



EXPERIENCE MAKERS LIVE





PINO Stays Agile with Headless Commerce

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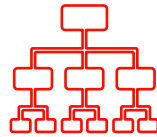
Pino Business

Over 100 Years
In Business



100k

Active Customers



different

Sales Channels

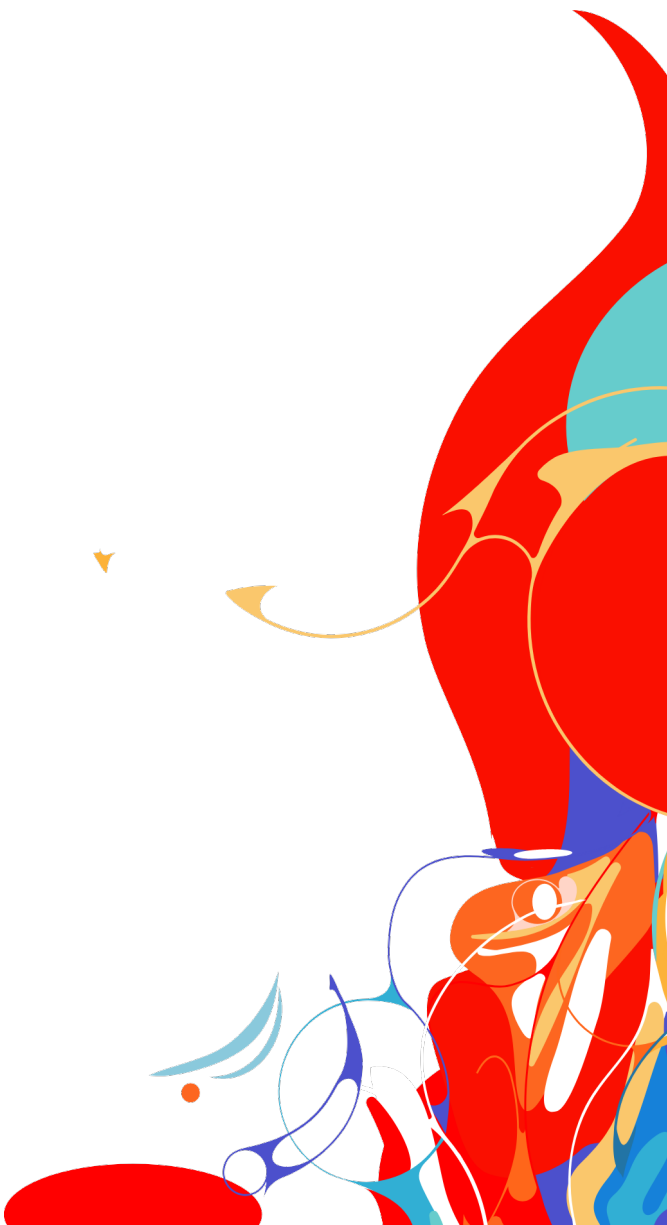
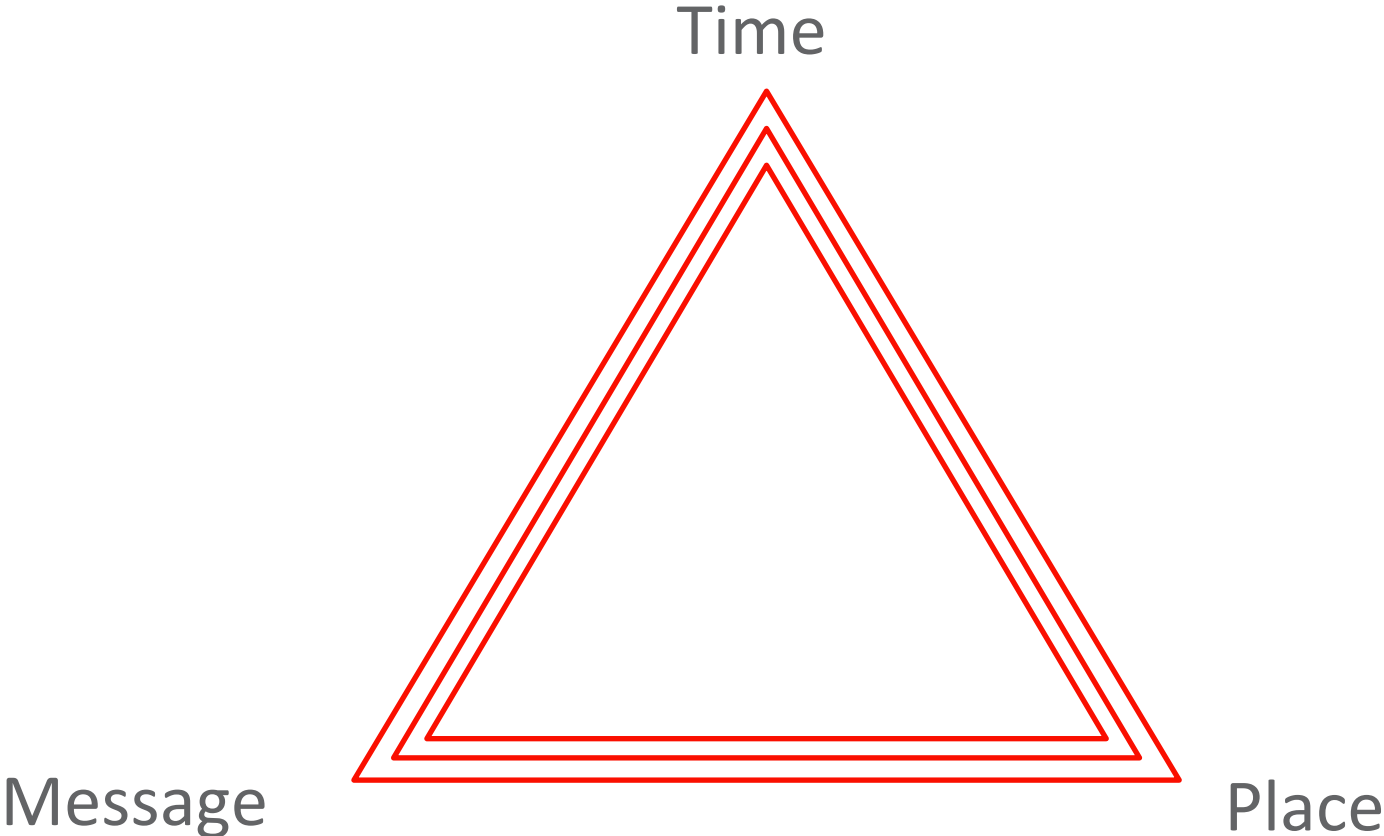


