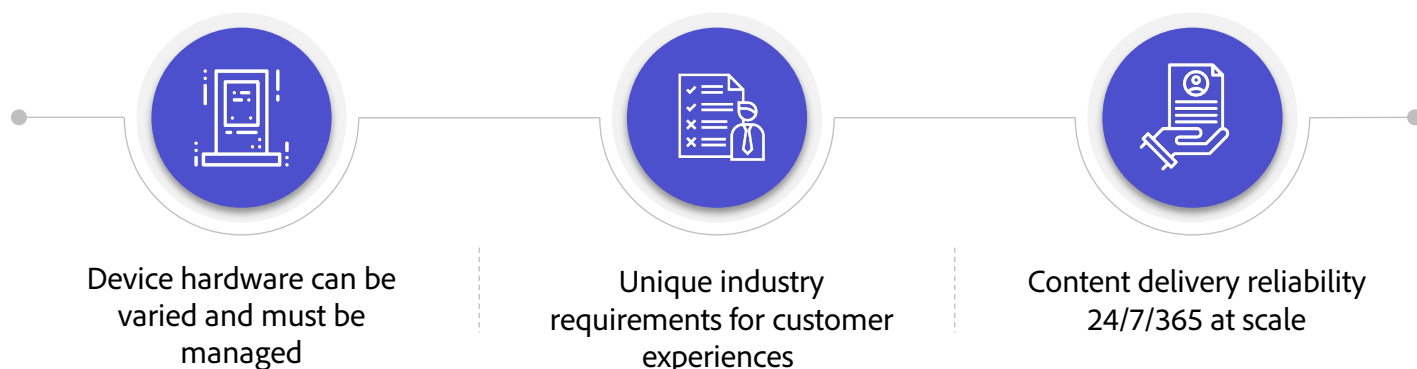


Enhance Digital Signage with Adobe and Samsung

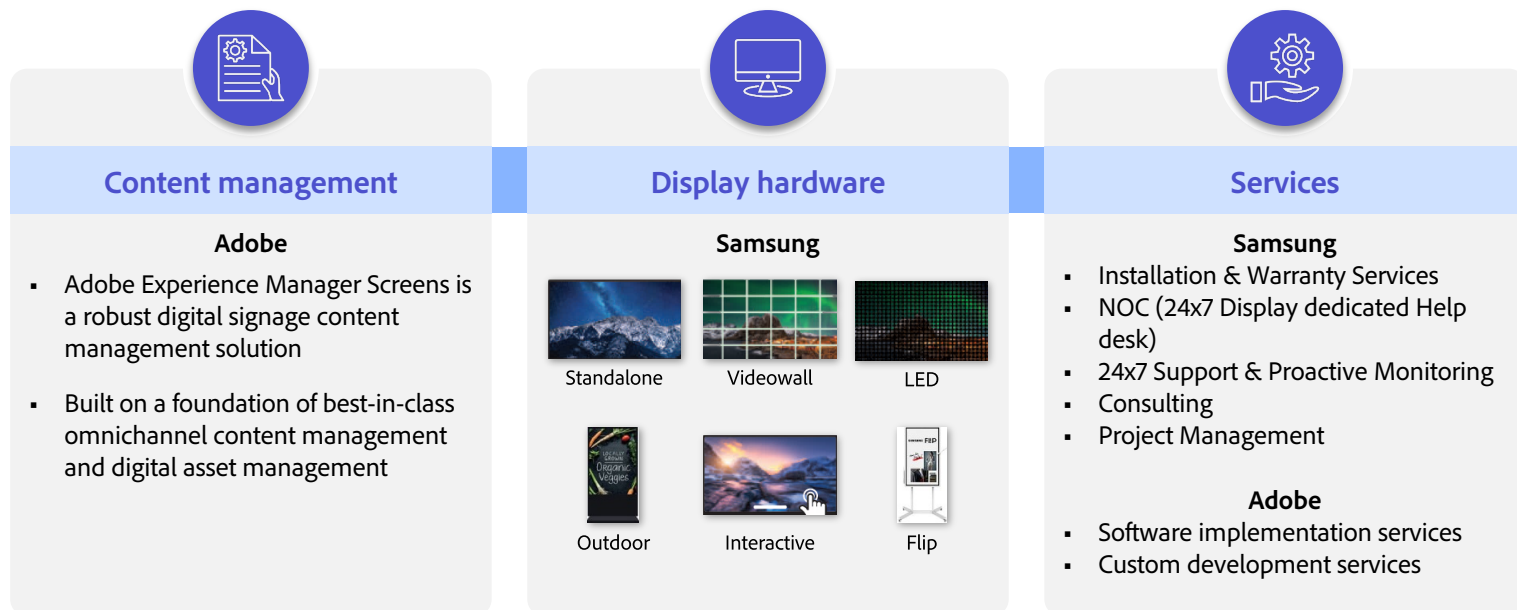
A unified, and centralized digital signage management platform

Digital signage can be complex, with many form factors, resolutions, and connectivity challenges. In addition, multimedia assets must be optimized for each digital sign.



Adobe and Samsung: Bringing customers the best of the best

Adobe and Samsung are the global leaders in content and display, enabling high quality and innovative content experiences from Adobe delivered across Samsung's leading digital signs.



How Adobe and Samsung enhance digital signage experiences



Simplify for fast time to value

Simplify projects and realize efficiencies from software and hardware vendors working together on your behalf.



Create industry and use case specific experiences

Create and deliver rich and engaging experiences in-venue tailored to your customers' unique demands.



Deliver personalized experiences at scale

Scale your digital signage network reliably and securely to any size with the global leaders in content and display.



Features and Benefits



Reduces cost with onboard media player



Reduce possible failure points



Deploy signage easier



Fewer resources required



Proactively monitor devices



Troubleshoot devices remotely



Update device firmware remotely

Adobe and Samsung: World leaders in multimedia and digital signage

Adobe Experience Manager delivers 44.6+ billion content experiences every day across multitudes of channels, media formats, and display types. Adobe Experience Manager features out-of-the-box integrations with several Adobe and third-party solutions, enabling powerful capabilities such as better understanding an audience with Adobe Analytics. With Samsung accounting for 25% of the global market for digital signage, customers will get access to a 24/7/365 experienced service that includes remote monitoring, helpdesk support, project management, and installation.

Samsung's digital signage devices, combined with Adobe's content expertise, make for the most robust and scalable solution for delivering personalized media experiences in physical storefronts around the world.