Product Recommendations powered by Adobe Sensei

Magento Commerce

Built in Magento Commerce and powered by Adobe Sensei

Save time and deliver more relevant experiences to every shopper. No other product recommendation technology is built in Magento Commerce and powered by Adobe Sensei. Industry leading artificial intelligence fuels a collection of machine learning algorithms that automatically analyzes shopper behavior to produce meaningful product affinities. The integrated admin experience ensures a seamless workflow to create, manage and deploy recommendations directly to the storefront.

Increase Engagement

Improve Conversion

Grow Revenue

Drive Efficiency

Save Time

Tangible Benefits of Product Recommendations

- Shoppers that engage with product recommendation are 2x more likely to come back to the site.

- 40% of people say they have purchased something more expensive than they originally planned because their experience was personalized.

- Research shows shoppers who engage with a recommended product have a 70% higher conversion rate.

A.I. Powered Recommendation Types

Shopper-Based
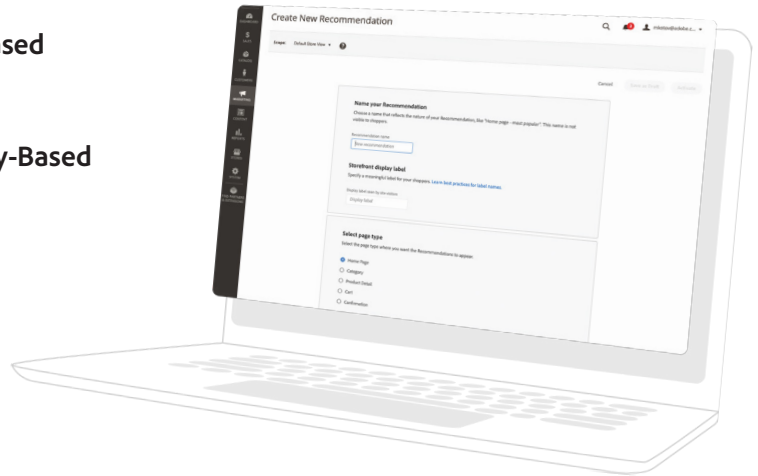- Recommended for you

Item-Based:
- Viewed this, Viewed that
- Viewed this, Bought that
- Bought this, Bought that

Content Similarity-Based
- More like this

Contextual Popularity-Based
- Trending
- Most viewed
- Most purchased
- Most added to cart

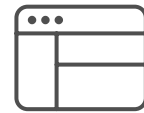
The Effortless Way to Recommend Products

Auto-deployed page tagging

Storefront pages are instantly tagged with no coding or development required. Adobe Sensei immediately begins to analyze shopper behavior.

Powered by Adobe Sensei

Harness the power of industry recognized artificial intelligence that has been brought directly to Magento Commerce.

Embedded merchant experience

Dedicated user interface is conveniently embedded directly into the Magento Commerce admin panel and easily accessed via navigation.

Streamlined workflow and metrics

Condensed steps and single page workflow make it quick to create and edit product recommendations. Stay on top of performance with dedicated metrics.

Comprehensive recommendation library

Access a complete set of unique product recommendation types to deploy across each shopper's journey on your storefront.

A cloud serviced feature

Product Recommendations cloud service returns results directly to your storefront without taxing your Magento Commerce servers.