

It's all about improving the viewing experience, maximizing coverage and driving business growth.

MVPD Coverage

650+

MVPD integrations, covering all major cable providers across US and Canada

Portfolio Highlights

- 99.90% uptime SLA, ensuring uninterrupted viewing experiences
- Powering 600+ Programmer sites/apps from 130+ channels across multiple platforms
- Serving 33 million+ households (99% US & 95% Canada) and 1.5 billion+ stream starts.

Deliver Seamless TVE Experiences



Improve Experience

Ensure uninterrupted viewing experiences even during major live events.



Expand Coverage

Maximize coverage and ensure seamless connectivity across MVPDs



Drive Growth

Encourage sign ups, avoid unexpected pitfalls and use insights to drive growth

How Adobe Pass Helps You



Manage authentication and authorization events seamlessly. Consumer-driven features like automatic in-home authentication and single-sign on across TVE apps.



Measure password sharing and manage by limiting concurrent usage based on flexible business rules eventually monetizing subscriber sharing behavior



Value added capabilities to improve end user experiences, encourage sign-ups to drive business growth and insights to achieve operational excellence.

Key Benefits



Hassle-free multiscreen viewing experience for consumers.



Instant connectivity and robust MVPD integrations.



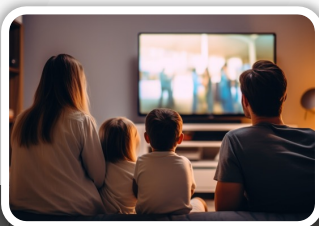
Identify & manage concurrent usage with flexible rules



Measure, manage and monetize password sharing.



Flexible configurations and granular user insights



Portfolio Products

- **Authentication:** Seamless authentication and authorization with instant & secure connectivity and multiple MVPD integrations.
- **Concurrency Monitoring:** Enable Pay TV services to identify, measure and limit concurrent usage based on flexible business rules.
- **Account IQ:** Identify password sharing, measure the impact of applying actions, and effectively monetize password sharing behavior.
- **Premium Add-Ons:**
 - Temp Pass & Degradation API allowing viewers temporary access
 - ESM Dashboard & API to provide visibility into Authentication and Authorization events
 - Live event monitoring service to ensure a seamless live event viewing experiences.