5

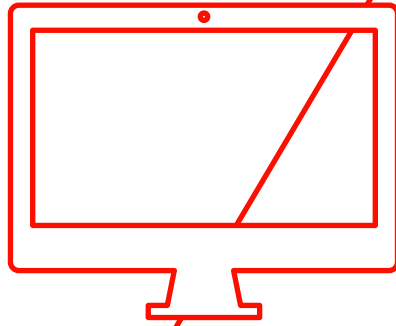
Countries

Challenge
Customer diversity

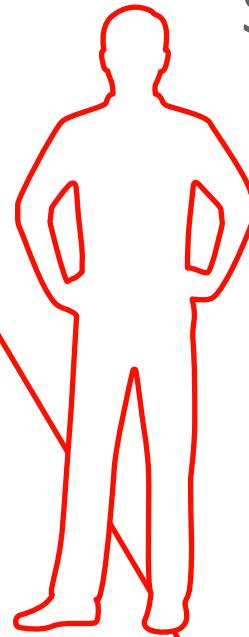
Are we at the right time where the customer is with the right message?



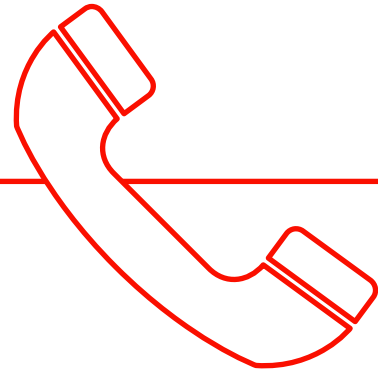
Online Shop



