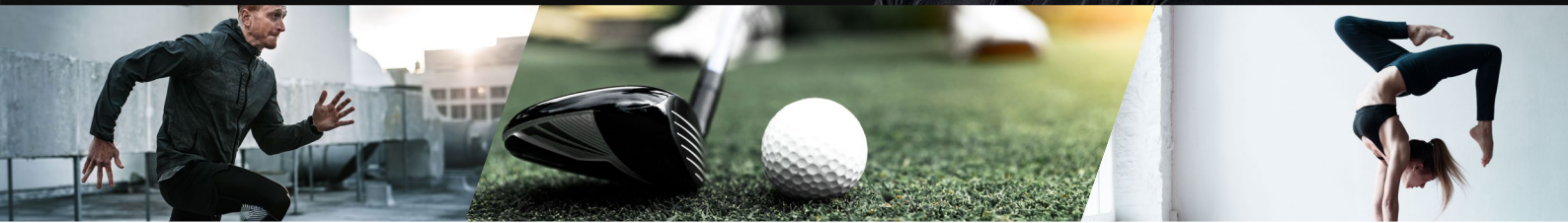


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A winning team

I really like the vision of adidas to have the power to change lives through sport. I am convinced this will be successful – and I am passionate of being part of this journey.

The Gameplan



I can strongly identify with your vision and am more than happy to help adidas on its way to stay a leader by transforming into a digital leader.

Playing to my strengths



I bring more than 10 years in strategic and digital consulting roles to the table. I have access to all technical Adobe experts focusing on your target dimension "Excited Customers."

CONSULTING

CUSTOMER EXPERIENCE

DIGITAL ADVERTISING

DIGITAL TRANSFORMATION

PLATFORM

CLOUD

BUSINESS ADMINISTRATION

REAL ESTATE

ANALYTICS

COORDINATION

STRATEGY

Off the court



I attended the Women Soccer Championship Final 2017 in China, my deepest dive was 33m under water and I (almost) won a poker tournament in Vegas.