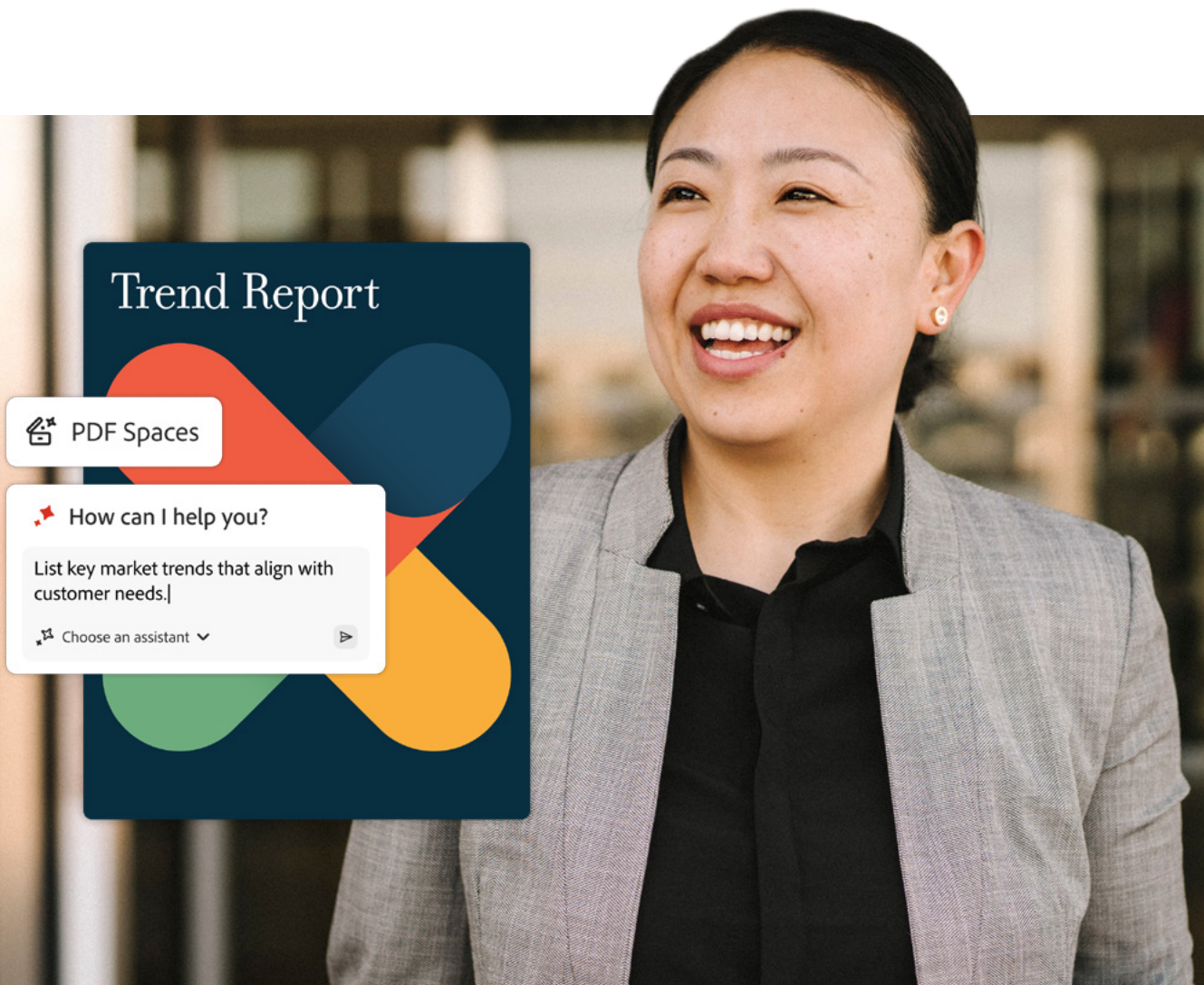


# Adobe Acrobat Studio: A multiplier for finance team productivity.

A unified solution for document and analysis workflows to increase finance productivity and business agility.





