

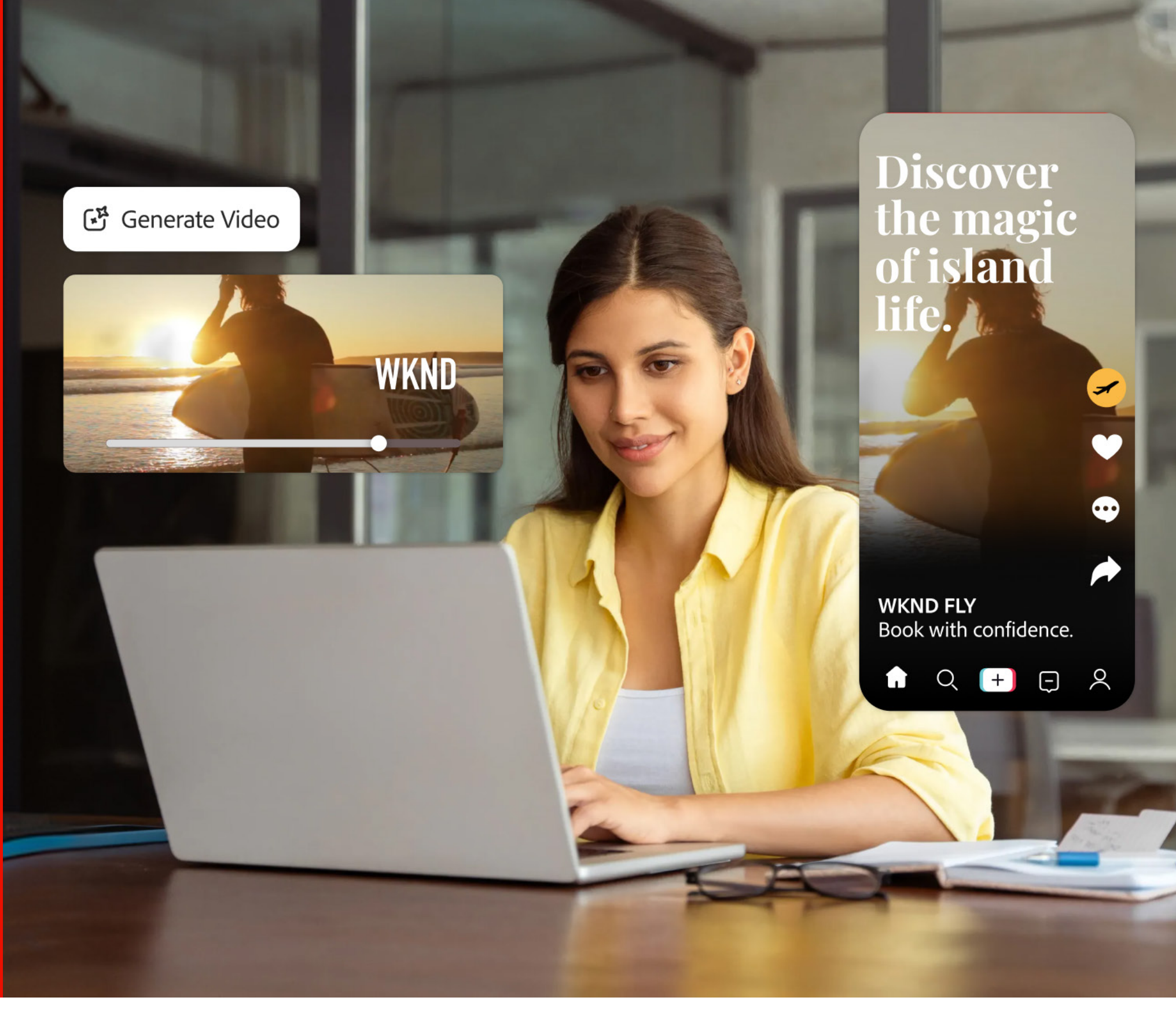
Creative Cloud for enterprise: Three major benefits, one integrated platform.

