



EXPERIENCE MAKERS^{LIVE}





Navigating the new normal in Consumer Goods & Retail

Shelley Bransten

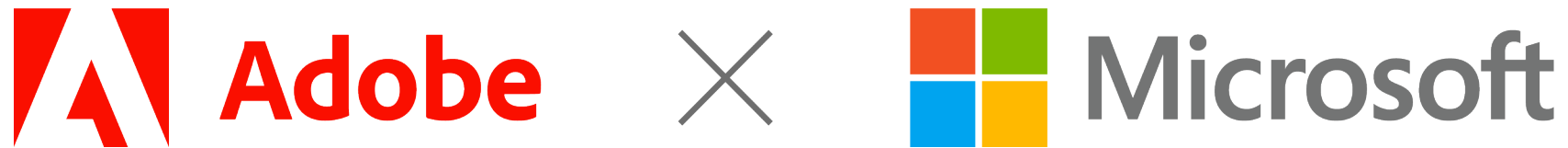
WW Corporate Vice President
Consumer Goods & Retail Industries
Microsoft

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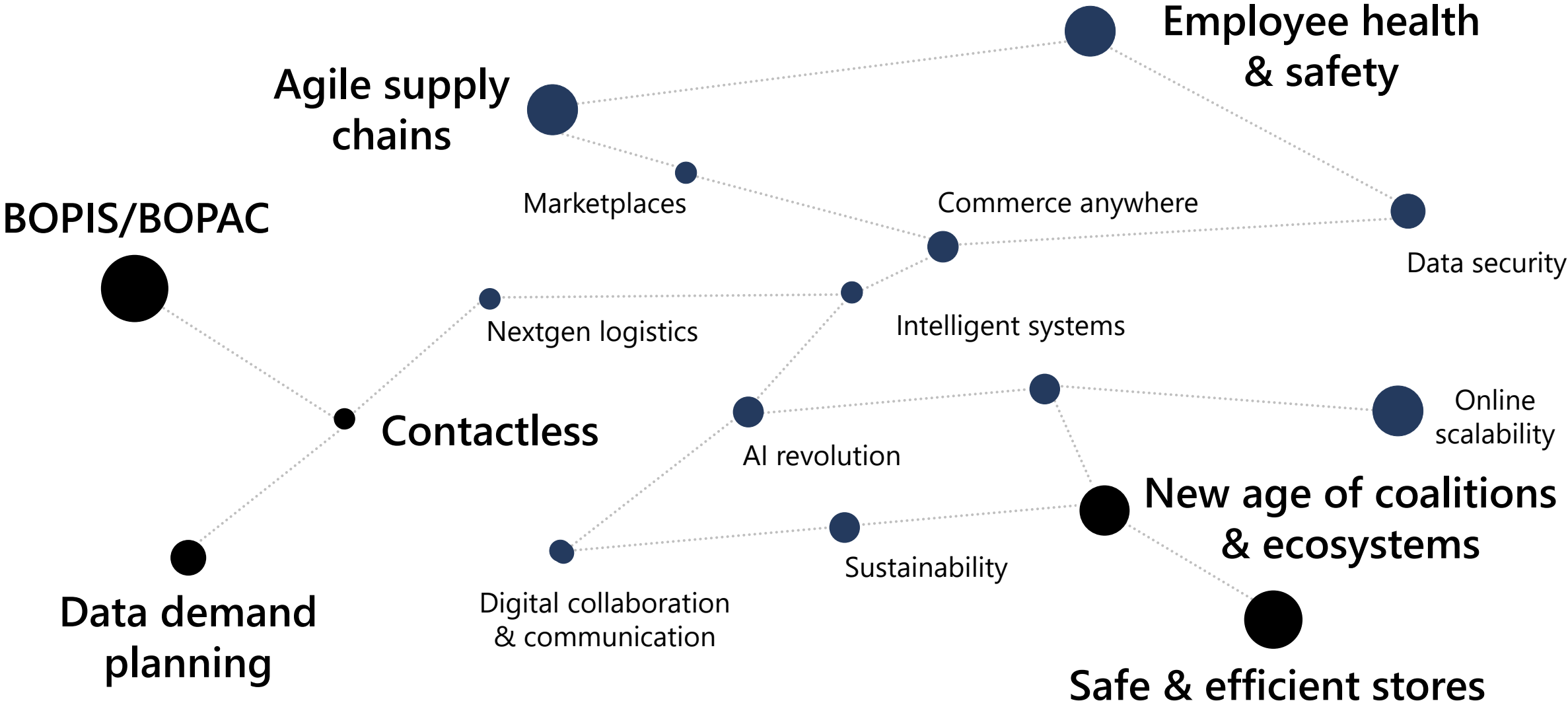


