Adobe Acrobat

On-demand webinar

Document Protection That Powers Productivity

Our speakers

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Adobe

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Adobe

Agenda

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Document security in the digital workspace

02

Document security best practices

03

Security demos

Essential Guidance

With trillions of documents and PDFs in the market, and more created every day, senior decision makers should ensure that secure document workflows are part of their organization's overall security strategy.

- **Deploy document-centric applications that are secure by default,** with features such as attachment sandboxing, file-type restrictions and encryption

- **Establish policies and procedures to mitigate unauthorized access or sharing**, along with the appropriate authentication and identity and access management controls

- **Understand risks and novel security threats presented by AI** and adjust your security strategy to mitigate these risks

- **Don't overlook the human factor** - establish a security-first mindset throughout the organization; bear in mind both onsite and remote employee workflows and policies and make it easy for workers to comply

- Finally, **partner with document technology vendors that can assist with the above recommendations**, and that understand that they are one link in a broader operational supply chain

IDC

Security is a priority, not an afterthought

PDFs carry your organization's most important information – Adobe, inventor of the PDF, keeps it secure

1

Keep documents safe while you work

Files open in a secure space, with controls that block risky content like malware or unknown links.

2

Control who sees what

You can lock documents with passwords, hide sensitive info, and even apply labels so only the right people can access them.

3

Smart AI, strict policy

Adobe only looks at the files you choose and never uses your data to train AI models – and it's tested for safety and fairness.

4

Centralized control

Admins can manage who accesses what and require sign-ins to match the organization's policies.
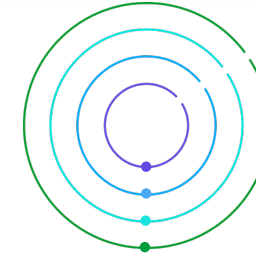
5

Built for compliance, open by design

Adobe follows industry standards and keeps you in the loop with clear updates and proactive monitoring.

"The PDF has evolved significantly since its release in 1993; Adobe has enhanced its content capabilities, securing information and is increasingly leveraging AI and machine learning"

S&P Global
Market Intelligence

Adobe Acrobat

Adobe Document Cloud: Organization-wide protection for your documents & data

- Document/PDF security
- Application Security
- Device Security
- Network, Cloud & AI Application Security

Document/PDF & Information protection

Share and review secure cloud files and cloud links

Encryption

Password/Certificate Protection

Document certification

Redaction

Microsoft Purview Information Protection

Application security

Single Sign On to Application

Protected Mode and Protected View with Sandbox

JavaScript Security

Allowlists

FIPS Mode

Device Security

Enterprise Device Authentication Management with SSO-enforced authentication

Enterprise mobile management

VDI and Virtualization integration

NO user-driven installs

Network, Cloud & AI Security

Centralized management for Acrobat Premium and Reader Premium

Trust and identity verification

Admins can entitle AI Assistant and PDF Services

Dedicated key encryption

Customer data is not used to train generative Ai models

AI Assistant only processes the documents you tell it to and not until you use a generative AI feature and only cache content for 12 hours

Robust testing for harm and bias

Comprehensive Adobe security

Secure design and development | **Prompt** incident response | **Predictable** security updates | **Transparent** communications | **Proactive** monitoring and threat intelligence

Adobe Acrobat

Summary

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Helpful resources

Ensuring Document Security [IDC InfoBrief]

Fortifying Document Protection for Enterprises

Adobe Acrobat AI Assistant for enterprise [Security Blog]

Adobe Compliance Certifications, Standards, and Regulations

Document Cloud Security

Adobe Acrobat Customer Success Stories

Adobe Acrobat Webinar Hub

Adobe Acrobat Plans & Pricing

Adobe Help Center

Adobe Trust Center

Adobe Acrobat

Document Protection That Powers Productivity | June 18, 2025

Made by AI Assistant

Session summary

The webinar *Document Protection That Powers Productivity* explores the critical importance of document security in the modern digital workplace. Presenters Nora Yau and Geoff Mroz from Adobe discuss the challenges organizations face in securing unstructured data and share best practices for establishing robust security measures. They highlight the multilayered security features of Adobe Acrobat, integrations with Microsoft tools, and responsible AI practices. The session includes demos showcasing practical tools like password protection, redaction, sensitivity labeling, and AI Assistant capabilities, empowering attendees to enhance their document workflows securely and efficiently.

Key takeaways

- **Unstructured data security is vital.** PDFs, as widely used unstructured data, often contain sensitive business and customer information, making document security a top priority.

