experience

Digital Advertising

Digital Transformation

Business Administration

Cloud Technology

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