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Accelerating success

Stand out features





I am impressed by Porsche's clear focus on electric mobility, their ongoing transformation into a software-enabled car company, and the commitment of their employees.

Like many of people I've met at Porsche over the years, I am passionate about cars and customer experience. With exciting opportunities ahead on our journey to even more data-driven customer centricity, I am looking forward to expanding the trusted and successful collaboration between Porsche and Adobe.

While I have been involved in the business side of Porsche for the last five years, I've been driving the Volkswagen Group vehicles for most of my adult life. I am first and foremost a fan and I bring this passion to work every day. My strength lies in connecting people who have the right skills to solve your business challenges.





I love traveling and enjoy spending time with my 3-year-old daughter, where I am up for anything but certainly share her preference for football and playing with cars.

Behind Porsche all the way

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