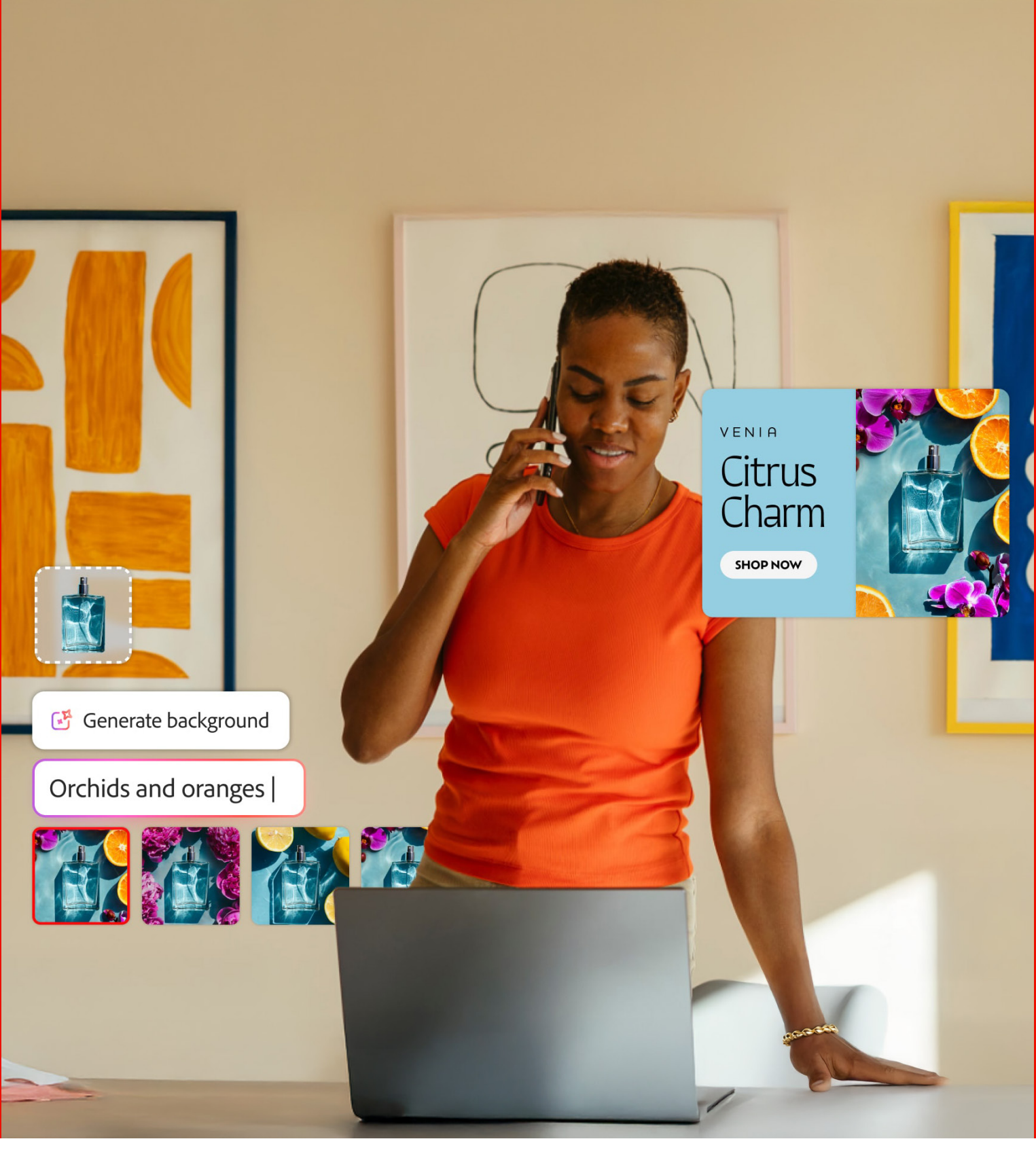# Adobe Creative Cloud for enterprise Edition 4

Designed for speed and scale.

The demand for content is expected to increase 5x in only two years and organizations are challenged to do more—often with existing resources. But the content still has to stand out from the rest of the expanding sea of "more."

Adobe Creative Cloud for enterprise Edition 4 was built to help meet that challenge. By giving you an integrated platform of creative tools, Creative Cloud reduces the time it takes to accomplish repetitive tasks so your teams can ideate, design, edit, collaborate, and deliver their best creative faster and more efficiently.

