Adobe Creative Cloud in the classroom

Create audio and video productions across classes and majors.

When your students create digital media as part of their coursework, they engage more deeply with the subject matter and use higher-order thinking skills that improve their cognition and understanding. To help develop students' digital literacy and enhance their learning, your faculty can assign audio and video production projects in just about any class. Adobe Creative Cloud includes a variety of software applications that students can use to build their communication and presentation skills through audio and video.

"Every kind of thinker and worker can potentially benefit from using Adobe Creative Cloud. The applications enable not only creative expression, but also critical thinking — especially when they are used to solve problems and connect people."

DR. TODD TAYLOR
Distinguished Professor, Department of English,
University of North Carolina at Chapel Hill

1. Simple videos for economics classes.

Have students teach one another by using Adobe Spark Video to create two-minute overviews of well-known economists or economic theories. Adobe Spark Video makes it quick and easy for students to bring together images, graphics, and voiceover narration. It also includes a Share button, so students can publish their finished videos online to help their classmates learn and study.
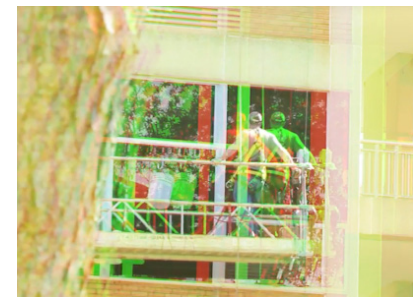
2. Podcasts for sociology classes.

Sociology students can enhance their research, critical-thinking, and writing skills by producing podcasts that explore the latest studies and trends. With Adobe Audition CC, they can record and edit their own podcasts that illuminate topics ranging from work to family to the impacts of religion, technology, or education on modern life. And then they can export their podcasts for publishing on popular platforms.

3. Public service announcements for science classes.

Whether they're studying geology, environmental science, biology, or nutrition, students gain knowledge about the ecology, climate, and human and animal health that's worth sharing. They can use Adobe After Effects CC and Adobe Premiere Pro CC to create public service announcementsthat present critical information and persuade viewers to think and act.

4. Critical responses for literature classes.

Literature students write extensive analyses of the texts they read. Push their creativity and critical-thinking skills by having them produce video responses to works of literature using Premiere Pro. They can weave together photography, graphics, video footage, and voiceover narration to demonstrate their understanding of the work and build a powerful argument.

Clemson University PhD student Christopher Stuart used Premiere Pro CC to create a critical response to Camera Lucida by Roland Barthes.

Learn more about the project >

5. Get up and running with help from Adobe.

Adobe offers a variety of teaching and learning resources to help faculty in any discipline incorporate digital-media projects into their classes. The Adobe for Academics site is a free learning platform that provides a wealth of online tools, tips, and workshops. It also offers teaching materials from experienced faculty, including suggested learning modules, assessment rubrics, lesson plans, and examples of student work.

Learn more about the benefits of Creative Cloud for enterprise in education.