

AI's role in shaping our lives and work

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**COPENHAGEN
BUSINESS SCHOOL**

Impact of Jobmakker.dk on job applications



450,000

applications processed
since May 2023



1400

applications
processed daily



3x

higher likelihood of interviews
with AI support



100

members/day vs. AI
handling thousands.

Bridging the gap between
strong and less-strong writers



Proactive use of Jobmaker
to enhance job matching

BCG consultant experiment: The impact of AI

758 BCG consultants divided into three groups:

No AI access

GPT-4 access

GPT-4 + prompt engineering training



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12%

More tasks
completed

17%

Top performers
improved by 17%

25%

Faster with
AI support

43%

Other consultants saw
a 43% improvement

40%

Higher output
quality overall



AI at your service

Ai's role in supporting administrative tasks



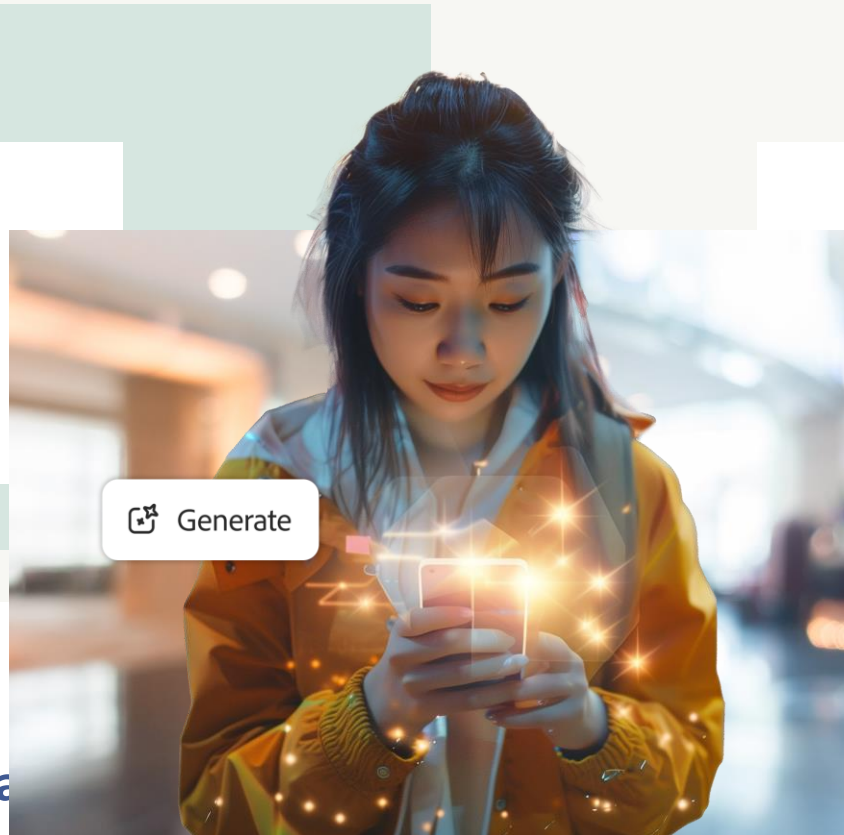
**Automated
documentation**

**Versatility
across languages**



Efficient information ma

Real-world applications



How to train your AI



AI as your productivity partner

AI accesses local files securely to enhance your productivity



Learning curve

Starts with basic skills; gains expertise through training



Evolving capabilities

From initial setup to becoming a reliable support system



You are in control

AI reinforces your work, keeping you in charge



AI assistants: Transforming customer service

AI first wave: Solving known problems



AI delivers personalized,
instant customer support

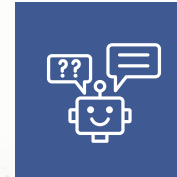


Top Danmark's Top GPT
80% of cases resolved in under 20 seconds

Second wave: Addressing new challenges



Future AI assistants may act
on customers' behalf



Are you prepared for AI negotiation?
Do you have your own AI Assistant ready?

Conclusion



AI is transformative

AI is evolving at a rapid pace, comparable to the invention of electricity.



AI reinforces, not replaces

AI enhances your work—but if you don't use AI, others will.”



Embrace the benefits, manage the risks

Like all technologies, AI has a dark side—focus on maximizing its potential while minimizing risks.



Prepare for AI in customer service

AI assistants will soon be a common part of customer interactions