

Better Together

*dati e creatività, il binomio vincente
per superare le sfide del business*

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CDO, Talent Garden

The Place for
Explores and Innovators

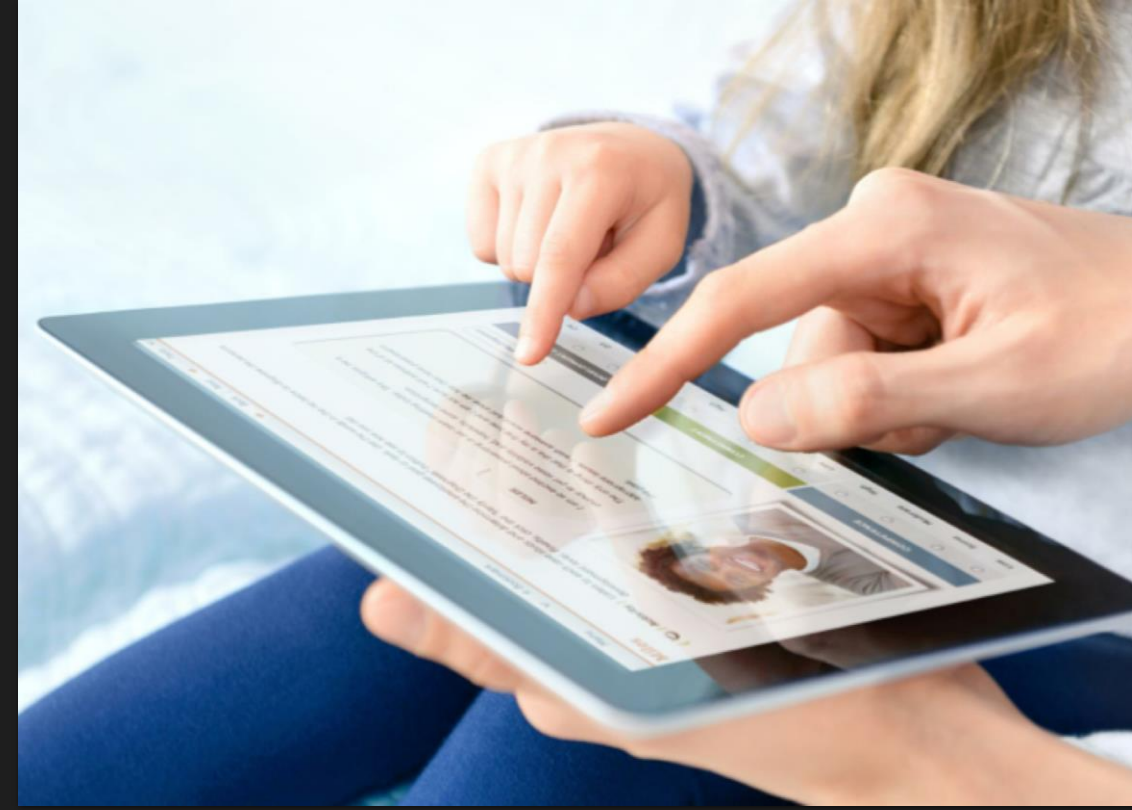


1 Competitive context



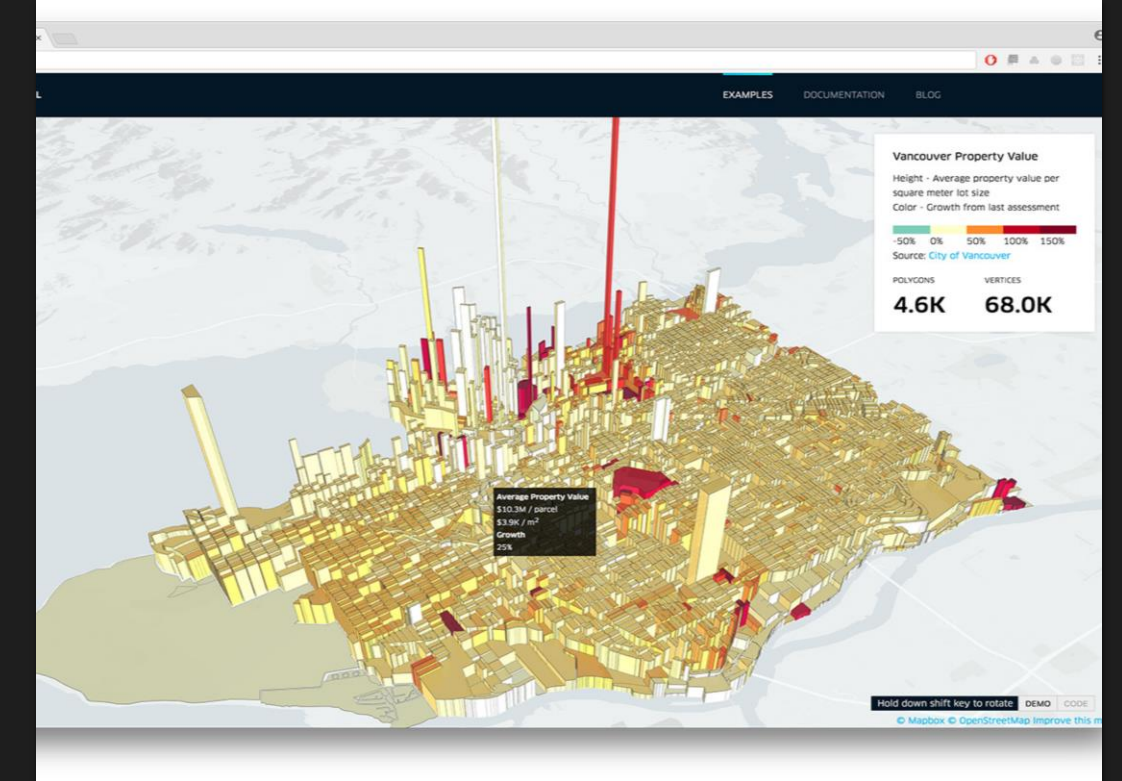
Reduced entry barriers and blended markets are shaping completely new meanings for competition.

2 Consumer context