> **Creatives spend too much of their days on mundane tasks that can now be automated with generative AI. The productivity gains are incredible, but even more exciting is the time we can make available for creative ideation."**

—Billy Seabrook
Global Chief Design Officer, IBM Consulting

5x content in two years

20 hours lost per week on mundane tasks

70% of people buy from brands they trust

21+ creative apps. Powered by Firefly.

From video, animation, and motion graphics to images, logos, and typography for digital and print, Creative Cloud has the tools you need for your end-to-end creative workflow.

With the addition of Adobe Firefly generative AI integrated into the creative apps your teams already love, the possibilities are limitless. And you can create with confidence because Adobe Firefly is commercially safe.

- Create images, audio, and video with the Firefly web app.
- Reduce manual tasks with Generative Fill and Generative Expand in Photoshop.
- Extend shots or smooth out transitions with Generative Extend in Premiere Pro.
- Customize Adobe Stock assets using tools like Replace Background and Expand Image.
- And so much more...

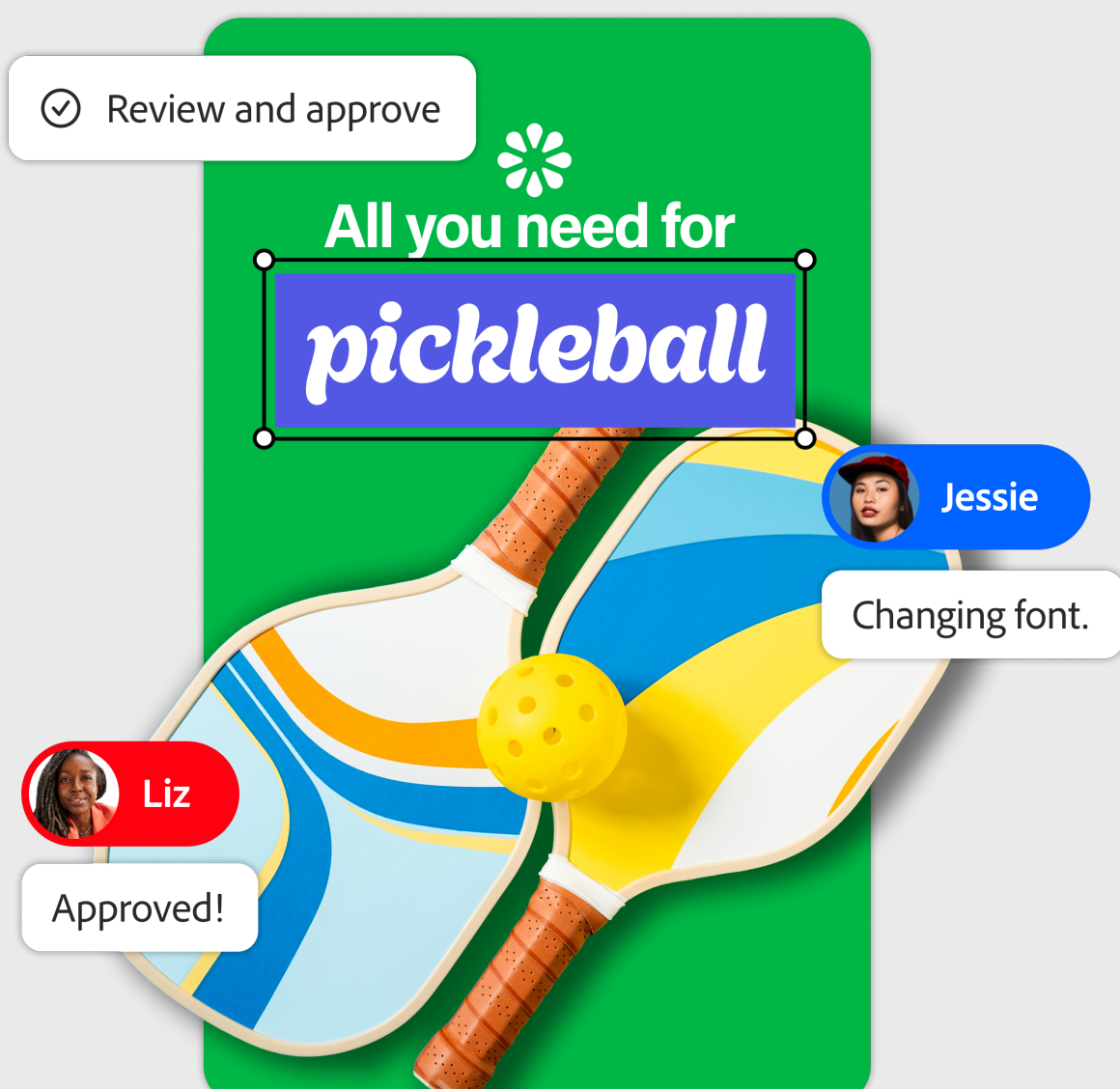---

Win-win with Adobe Express.