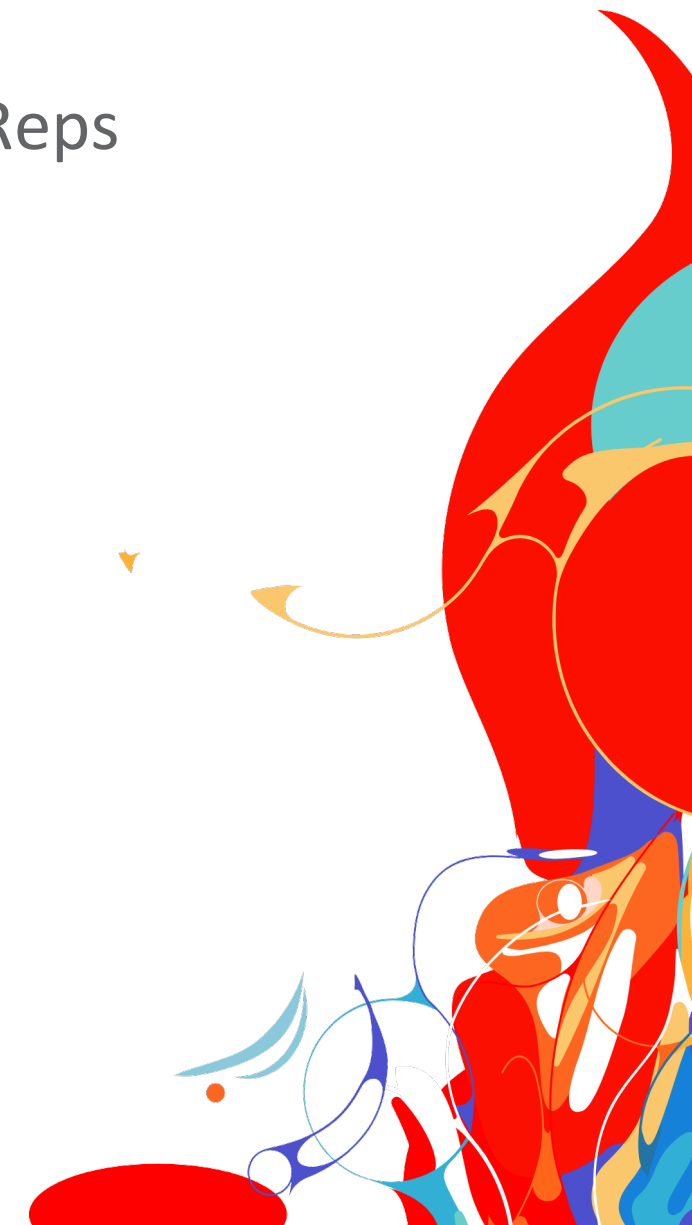
Sales Reps



**Customer
Centricity**



Customer Service

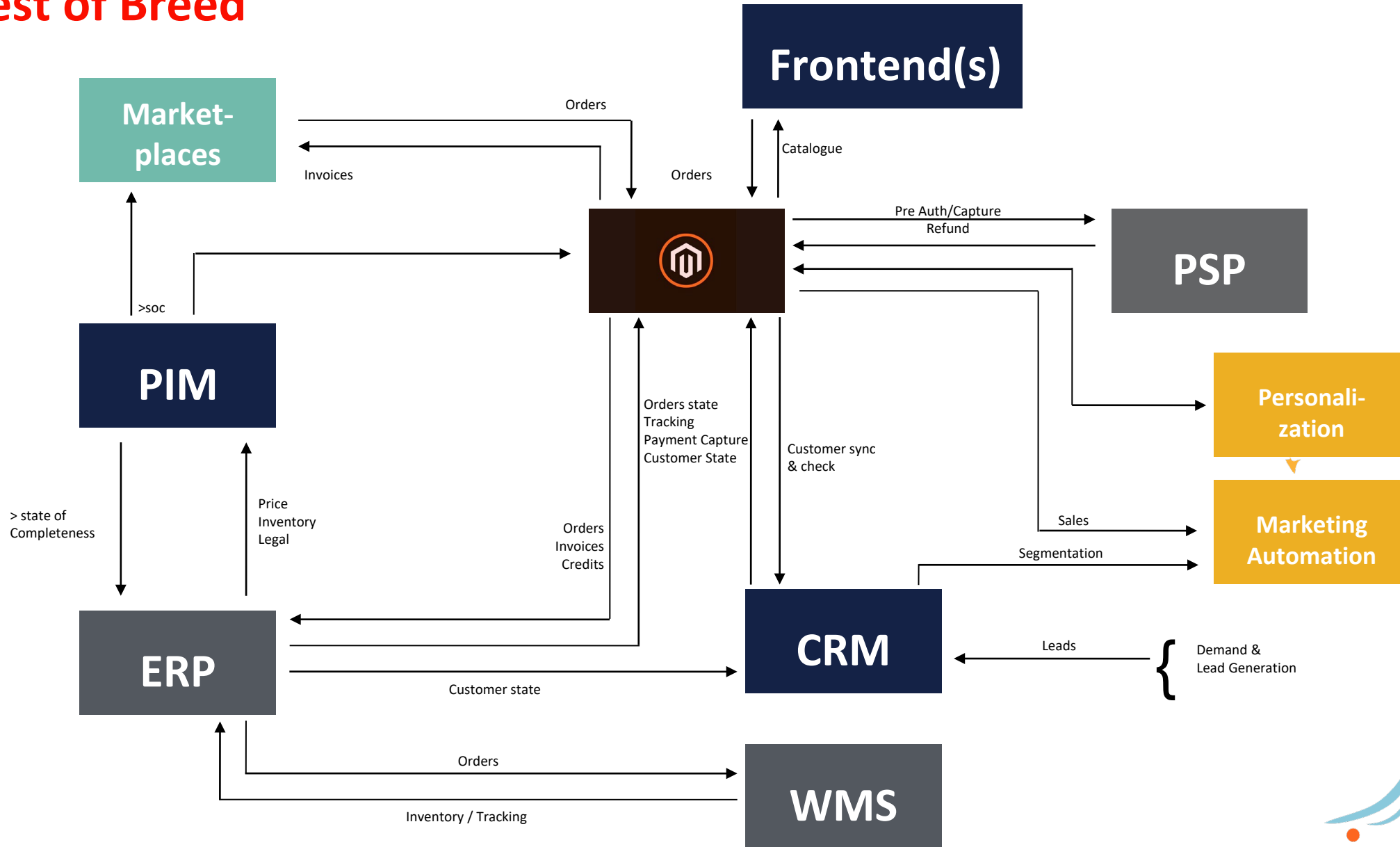


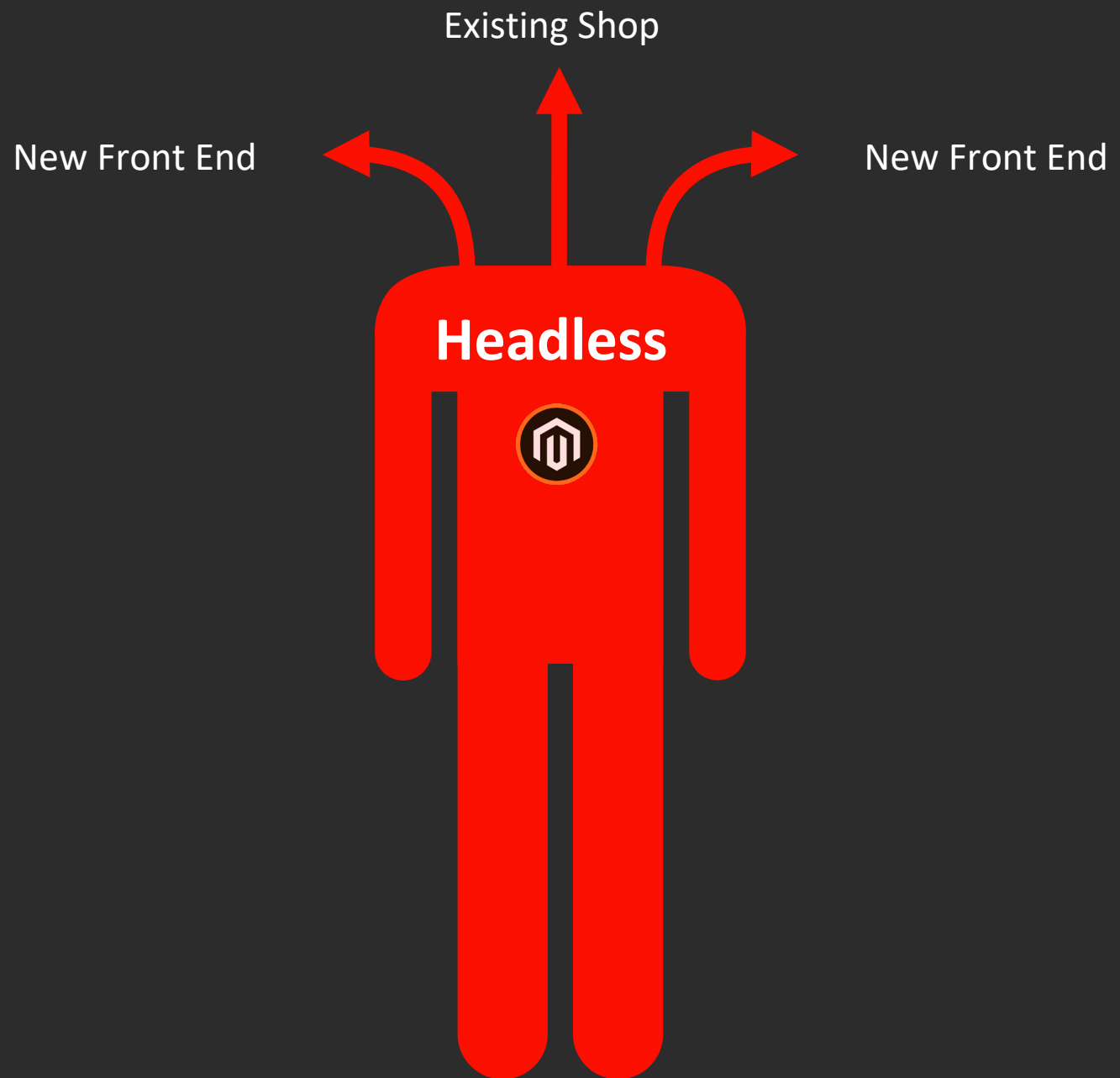
It's time for

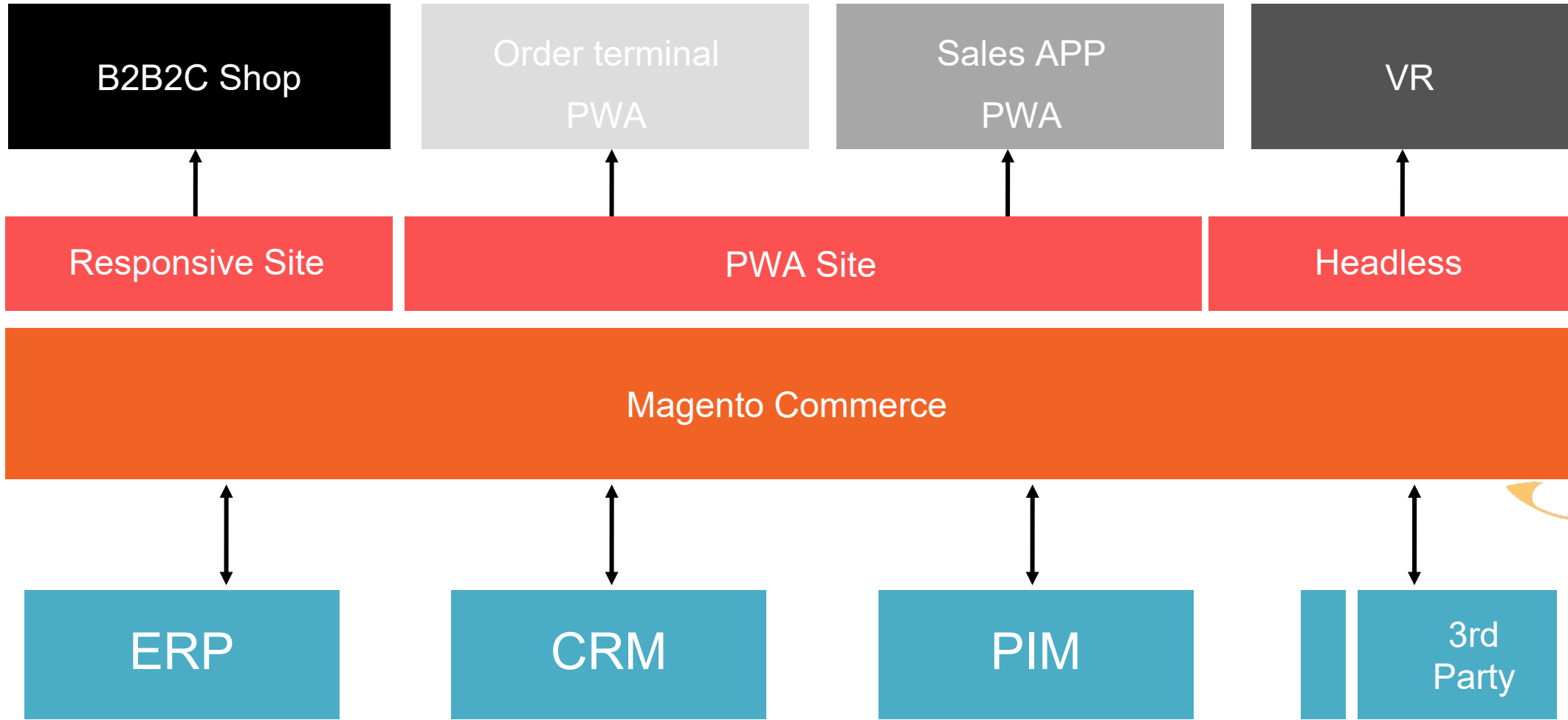
Change



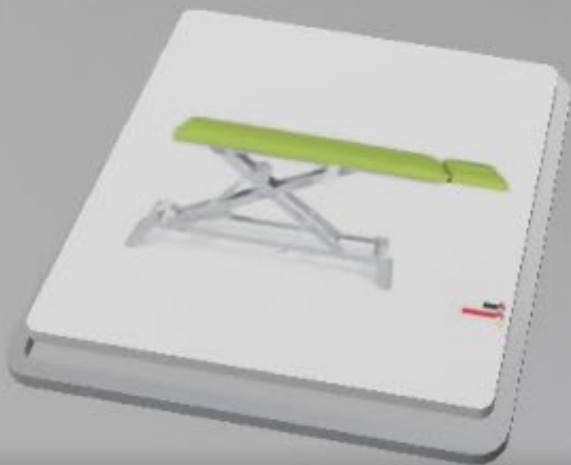
Best of Breed







**Wählen Sie Ihre
Behandlungsliege**



Konfigurieren

**Wählen Sie Ihre
Behandlungsliege**



A white hand holding a black remote control, pointing it towards a dark grey button with the word 'Konfigurieren' written on it. The background is a bright room with white curtains and a green plant with yellow sticky notes.

Konfigurieren

en Sie Ihre
Verhandlungsliege



Wäl
Beha



Gestellfarbe: silver
Polsterbreite: 65 cm
Polsterhöhe: 7 cm
Kopfteil: einteilige
Höhenverstellung: bitte wähle
Zubehör: optional