Power shift from organisations to consumers and great transparency and democratisation of services.

3 Company context



Data explosion fostering everything as a service. Software becoming more and more relevant.

Key Drivers of Change



What's in a Fix?

5 pieces of clothing, shoes
& accessories, chosen just for you.

A personal note written
by your Stylist.

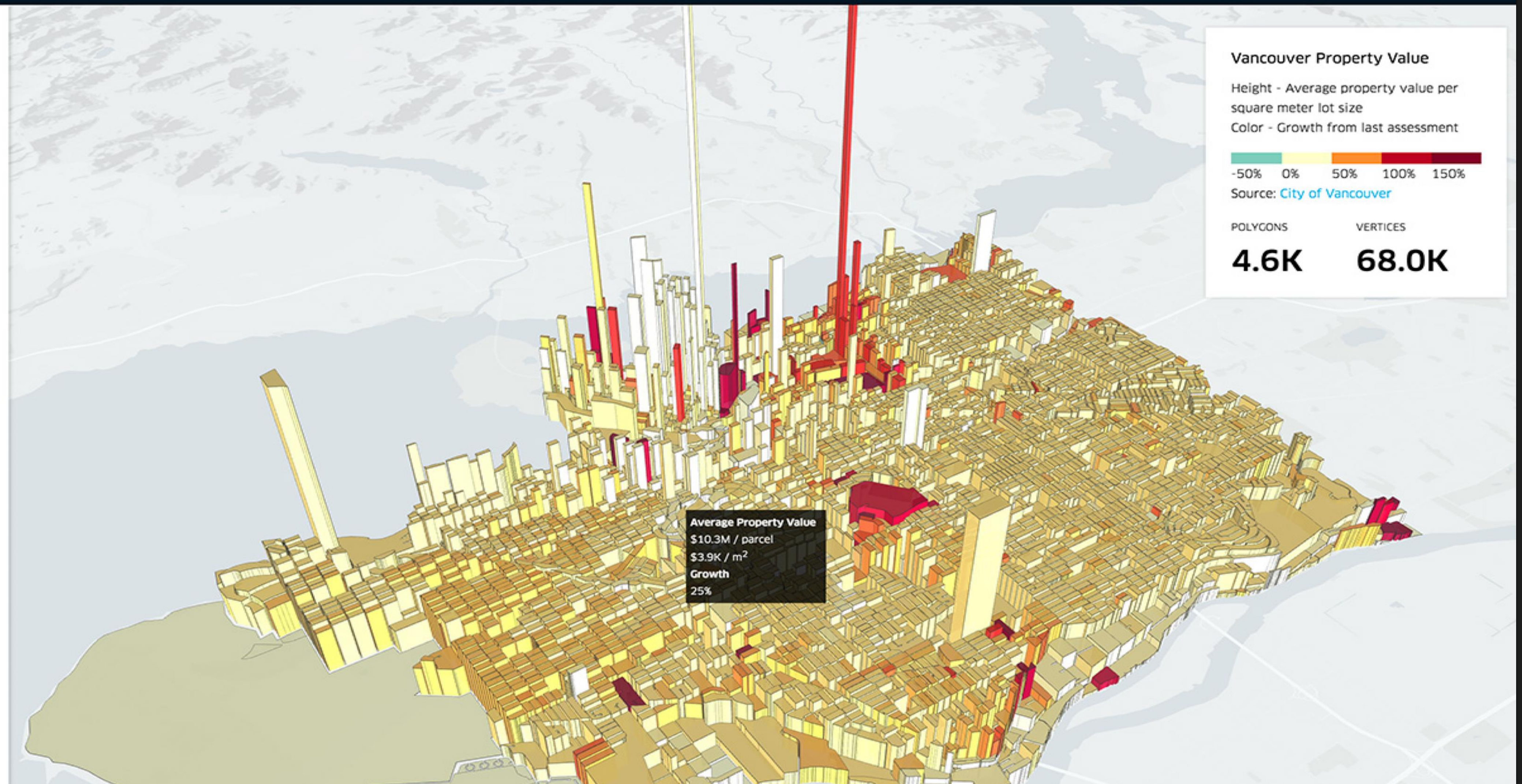
Expert advice on how to wear
and pair your new items.