WELCOME





Top of Mind for Retailers



Framing our response to COVID-19



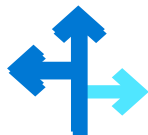
RETAIL



Know your customers



Empower your employees



Deliver intelligent supply chain



Reimagine retail

Contactless Shopping Experience

Employee Health & Safety

Agile supply chains

New Age of Coalitions & Ecosystems

Safe & Efficient Stores

Data demand planning

New Business Models

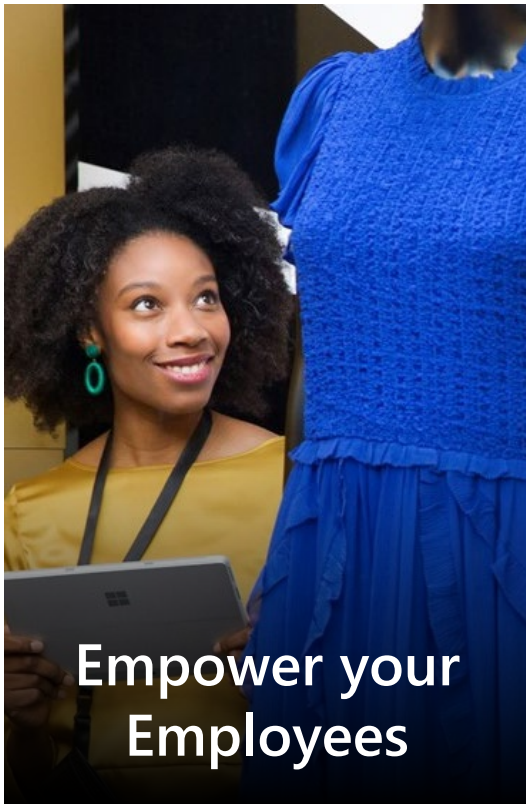


Data and AI

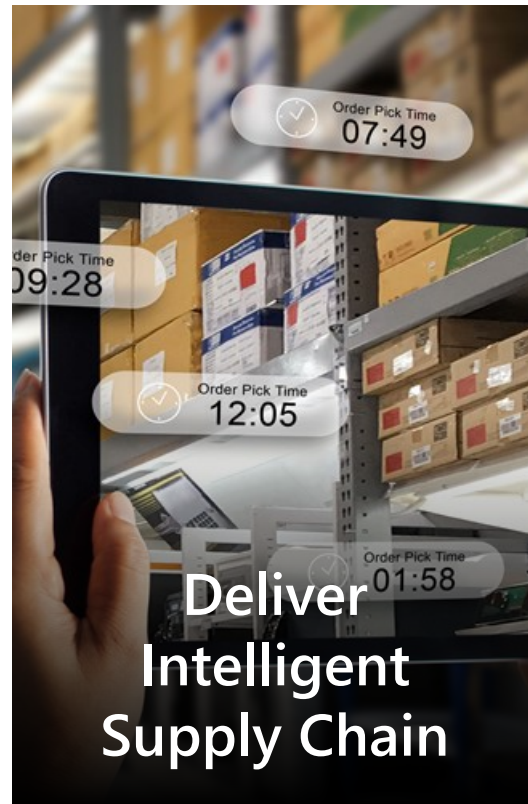
COVID-19 response journey



Respond



Empower your
Employees



Deliver
Intelligent
Supply Chain



We just fortuitously transitioned to Microsoft Teams about two months ago. I do town halls, we call them Chips & Beer once a month. It is an open mic. People show up, ask questions and I answer. I have now done one of those virtually. We had 1,500 people around the world using Microsoft Teams.

Chip Bergh, CEO, Levi Strauss & Co

L'ORÉAL



Recover



Know your Customers



Reimagine



Reimagine Retail

“Combining all of our customer data sets, including information from more than 100 million members of our loyalty programs, into a single, unified view of the customer – powered by these modern technology platforms – will enable us to truly personalize our omnichannel healthcare and retail offering

Vineet Mehra, chief marketing officer, Walgreens Boots Alliance



Live Q&A

Colin Wright

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Thank you



Reimagine



Retail



Reimagine Retail



Woolies eyes contactless shopping as COVID era changes the game









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