Adobe Express lets design professionals create templates with locked and unlocked sections based on brand guidelines—which they can confidently hand off to teams producing content for social media, sales, or other internal uses. Designers can move on to more strategic work, while empowering the non-designers to spread their creative wings to produce their own on-brand content.

Built for creativity and business.

When you're creating content "at scale," collaboration, asset sharing, and security are also essential parts of the process.
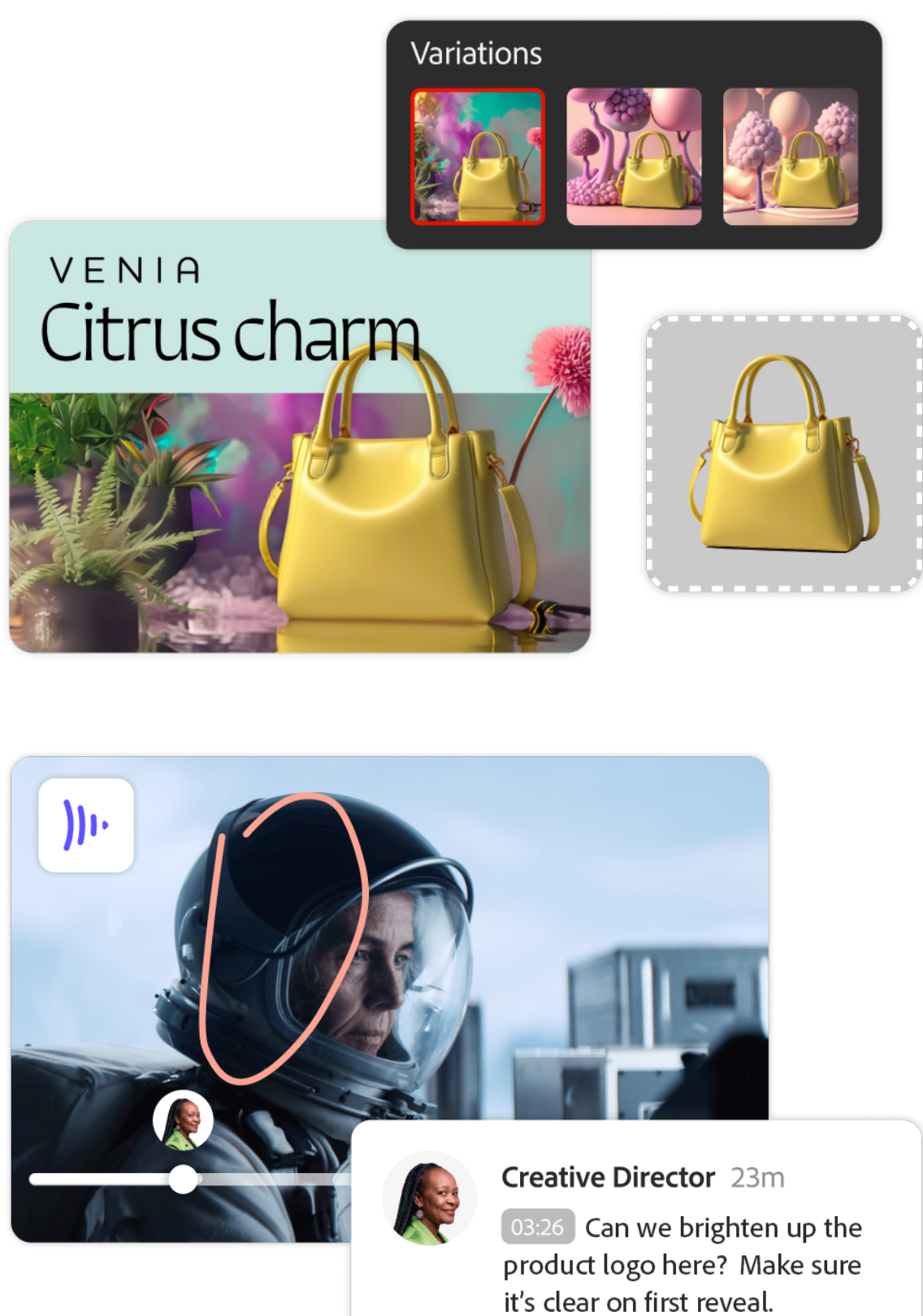
- Maintain brand consistency by using Creative Cloud Libraries to collect, organize, and exchange creative elements.
- Fast-track feedback and approvals by sharing files for review directly from Creative Cloud apps.
- State-of-the-art security is built into Creative Cloud, ensuring that your organization's content and data remain protected at every stage.
- Easily manage Creative Cloud licenses, users, and access through a central enterprise Admin Console so everyone always has the latest version.

