## Supercharge your sales cycle.

Efficiency in sales can make or break a deal.
Businesses already trust Adobe Acrobat to drive productivity, and with Acrobat Al Assistant, you can quickly and securely extract customer insights to accelerate sales cycles and increase deal velocity.



### Acrobat Al Assistant: Designed for smarter sales.



### Streamline sales pitches.

Customize materials with competitor research and key summaries for meetings.



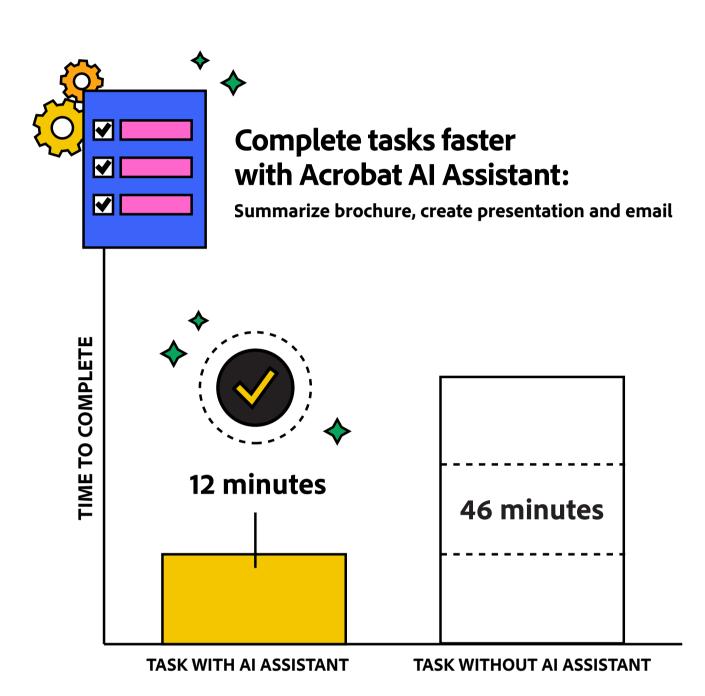
### Improve client experiences.

Generate key takeaways and simplified details for faster customer responses.



#### Utilize sales insights.

Increase deal velocity by extracting past data, generate win/loss content, and identify call trends.



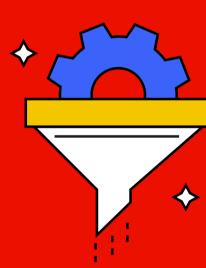
### Faster sales prep, quicker closes.

Al Assistant helps streamline repetitive tasks like gathering customer data, summarizing key points from documents, and extracting essential details — cutting down time spent on preparing sales kits. In fact, a recent study found that sales professionals using Al Assistant can create sales materials **three times faster** than working alone.\*



# Turn saved time into new opportunities.

With AI Assistant, sales teams can manage daily tasks more efficiently while focusing on high-impact priorities.



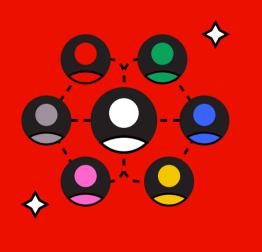
### Speed up the sales pipeline.

Accelerate deal progression and reduce time-to-close.



### Prioritize account planning.

Refine strategies and allocate resources for key customers.



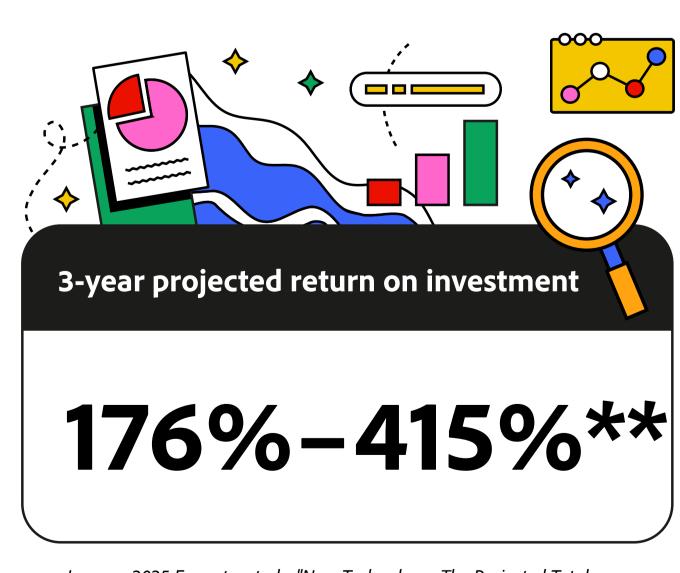
### Invest in relationships.

Expand your network with current and prospective clients.

### Drive sales momentum with Acrobat AI Assistant.

Al Assistant helps sellers shift from documentation to action, leading to measurable impact. A recent Forrester study exploring the business benefits of using Al Assistant projected an ROI up to 415% over three years.

Get started



January 2025 Forrester study, "New Technology: The Projected Total Economic Impact™ of Adobe Acrobat AI Assistant."

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\* "Adobe Acrobat AI Assistant: Transforming how knowledge workers interact with documents." Pfeiffer Consulting, 2024.

\*\* "New Technology: The Projected Total Economic Impact™ of Adobe Acrobat AI Assistant."

A commissioned study conducted by Forrester Consulting on behalf of Adobe, January 2025.

Results are based on a composite organization representative of interviewed customers.