Adobe Creative Cloud in the classroom

Unleash creativity with digital assignments.

Digitally literate students have the power to think critically, communicate effectively, and solve problems in creative ways. To get your students on the path to digital literacy, faculty can start by integrating basic digital media-making projects into their curricula. Adobe Creative Cloud offers several software applications that are ideal for helping students build their digital skills.
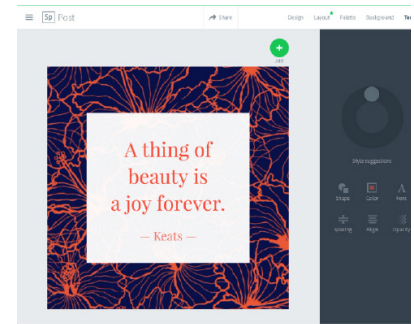
"By bringing digital creativity into non-traditional creativity areas — English and Rhetoric for instance — we're augmenting our students' critical-thinking skills with the kind of creative invention that drives the most successful high-tech industries today."

DR. JAN HOLMEVIK
Associate Professor of English and Co-Director for the Center of Excellence
in Next-Generation Computing and Creativity at Clemson University

1. Illustrated poems for English classes

Whether they're analyzing poetry or writing their own, students can demonstrate their understanding of particular passages by turning them into social graphics that have just the right typography, visual themes, and images. Adobe Spark Post provides all the tools your students need to create something beautiful in a single class period.
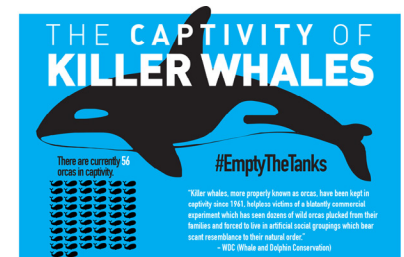

Use Adobe Spark post to create stunning graphics in a matter of seconds.

2. Web stories for business classes

Business students can create research reports and case studies in the form of eye-catching web pages. With professionally designed templates and drag-and-drop tools, Adobe Spark Page makes it easy for students to enhance their written words with images, graphics, video, and a fluid scrolling motion that builds the narrative.

3. Infographics for journalism classes

By designing infographics that present their data in visual, easily digestible ways, students can show that they grasp the critical details about a particular topic. Adobe Illustrator CC gives students the tools to create typography, pie charts, column graphs, symbols, and other simple graphics so they can clearly and accurately represent their information. See examples created by students in the Online Journalism course at George Washington University's School of Media and Public Affairs.

Infographic by Raphael Krigel, USC Annenberg School for Communication and Journalism

4. Video essays for science classes

Students in science classes can enhance their critical-thinking skills by scripting and producing video essays. Adobe Spark Video lets them combine video clips, photos, text overlays, and soundtracks to quickly create compelling explorations and arguments.

Video by Caroline Cuerry, Student at Clemson University

Watch Video >

5. Get up and running with help from Adobe

Adobe offers a variety of learning resources to help your faculty learn and teach digital media skills. The Adobe for Academics site is a free learning platform offering faculty a wealth of online training workshops and teaching materials.

Learn more about the benefits of Creative Cloud for enterprise in education.