A prepaid return envelope
(shipping & returns are always free!)

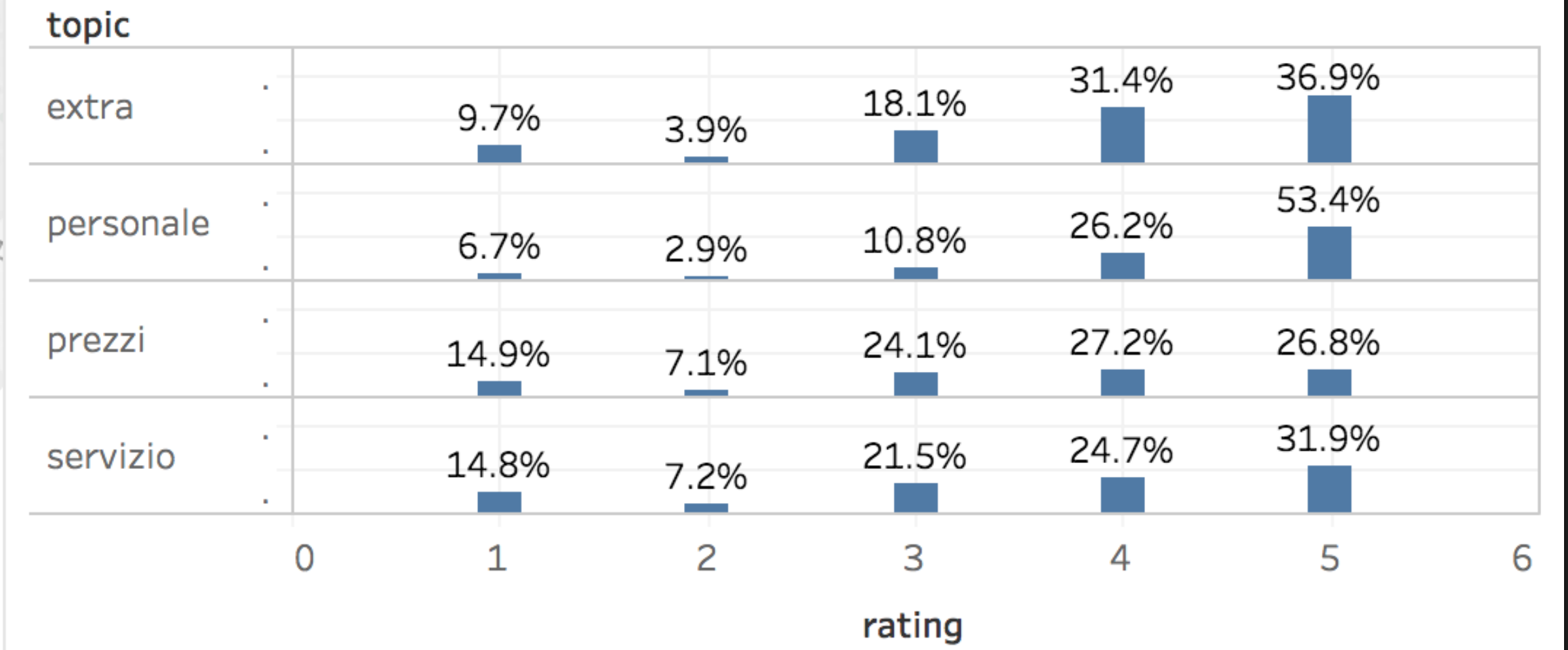


User Centric Mindset

