



Outgrow the competition with Adobe Commerce.

Moving from Open Source to Adobe Commerce is a growth multiplier.



Scale faster in the cloud.

Without the right infrastructure, surges in traffic and transactions can paralyze your business.

Adobe Commerce is available with managed cloud services and "surge protection" SLAs that let you scale and grow quickly.

Adobe Commerce hosted in the cloud comes in two packages:

Adobe Commerce Starter plan

Server configuration: shared environment

Advantages

- Low cost
- Fast time to market
- Rapid scalability (with migration to Pro)

Ideal for

- Brick-and-mortar businesses just getting started with ecommerce
- Small businesses (<\$5 million annual revenues)
- Pure retail businesses (B2C only)

Adobe Commerce Pro plan

Server configuration: three dedicated servers

Advantages

- Premium performance
- Redundancy
- Rapid scalability

Ideal for

- Pure-play ecommerce merchants
- Hybrid business models (B2C and B2B)
- Growing and larger businesses (>\$5 million annual revenues)

[Read more about plans](#)



Home technology manufacturer Wyze Labs scaled up by switching to Adobe Commerce.

They achieved:

- **2-second** page loads
- Support for **850 orders per minute** and up to **50K emulated customers per hour**

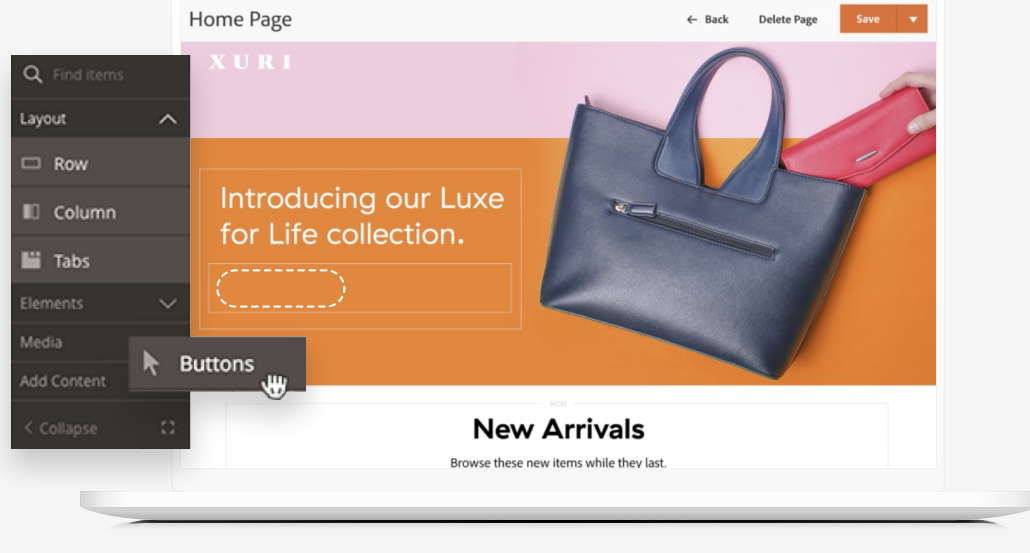
[Read the full story](#)

Simplify content updates.

Merchants who move to Adobe Commerce **spend 61% less** time on content updates.

That's because **Page Builder** makes it easy to create, stage, and publish new content without coding.

Source: Stax



“Creating content was complicated—we had to know HTML and were not really autonomous. Most of the time when we were forced to try something new in a content page we were forced to go to the agency, which requires money and time.

With Page Builder, the drag-and-drop interface gives us the flexibility to define layouts...without relying on coding ability.

—**Benoît Ponsart, Director of Technology, Courrèges**

Go hybrid.

Consumers like buying directly from the manufacturer.



81% of consumers plan to shop from direct-to-consumer (D2C) companies over the next five years.

Source: Diffusion

Why Adobe Commerce is ideal for D2C + B2B.

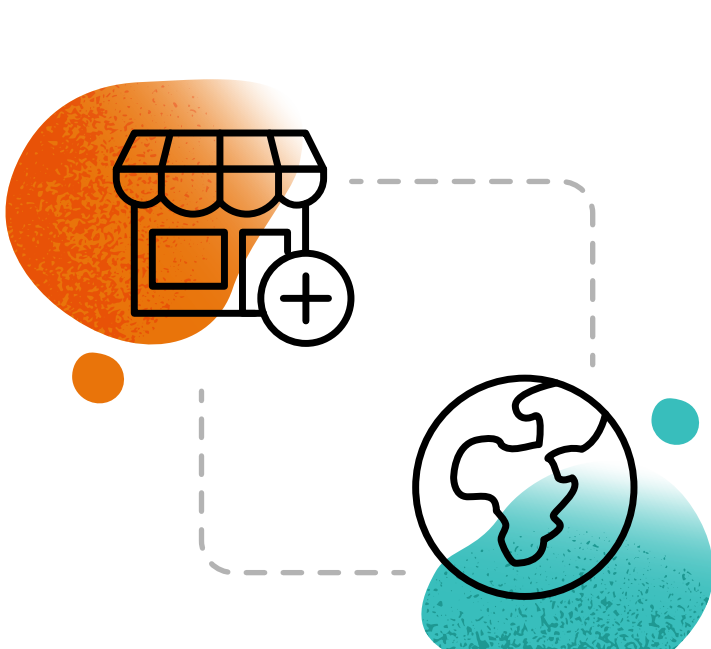
- **Full B2B functionality** with consumer-friendly features like Product Recommendations powered by Adobe Sensei
- The ability to **manage multiple webstores** from one admin

Add new markets and brands.

Whether you're growing by adding new brands or targeting new regions, you may need to build more commerce websites.

Adobe Commerce lets you add new storefronts as needed without buying new software.

Caution: Even when a commerce software provider says you can "clone" an existing website, you may still have to buy more licenses.

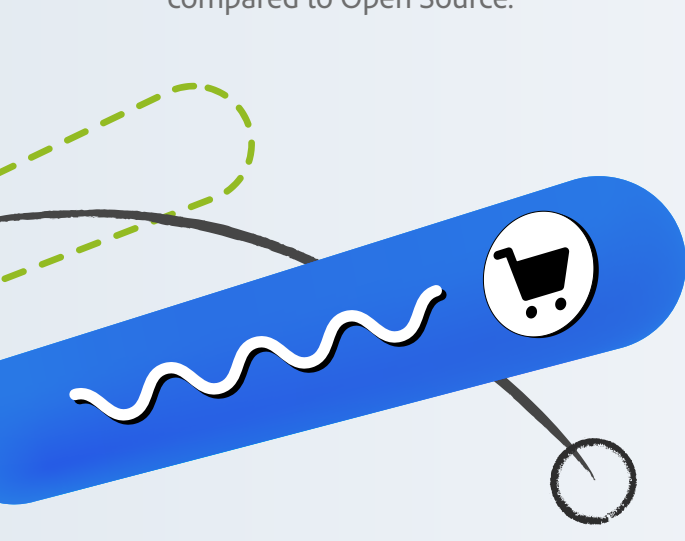


Achieve major ROI.

Adobe Commerce has been proven to increase revenues and reduce operating costs, even compared to Open Source.

On average, merchants who switch to Adobe Commerce see these results:

- 16%** boost in conversions
- 25%** increase in traffic
- 29%** growth in mobile revenues
- 5%** enhanced average order value
- 61%** decrease in content creation costs



Learn how Adobe Commerce can help you outgrow the competition.

[Get started](#)

