



Level Up Your Day with
Adobe Creative Cloud


Make Unmissable Marketing Imagery with Bold, Standout Designs





Let’s recap our conversation


Bringing a bold campaign to life can be time-consuming and costly when balancing photoshoots, custom artwork, and stock imagery, but it doesn’t have to be. With the right creative tools, you can move faster without sacrificing brand consistency or control. Whether you’re launching a limited-edition product, refreshing a seasonal campaign, or somewhere in between, go from concept to polished layout in record time.

Together, Adobe Firefly, Adobe Photoshop, and Adobe InDesign can empower you to:

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Generate bold, branded imagery instantly.
Use generative AI to create visuals that align with your campaign’s aesthetic and goals.
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Refine with precision. Adjust lighting, color, and layout details to ensure polish and brand consistency.
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Streamline team-wide content alignment.
Support brand governance with model customization and prompt guidance features.
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Lay out and finalize with confidence.
Assemble print and digital assets efficiently so you can be ready to launch.

Products showcased in this event



Adobe Firefly

Generate images and video instantly using generative AI, for custom brand training and creative prompt controls.



Adobe Photoshop

Refine images with precise color adjustments, 3D elements, and polished overlays.



Adobe InDesign

Assemble content layouts and ensure consistent formatting across print and digital assets.

Your questions answered

How can I get the best-quality results from Adobe Firefly?

You can use brand-specific prompts and upload reference images. Then refine in Photoshop for lighting, effects, and polish. Finally, export in high resolution to preserve quality.

What’s the best way to showcase the value of Adobe Firefly-generated visuals to stakeholders?

Create a before-and-after comparison to highlight improvements in quality, speed, and brand consistency. This is an efficient way to build trust with stakeholders.

What’s a big takeaway from Adobe Firefly’s updates announced at MAX London?

Firefly now includes improved guardrails that ensure generated content stays on-brand and appropriate, giving teams even more confidence in content creation.

Other resources for inspiration

- Microsite: [Adobe Firefly MAX London update](#)
- Article: [Redefining the future of creativity](#)
- Solution brief: [Transform content creation with the power of generative AI](#)
- Article: [Maintain a consistent brand identity with ease](#)

Ready to learn more?

Explore our upcoming events and secure your spot today.
We can’t wait to see you there.

Explore future events



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