Weiter

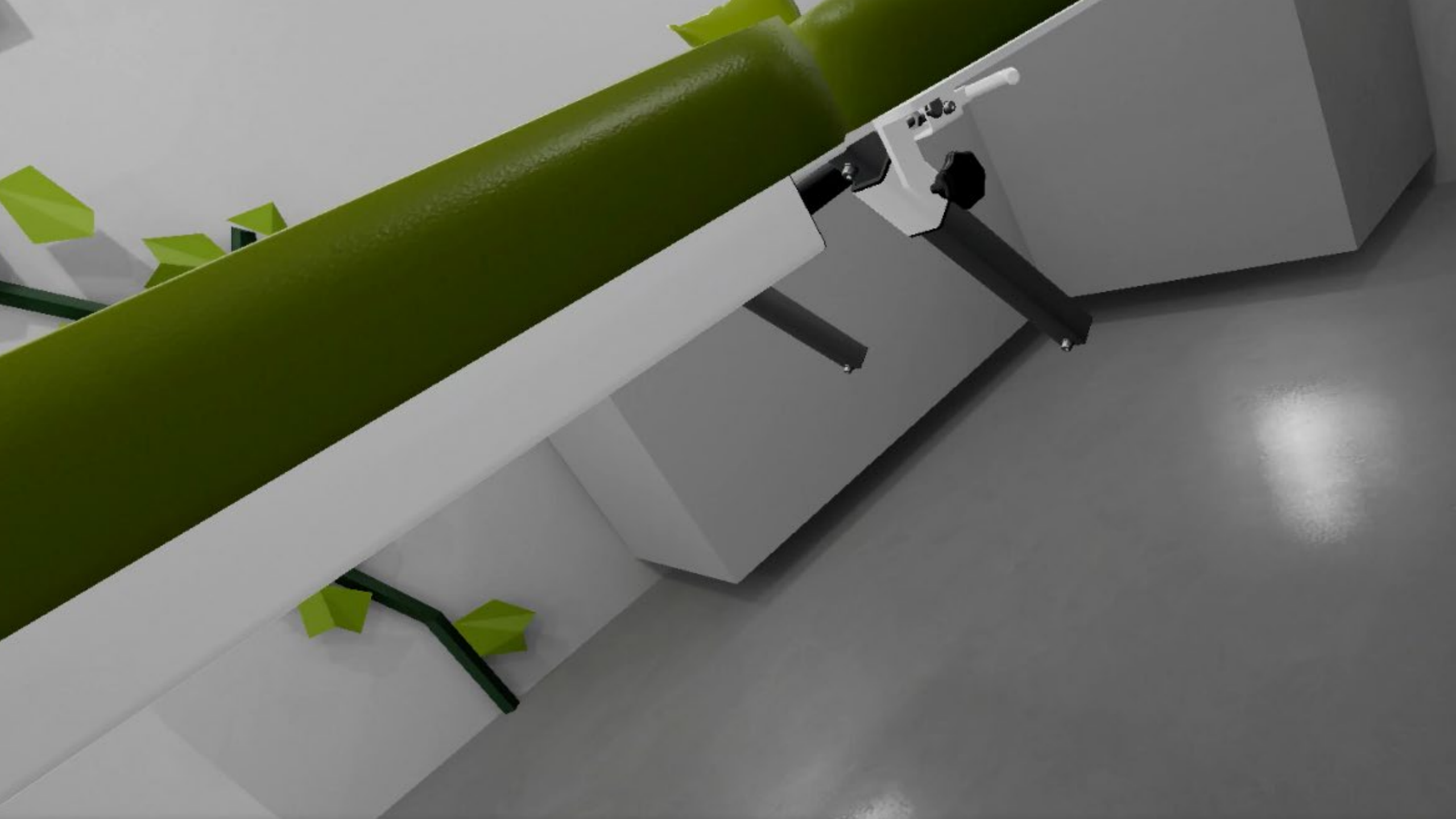
Polsterfarbe





Zurück

Weiter

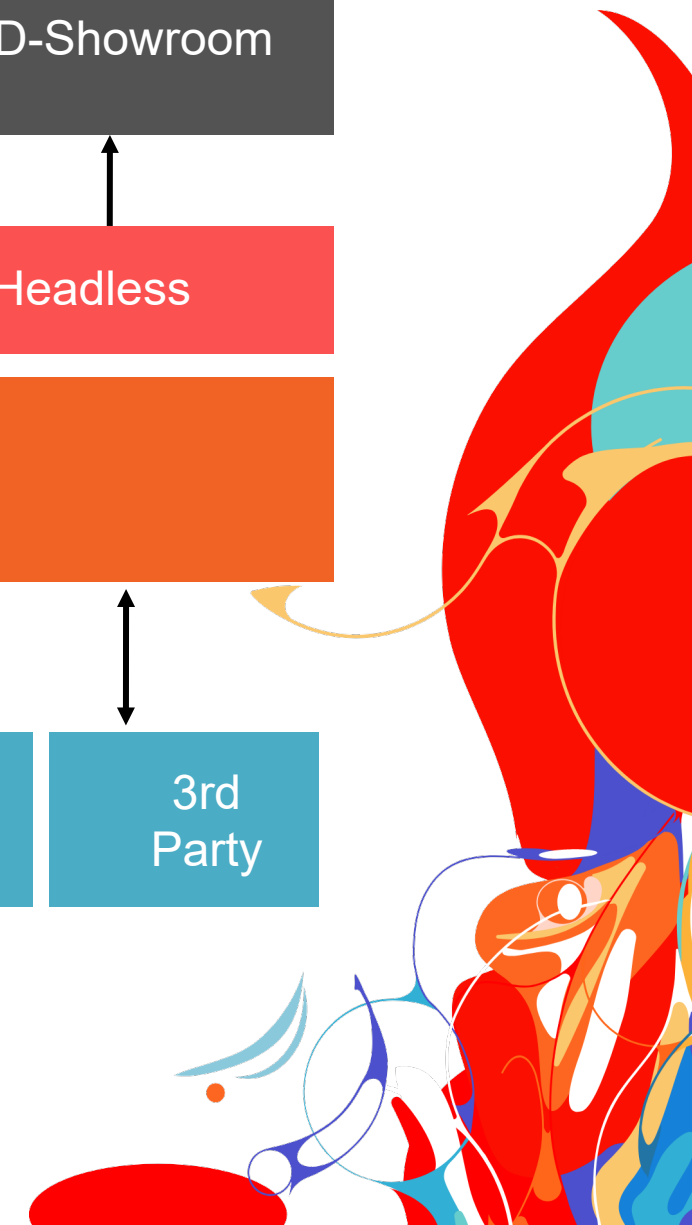