- **Adobe's security-first approach.** Adobe Acrobat incorporates multi-layered security features, including encryption, password protection, redaction, and sensitivity labeling, ensuring compliance and data protection.

- **Responsible AI practices.** AI Assistant respects document permissions, doesn't train on customer data, and provides source attributions for trustworthy responses.

- **Practical tools for document security.** Features like password protection, redaction, and sensitivity labeling simplify securing sensitive information in PDFs.

- **Integration with Microsoft tools.** Acrobat supports Microsoft Purview Information Protection labels, enabling consistent security across platforms and applications.

Step-by-step demo tutorials

Demo 1: Password protection tutorial

1. Open Adobe Acrobat.
2. Navigate to the Tools menu.
3. Select Protect PDF.
4. Choose Protect with a password.
5. Enter a password in the provided field.
6. Select whether to restrict access to viewing or editing the document.
7. Click Apply to finalize the password protection.

Demo 2: Redaction tutorial

1. Open Adobe Acrobat.
2. Navigate to the Tools menu.
3. Select Redact.
4. Choose Find text and redact.
5. Select the scope of the search (current document or a directory of PDFs).
6. Choose to search for patterns, such as phone numbers and social security numbers.
7. Click Search and remove text.
8. Review the results and check the boxes for items to redact.
9. Click Mark checked results for redaction.
10. Click Apply to finalize the redaction.
11. When prompted, choose to sanitize the document to remove hidden metadata.
12. Save the document with a new name.

Demo 3: Microsoft Purview Information Protection (MPIP) labels tutorial

1. Open Adobe Acrobat desktop app.

2. Navigate to the Protect tool.

3. Select Microsoft sensitivity label action.

4. Choose a label from the list configured in the Microsoft Purview compliance portal.

5. To update a label, click Update label action.

6. Select from available options or add custom permissions for specific users, groups, or domains.

7. Click the three dots icon for additional options, such as setting an expiration date or adding access rights like copying or printing.

Demo 4: Acrobat AI Assistant tutorial

Searching for information:

1. Open a PDF document in Adobe Acrobat.

2. Activate AI Assistant.

3. Type a question in the query box (e.g., "What is Altura's sustainability strategy?")

4. Review the response provided by AI Assistant.

5. Click on the attribution link to navigate to the exact page and paragraph in the document where the information is sourced.

Creating a quiz:

1. Open multiple PDF files in Acrobat as a collection.

2. Activate AI Assistant.

3. Type a prompt in the query box, such as "Create a multiple-choice quiz about 10 things a salesperson should know about Altura stack and provide a list of answers at the end."

4. Review the generated quiz and answers.

Using Acrobat mobile:

1. Open Acrobat mobile app.

2. Access starred files or favorites.

3. Open a file and use available tools, including AI Assistant.

4. Use voice input to ask a question (e.g., "What is Altura's sustainability strategy?")

5. Listen to the response read aloud by AI Assistant.

Frequently Asked Questions

How do we convert our materials into PDF documents which can be opened only by registered participants using their email ID?

Using MSFT Purview (MPIP) is the best option.

How do protection options work if you don't use Purview?

Each protection method has its own options. Choose the kind that works best for you.

How secure are PDFs?

Very secure, but as with anything it depends on the layers of security you apply. Everything from passwords to DLP software can be added to a PDF to present multiple blockers to those trying to compromise your data.

What is Adobe's advantage when it comes to security?

Acrobat currently has an advantage over competitors in Application Security as it provides users with features like sandbox, protected mode, and protected view that ensure security against attacks on core implementations like rendering, parsing, fonts etc. Acrobat's sandbox ensures attackers cannot do any damage to the registry or deploy startup code.

Does Adobe concurrently train any large language models (LLMs) with your user's content while they are using generative AI features in Acrobat?

No. Acrobat does not train any LLMs on your content concurrent to your interactions with generative AI in Acrobat. Prompts provided to AI Assistant do not modify the underlying model. Your content will not be used to train any LLMs that deliver Acrobat's generative AI capability.

What is sandboxing?

You can find details [here](#).

How can I password protect a PDF?

Here is a tutorial on password protecting: https://experienceleague.adobe.com/en/docs/document-cloud-learn/acrobat-learning/getting-started/password-protect

Does everybody that is collaborating need a license or just the person that is sharing?

Just the individual that is sharing. All the other reviewers need is access to a web browser.

Thank you

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