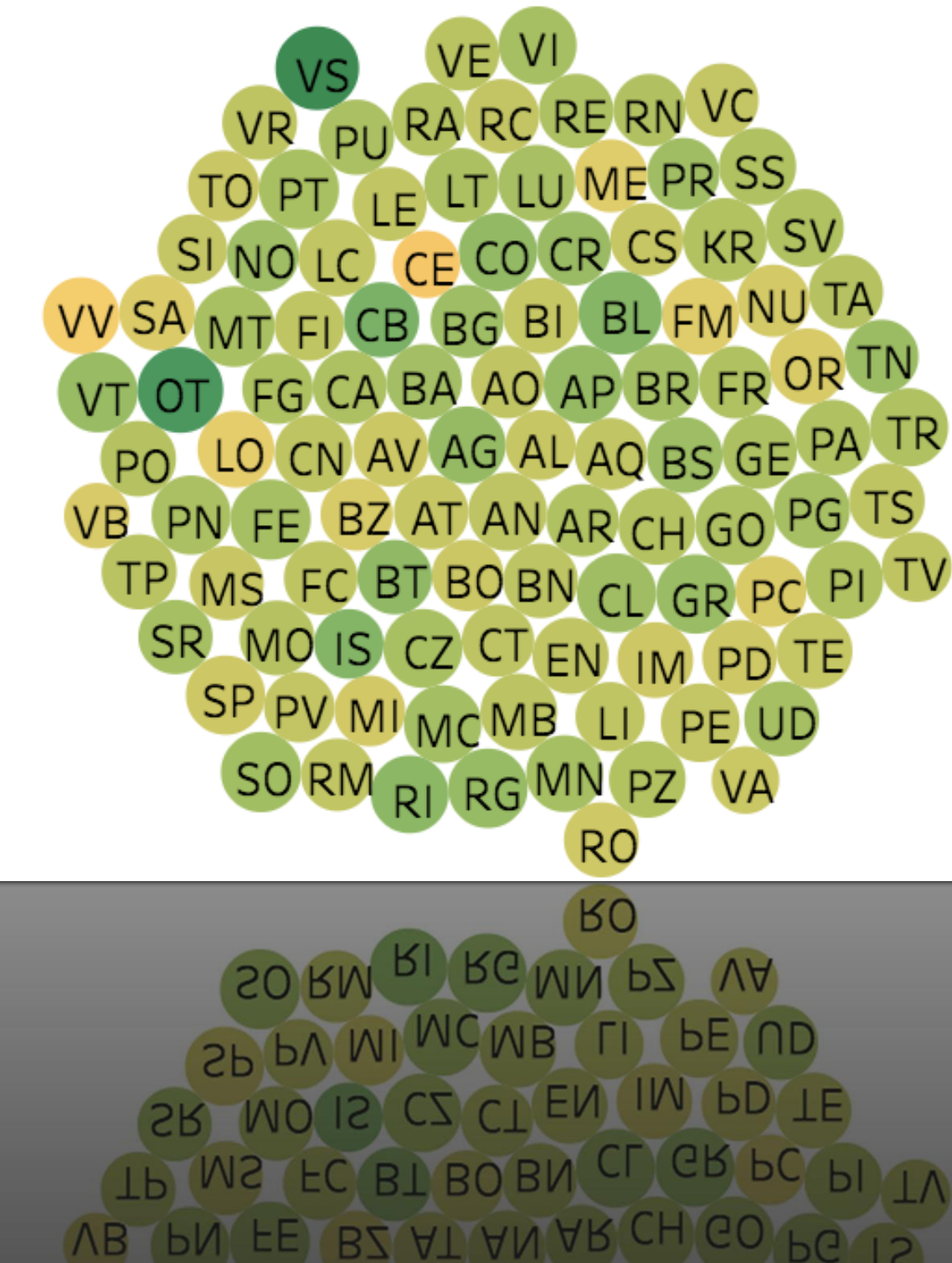
Overview
ScatterplotLayer
ArcLayer
GeoJsonLayer
ScreenGridLayer
IconLayer
3D Heatmap
LineLayer
Trip Routes
Graph Explorer



