

Supercharge your sales cycle.

Efficiency in sales can make or break a deal. Businesses already trust Adobe Acrobat to drive productivity, and with Acrobat AI Assistant, you can quickly and securely extract customer insights to accelerate sales cycles and increase deal velocity.



Acrobat AI Assistant: Designed for smarter sales.



Streamline sales pitches.

Customise materials with competitor research and key summaries for meetings.



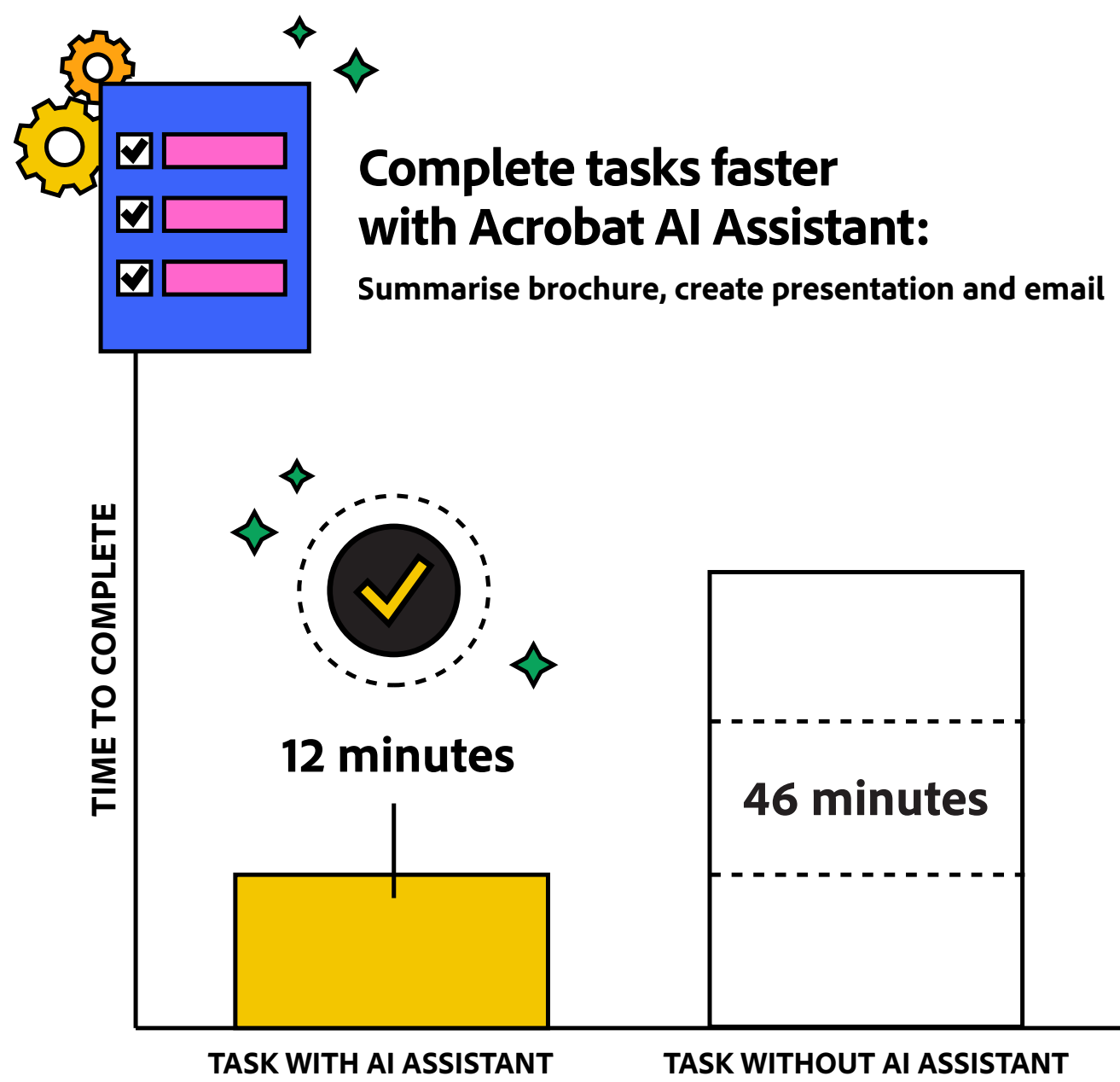
Improve client experiences.

Generate key takeaways and simplified details for faster customer responses.



Utilise sales insights.

Increase deal velocity by extracting past data, generate win/loss content and identify call trends.



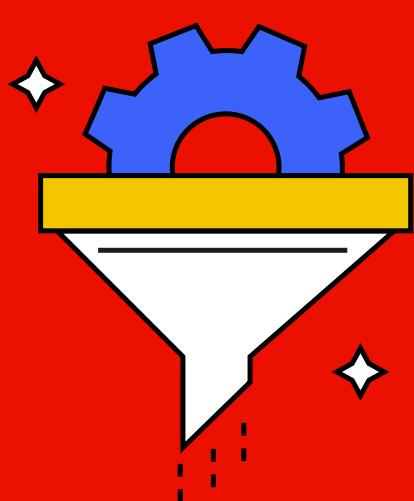
Faster sales prep, quicker closes.