Searching for data and analyzing results is an intrinsic part of most finance roles. Yet the tasks are often highly manual and time-consuming, limiting the ability to engage in high-value work that advances business goals.

Common workflows among finance teams include gathering insights and data to prepare board of director presentations, synthesize prospectuses and quarterly reports, and for budgeting and reconciliation purposes. These workflows require teams to thoroughly read and understand content, summarize key details for stakeholders, and repurpose material to effectively communicate the findings to executives, customers, and partners. The breadth and variability of documents and supporting materials means it often takes hours to manually search for the right data and transform it into knowledge that supports more informed decisions and targeted actions.

In fact, finding the right data to anchor data analysis is a major bottleneck to productive workflows across all areas of the business. According to a widely reported finding from Gartner, over 80% of business data is unstructured and rarely analyzed because it's hidden away in documents that are not widely available or easily accessible. Those resources, and the data points buried inside, are often key to monitoring, controlling, and reporting on financial assets and results with accurate and informed insights. There are also more than 3 trillion PDF files in active circulation worldwide, many flush with data useful for financial reporting.

## Raising the bar on productivity.

Acrobat Studio can help finance teams raise the bar on productivity and overcome data analysis challenges. In a single platform, Acrobat Studio bundles familiar PDF capabilities, new PDF Spaces for enhanced collaboration, AI Assistant productivity enhancements, and Adobe Express content creation capabilities. The platform serves as a one-stop shop that accelerates tedious document management and analysis tasks, empowering finance teams to do their best work. Within PDF Spaces, finance teams can organize and share up to 100 different file types and documents in one workspace, streamlining data collection while facilitating more effective collaboration. Instead of managing report preparation across different application silos or via manual handoffs between colleagues, PDF Spaces establishes a common, conversational knowledge hub where finance personnel can ask specific questions of the data, identify patterns, and provide feedback.

Finance teams can choose a prebuilt analyst AI Assistant or easily create a custom specialized AI Assistant that summarizes documents, extracts relevant insights from complex data, and suggests follow-up questions, all within the PDF Spaces environment. AI Assistant clickable citations securely link directly to in-line information sources across documents, building confidence in data accuracy.

"AI Assistant is a great tool to expedite the work done around comprehension, especially with the built-in feature to verify the AI-produced insights for accuracy and trust," says Nora Yau, Principal, Product Marketing at Adobe. Adobe Express Premium rounds out the Acrobat Studio platform with features for easily creating visually impactful, on-brand presentations, reports, and other content to effectively communicate financial insights to internal and external stakeholders.

# Real-life use cases with impact.

Here are a few scenarios illustrating how Acrobat Studio elevates common finance workflows:

- 1. Strategic budget presentations.** The preparation for senior leadership presentations requires teams to dig into performance reports, compliance documentation, and past plans to identify key metrics to inform decisions. Budgets and related data can be gathered and organized in PDF Spaces, with AI Assistants used to quickly surface relevant files, summarize lengthy reports, and extract critical financial KPIs. Finance teams can annotate findings and manage feedback with other departments like legal and compliance in one place, without the need for cumbersome email strings. Adobe Express and branded templates turn insights into compelling visual presentations that aid in budget planning and storytelling.
- 2. Report generation.** A finance team typically spends hours reviewing prospectuses and other informational documents about securities and bonds before providing business stakeholders with guidance on suitability and recommendations on potential partnerships. The Acrobat Studio ability to summarize a range of document types at scale can boil that review process down to minutes, letting teams shift focus to higher value work.
- 3. Quarterly business review.** Finance teams must produce reports for leadership that combine information from multiple sources and business groups. Acrobat Studio can quickly summarize and uncover trends or variations across a wide variety of documents, saving busy teams time and effort.



## The bottom line.

Finance teams can quickly get bogged down with tedious data extraction and analysis work. With Acrobat Studio, a smart productivity workspace, they can save time spent on manual and mundane tasks for more strategic work that boosts business success.