Data Driven Approach



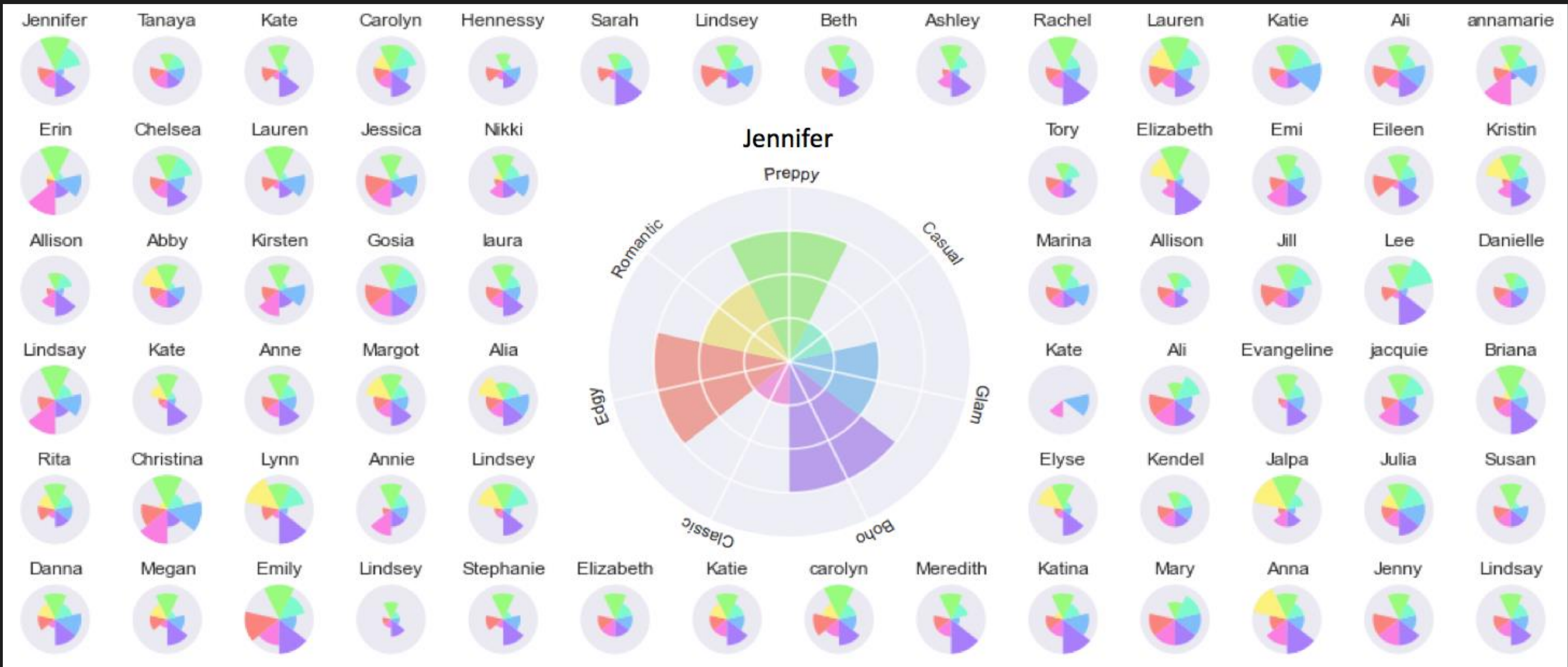
Sentiment Provincia



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Data analysis = information