Expand your workflow with add-ons.

The Adobe ecosystem is designed to allow you to create the workflow that works best for your needs. Popular add-ons to boost productivity, collaboration, and efficiency include:

- Firefly Services, with 25+ Firefly and Creative Cloud APIs, automates the process of creating high-quality asset variations for different channels and markets.
- Firefly Creative Production lets you automate repetitive manual tasks like removing and replacing backgrounds for e-commerce product listings or resizing images for multiple ad formats.
- Frame.io for business helps teams collaborate from anywhere and manage work-in-progress in real time.
- Adobe Experience Manager Assets offers a cloud-based digital asset management system, for storing, accessing, and reusing content.
- The Substance 3D ecosystem lets even non-specialists bring 3D assets into their creations.
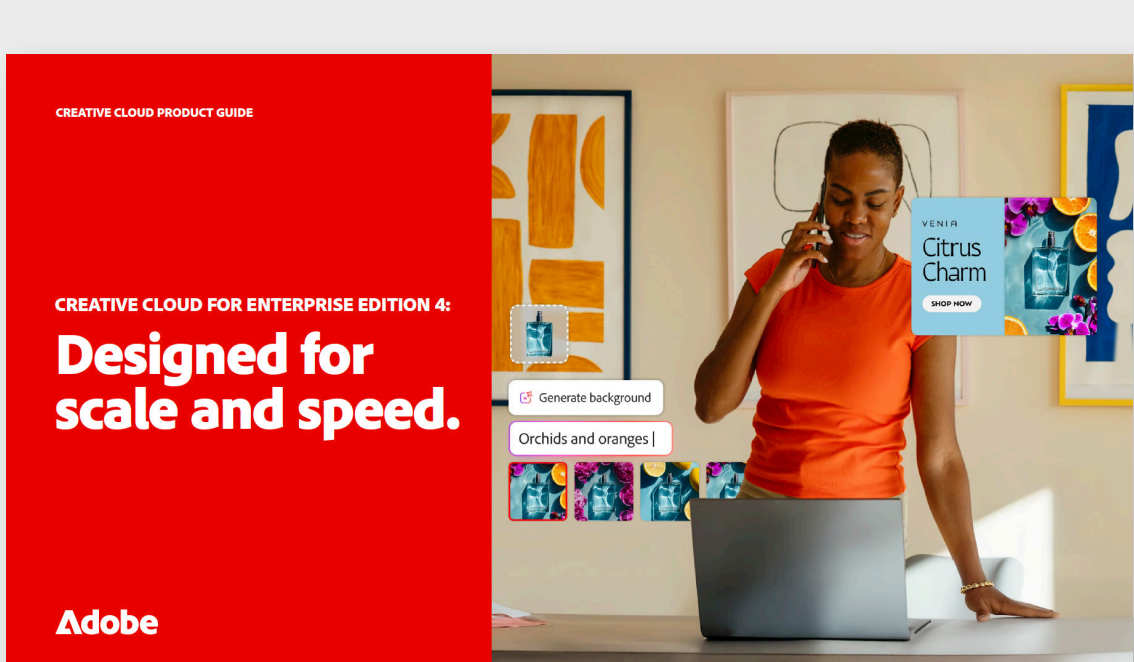

> **We have a long relationship with Adobe, and our teams love their design tools. We felt confident in what Adobe Firefly could generate, and the result from our customized model will dramatically change how we support our brands from concept to consumer."**

— JJ Camara
Senior Director of Digital Product Creation at Tapestry

Learn from industry leaders.

Read more about Creative Cloud for enterprise Edition 4 and how our customers at Coach, IBM, Mattel, and Monster Energy have built their creative workflows.

Designed for scale and speed.

Read the full Adobe Creative Cloud for enterprise Edition 4 guide.

[Learn more]

See the full power of Creative Cloud for enterprise Edition 4.
Book a demo today.

[Contact us]