



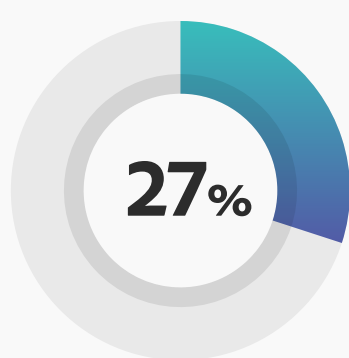
# Give your customers more ways to pay—and yourself more peace of mind.

With payment services for Adobe Commerce and Magento Open Source, you can let your customers pay the way they want without having to manage multiple payment solutions.

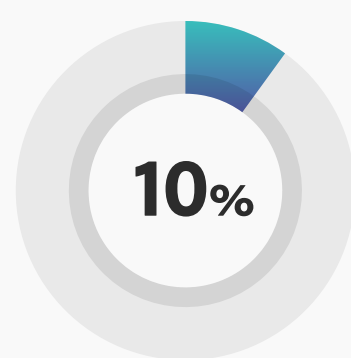
## Consumers want more ways to pay online.

### People want to buy now and pay later.

BNPL (buy now pay later) saw double-digit growth in the 2021 holiday season.<sup>1</sup>



increase in BNPL revenue YoY<sup>1</sup>



increase in BNPL orders YoY<sup>1</sup>

Nearly **40%** of millennials would be very interested in BNPL if it were more available in digital wallets.<sup>2</sup>



## Consumers decide not to buy when they can't pay the way they want.



**25%** of people have abandoned a transaction because their preferred payments provider wasn't there.<sup>3</sup>

## Payment services for Adobe Commerce and Magento Open Source is *one* payment solution for *all* the ways your consumers want to pay.



### Built to grow with your business

Offer a variety of payment methods, including debit and credit cards as well as PayPal, Venmo, and PayPal Pay Later to empower your customers with their preferred ways to pay.



#### Developed by Adobe

Give your customers a unified checkout experience. Get support when you need it.



#### Integrated data, reporting, and workflows

Easily track order and payment status and streamline reconciliation with deeper order and payment information.



#### Powered by PayPal

Rest assured your payments are in the hands of an industry-leading, trusted payments provider.<sup>4</sup>



#### Secure payments

Do business confidently knowing your payments comply with PCI DSS, 3D Secure Transactions, and the latest data encryption standards.



#### One central dashboard

Manage payments for all your web storefronts in one place.

## It's time to try payment services for Adobe Commerce and Magento Open Source.

Give your customers all the payment options they need.  
Simplify back-end payment operations and reporting.  
Spend less time and money managing payment systems.

[Learn more](#)



Sources:

<sup>1</sup>Unboxing the 2021 Holiday Shopping Results, Adobe Digital Economy Index, 2022. The Digital Economy Index is powered by Adobe Analytics, which analyzes over 100 million SKUs.

<sup>2</sup>Buy Now Pay Later, Millennials and the Shifting Dynamics of Online Credit, an online study commissioned by PayPal and conducted by PYMNTS.com, based on two surveys with nearly 15,000 U.S. consumers, December 2020.

<sup>3</sup>Ipsos 2018 Online Payment Experiences Study. The Ipsos study, commissioned by PayPal and conducted in July 2018, studied 10,500 people—including 6,930 PayPal users—in US, UK, Germany, Australia, Italy, Spain, and Brazil (1,500 people per market).

<sup>4</sup>The 15 Most Trusted Brands Globally, Morning Consult, March 2021. Morning Consult surveyed over 330,000 consumers across 10 international markets to provide a global view on the current state of consumer trust across brands.