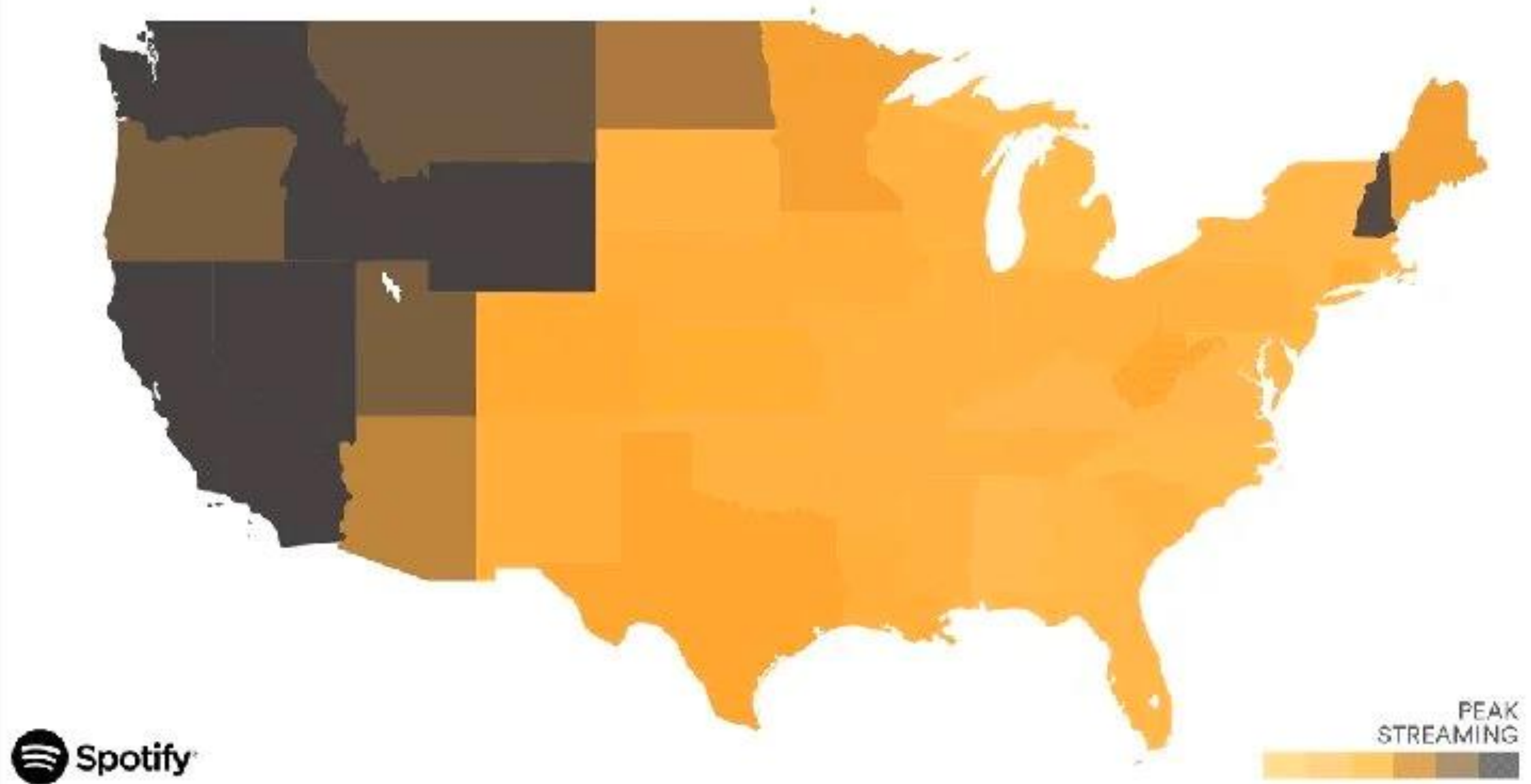


Sense making = insights

Total Eclipse Of The Heart

PEAK US STREAMS ON THE DAY OF THE ECLIPSE, 8/21/17

12:20 PM
CST



Forecasting = prevision