AI Assistant helps streamline repetitive tasks like gathering customer data, summarising key points from documents and extracting essential details – cutting down time spent on preparing sales kits. In fact, a recent study found that sales professionals using AI Assistant can create sales materials **three times faster** than working alone.*

Create sales materials
3x faster*

Turn saved time into new opportunities.

With AI Assistant, sales teams can manage daily tasks more efficiently while focusing on high-impact priorities.



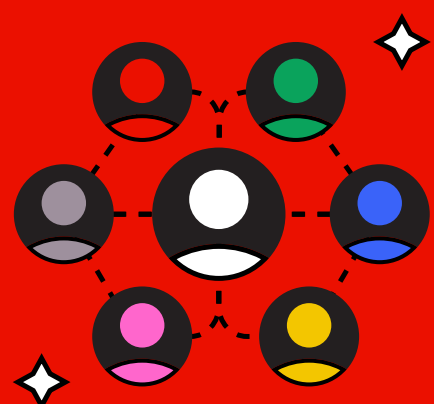
Speed up the sales pipeline.

Accelerate deal progression and reduce time-to-close.



Prioritise account planning.

Refine strategies and allocate resources for key customers.



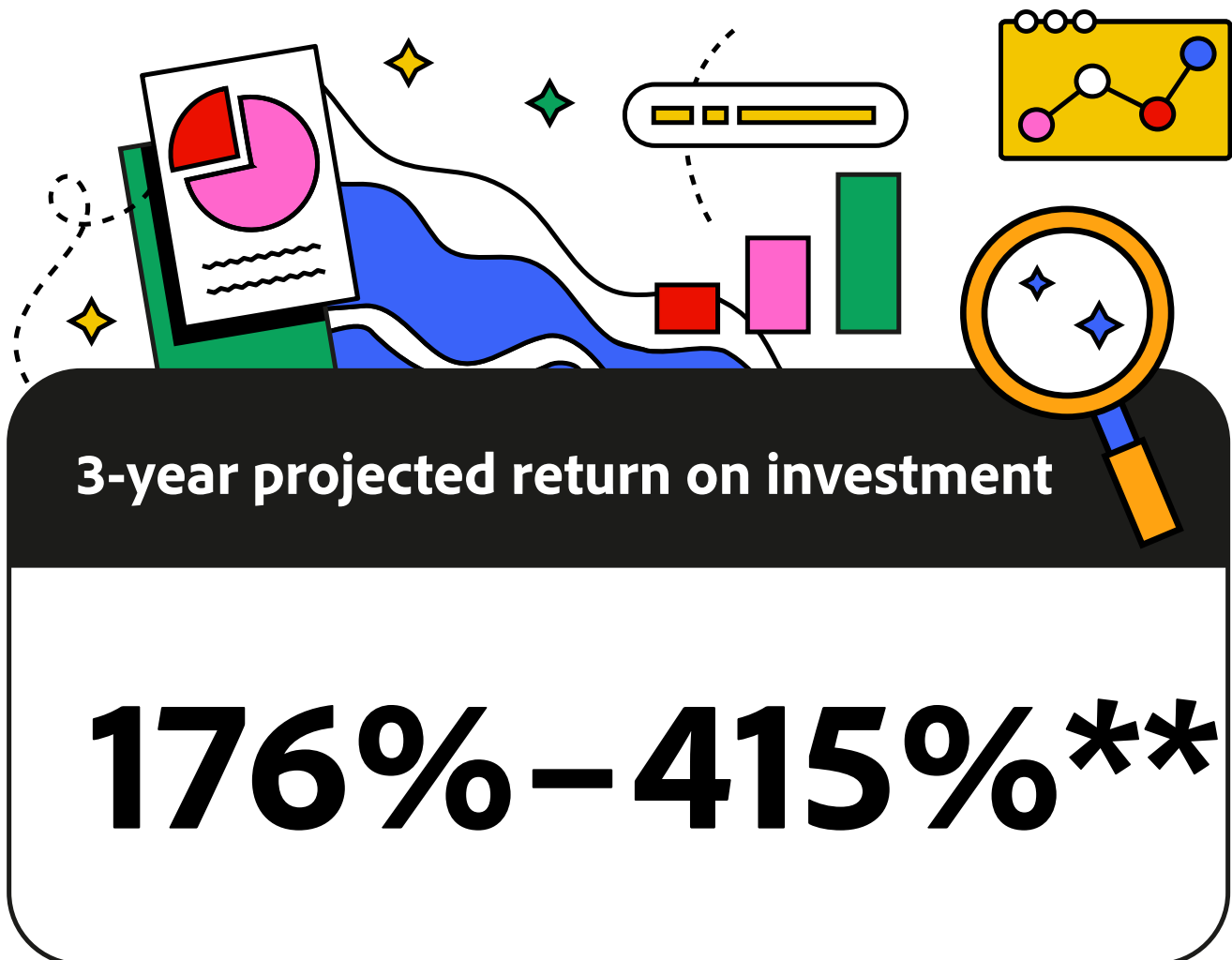
Invest in relationships.

Expand your network with current and prospective clients.

Drive sales momentum with Acrobat AI Assistant.

AI Assistant helps sellers shift from documentation to action, leading to measurable impact. A recent Forrester study exploring the business benefits of using AI Assistant projected an ROI up to 415% over three years.

Get started



January 2025 Forrester study, "New Technology: The Projected Total Economic Impact" of Adobe Acrobat AI Assistant."