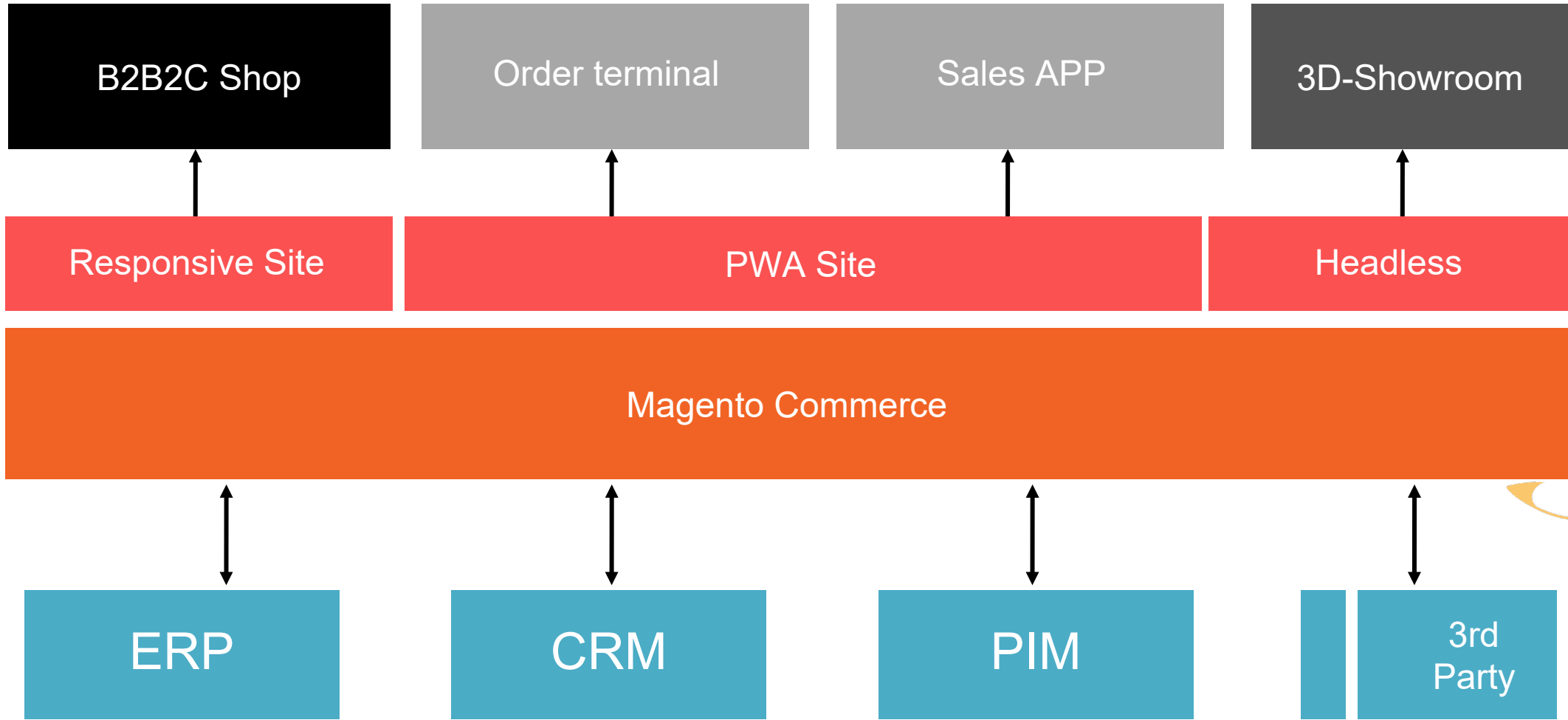


COVID-19









Whats next?



UNIFIED COMMERCE EXPERIENCE



Thank You!
Questions?