As the demand for content continues to expand, creatives are increasingly pressured to keep pace. And with the proliferation of new creative AI tools, finding the right ones for the right purpose and integrating them smoothly is a challenge.

The result? Creatives are forced to stitch together incompatible processes, leading to more time switching between tools and reinventing new workflows with every project. And that reduces an organization's ability to scale their output and maintain control over what's being generated and shipped.

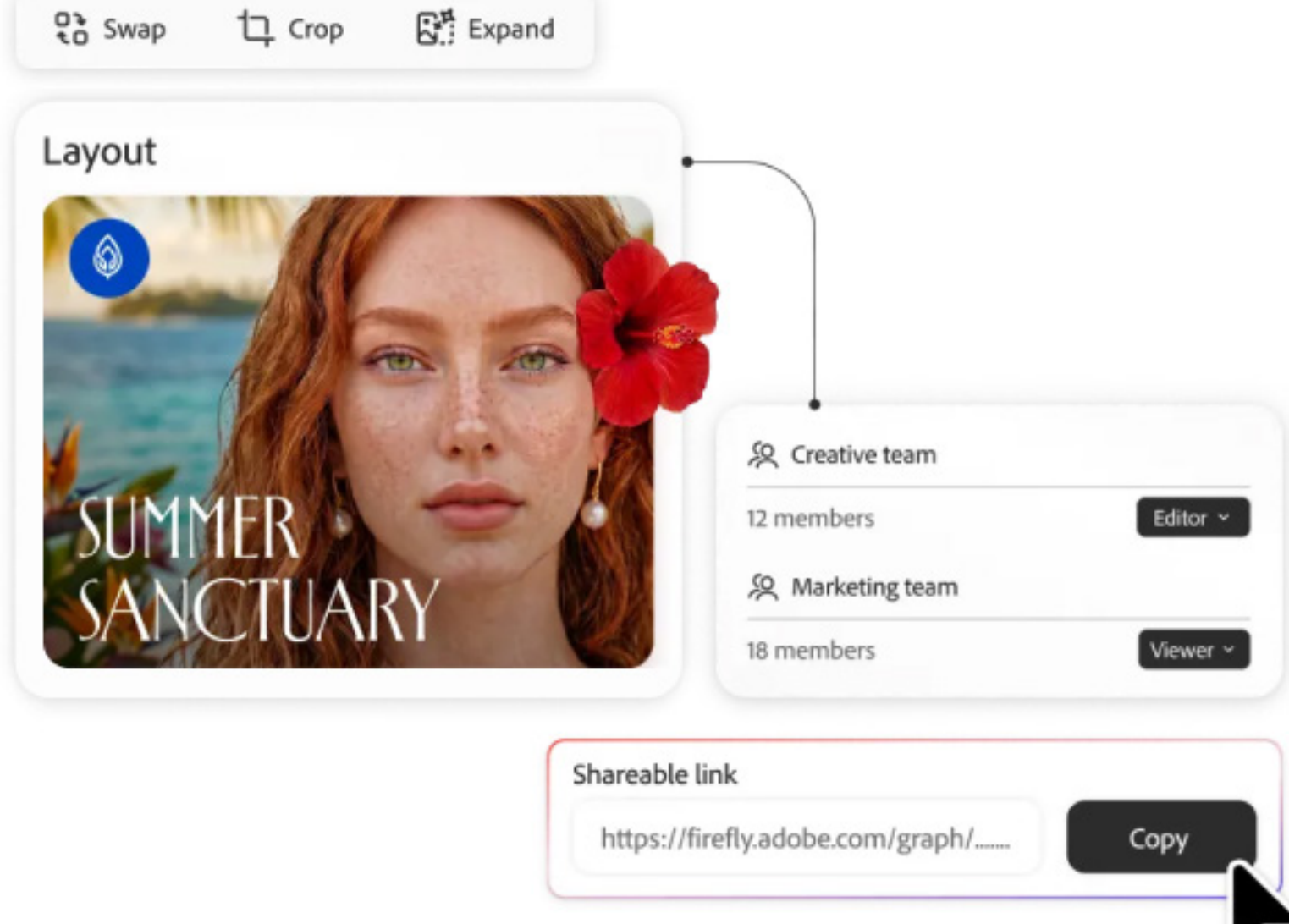
Creative Cloud for enterprise brings a fully integrated solution. With more than 20 creative applications and AI models working together in a connected platform, teams benefit from:

-  Faster ideation and creation
-  Increased output and precision
-  Greater control and governance



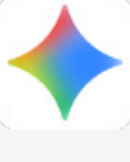
“Organizations capture greater value from generative AI when content creation, governance, collaboration, and production are connected within a unified platform rather than managed through disconnected tools and workflows.”

Source: The Futurum Group and Adobe



Creative Cloud for ideation and creation.

The key to producing standout creative is being able to execute the best ideas. Creative Cloud for enterprise provides a suite of the world's best creative tools and AI models to boost the ease and speed of creative ideation and creation:

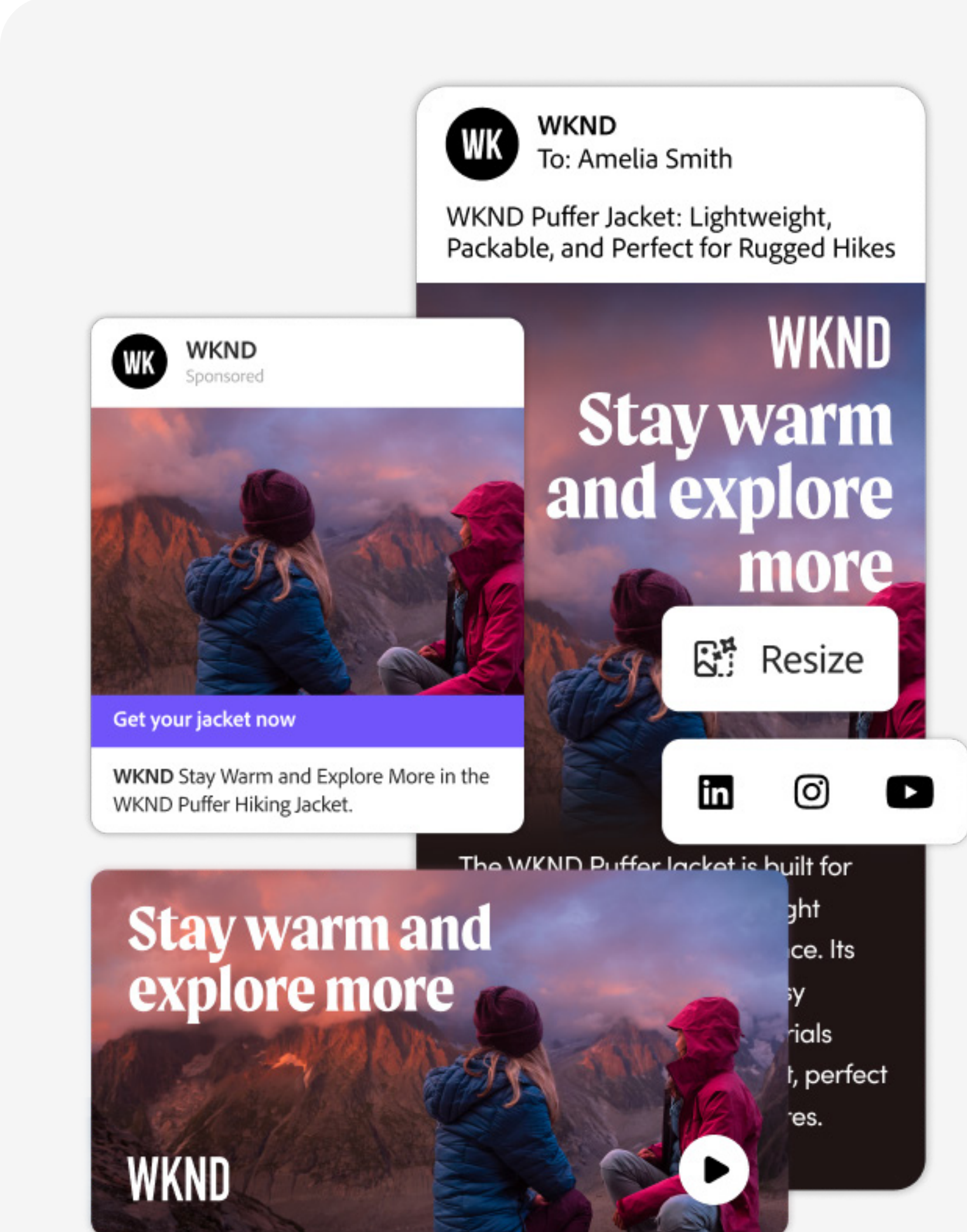
-  **Adobe Firefly**, the all-in-one creative AI studio for generating images, video, voiceovers, soundtracks, and more
-  **20+ professional apps**, including Photoshop, Illustrator, InDesign, Premiere, and After Effects
-  **Firefly Boards**, the multimodel AI canvas for collaborative ideation and concepting
-  **Firefly AI Assistant (beta)**, the intelligent assistant built into creative tools and workflows
-  **Popular AI models**, from Google, OpenAI, Runway, and more, built into every Creative Cloud app

