

# **Adobe**

# Payment Services for Adobe Commerce.

# Streamline transaction management for a better checkout experience.

Help merchants create a more personalized checkout experience their customers will love, with more support and less hassle. Payment Services for Adobe Commerce is a native payment solution that offers significant value to ecommerce businesses.

A SaaS-based solution that saves time and resources, Payment Services is easy to onboard and includes out-of-the-box integrations. Merchants can quickly optimize the checkout experience by customizing payment methods to meet their preferences and customer needs, whether on the product page, mini-cart, or checkout page. Payment Services also helps merchants meet stringent PCI DSS/3DS compliance requirements and offers optional fraud and chargeback protections through our trusted partners for added security and peace of mind.

**Sohars All Season Mower Services** is an Adobe Commerce customer that experienced a surge in sales, accompanied by an increase in credit card fraud. Initially, Sohars assigned dedicated staff to manually review each transaction, eventually removing certain payment methods altogether. But for long-term success, Sohars needed a new payment provider that catered to its customers' needs while also providing fraud and chargeback protection options.

Payment Services provided Sohars with:



#### More payment methods

Simple and secure checkout for credit cards or debit card methods, plus Apple Pay, PayPal, and card vaulting.



#### Fraud and chargeback protection

Chargeback and fraud protection services through Signifyd or PayPal to mitigate the risk of fraudulent transactions.



# A single solution for all payment needs

Simplified support and operational efficiencies with an all-in-one solution.

# With Payment Services, you can:

#### Grow the business.

Payment Services optimizes the checkout experience with customized payment methods. Increase conversions by catering to customers' preferences, reducing friction and cart abandonment. Providing customers with more flexible payment options like "buy now, pay later" (BNPL) can significantly increase the average order value.

# Increase operational efficiency.

Payment Services simplifies setup and increases speed to market. Effortlessly update and introduce new payment methods, personalize checkout, and improve the customer experience. Easy-to-use back-end transaction monitoring and reporting tools offer valuable insights into payment performance, payouts, and transaction level reporting for greater transaction visibility.

# Get expert support.

Payment Services offers an all-in-one solution that minimizes the effort it takes to maximize revenues. Stay up to date and rely on steadfast support from Adobe, spanning from initial onboarding and PCI DSS/3DS compliance to expert advice on optimizing the payment experience.





of global consumers consider optimized checkout experiences important when it comes to creating the ideal experience and paying for a product.

Source: Forrester

# Technical requirements.

Payment Services is available for Adobe Commerce and version 2.4.8. Payment Services provides full support for all payment methods in: the United States, Canada, United Kingdom, France, and Australia.

Payment Services for Adobe Commerce offers a native, all-in-one checkout solution that helps merchants drive growth with less hassle.

Learn more about <u>Payment Services</u> and schedule a demo today.



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Source

Forrester, commissioned by PayPal. December 2022. An online survey conducted by Forrester of 5,036 respondents across US, UK, France, Germany, Australia (1000 per country) age: 18–65, including 15–20 questions. Base: 5,036 global consumers in five markets: the US, UK, Australia, Germany, and France.