Creative Cloud for scaling output.

Creative workflows are as valuable as creative output, but methodologies and processes often live within individuals or specific teams. When every team has to reinvent their own workflows, output quality can vary in consistency across campaigns, markets, and channels.

Creative Cloud for enterprise helps turn AI-powered creative work into an organizational advantage by allowing creatives to capture workflows and share them so businesses can reliably scale their output while ensuring on-brand consistency:

-  **Firefly Graph for enterprise**
Build and refine workflows across a visual canvas that can be reused and shared across teams to produce consistent, on-brand outputs.
-  **Adobe Stock**
Access more than 280 million premium images, video, audio, 3D, and more to easily create variations across large campaigns.
-  **Creative Cloud Libraries**
Store, organize, and sync brand elements and assets across teams and locations.
-  **Frame.io**
Centralize production orchestration and accelerate the review-and-approval process.
-  **Firefly Custom Models**
Extend the power of your workflow by training Firefly on your own brand's models.

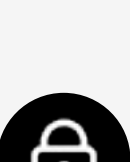
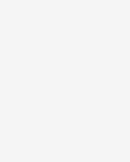


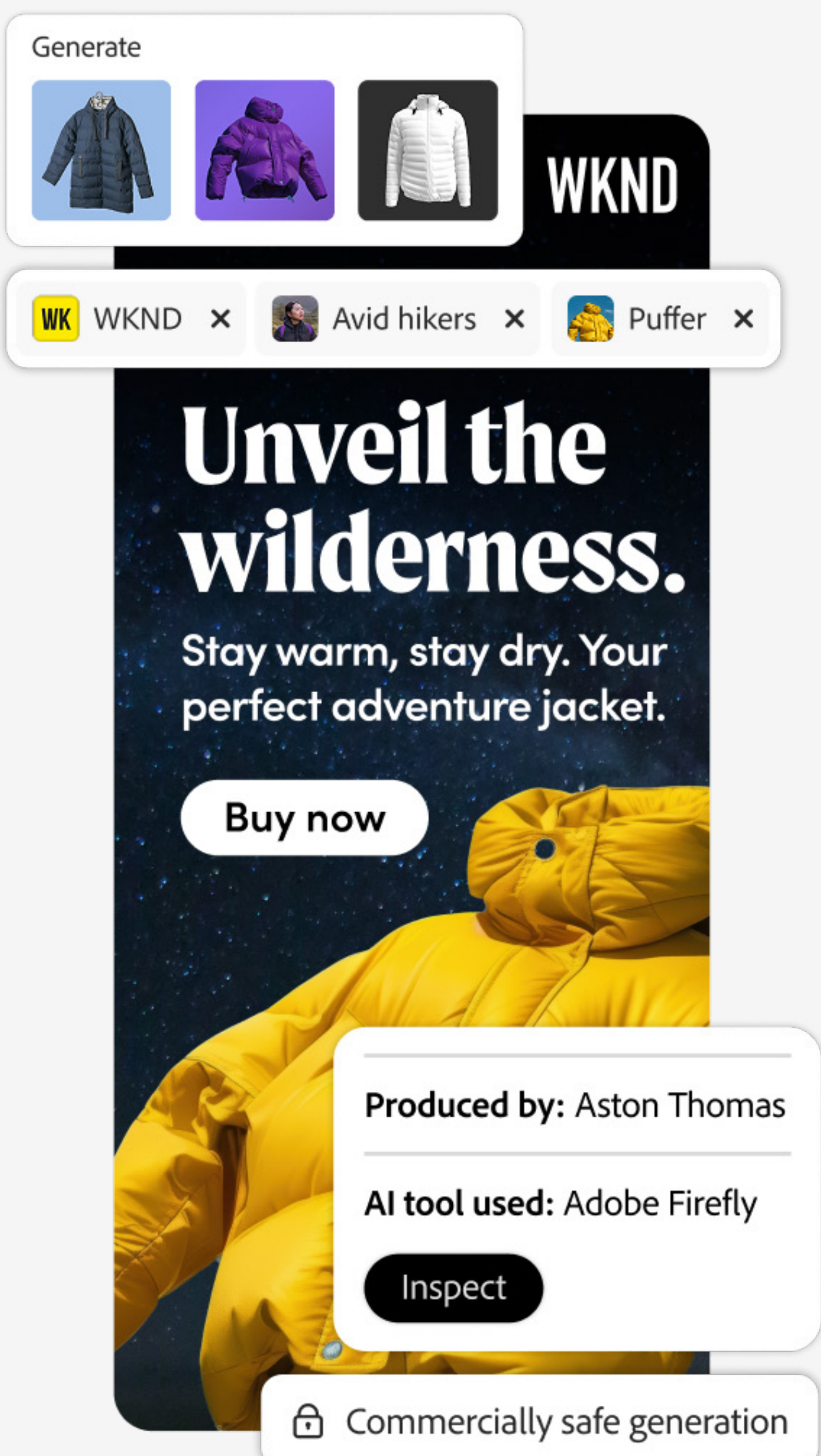
“Content is the fuel for brand building, and our operating model ensures we deliver it with excellence and impact at scale.”

Corinne Gabler
Head of Global Marketing & Marketing Transformation
Nestlé

Creative Cloud for control and confidence.

When teams incorporate ungoverned AI tools into a workflow and generate assets using them, organizations become vulnerable. Creative Cloud for enterprise provides enterprise-grade security, governance, and control over applications and content, so teams can produce and ship assets with confidence:

-  **Granular AI and application access controls:** governance by team, role, or user
-  **IP indemnification:** Firefly, Google, and OpenAI model outputs
-  **Admin console:** centralized license, access, and AI model control
-  **Shared credits:** high-volume AI generation across the organization
-  **Storage:** 1 TB per user and 180-day version history for auditability
-  **Enterprise security:** SSO+ enterprise-grade encryption and 24/7 support with ISO 27001, SOC 2, FedRAMP, HIPAA, and GDPR compliance
-  **Content authenticity:** trust and transparency via C2PA



Built for creativity at scale.

The overall impact of Creative Cloud for enterprise on your organization exceeds even what's quantifiable. Because when creatives have the right tools and processes, they stay in their creative flow and produce their best work. When your business has the right control and governance over the tools and output, you have peace of mind and can ship more content with greater confidence. And when all of the people and processes are connected through one powerful platform, everyone wins.

[Learn more](#)